## DIRECTORATE OF HANDICRAFTS, ODISHA

1st Floor, HOD Building, Unit-V, BHUBANESWAR

Tele-: 0674-2396745

E-mail ID: dhciori@gmail.com; dhciori@nic.in

Letter No.367/DH, BBSR.

Dated, the

C July 2024

To

The Dy. Director(Advt.)

I & P R Department, Odisha,

Bhubaneswar.

Sub.:

Release of advertisement.

Sir,

Please find enclosed herewith the hard & soft copy of the advertisement for publication in all Odisha editions of four leading Odia dailies. The advertisers may be advised to submit their bills through I & P R Department for necessary payment by this Directorate.

This may please be published with size of 16 cm X 10 cm ( B & W- Inner page) on or before 16.07.2024.

Yours faithfully,

Encl: - As above.

Memo No. 3672 Date 15-07-29

Copy along with the enclosure forwarded to the DDH / ADH of all 30 Districts for information & necessary action.

# ହୟଶିଳ୍ପ ନିର୍ଦ୍ଦେଶାଳୟ ,ଓଡ଼ିଶା

ପ୍ରଥମ ମହଲା, ବିଭାଗୀୟ ମୁଖ୍ୟ କାର୍ଯ୍ୟାଳୟ ୟୁନିଟ୍ -୫, ଭୁବନେଶ୍ୱର

ରାଜ୍ୟର ହସ୍ତଶିଳ୍ପ କାରିଗରମାନଙ୍କୁ ସେମାନଙ୍କ ଉକୃଷ୍ଟ କାରିଗରୀ କୃତି ପାଇଁ ସମ୍ମାନିତ କରିବା ନିମନ୍ତେ ରାଜ୍ୟ ସରକାର "ଜୀବନବ୍ୟାପୀ ସଫଳ ହସ୍ତଶିଳ୍ପ କୃତି ପୁରସ୍କାର", "ରାଜ୍ୟ ହସ୍ତଶିଳ୍ପ ପୁରସ୍କାର" ଓ "କଳାକୃତି ପୁରସ୍କାର" ପ୍ରଦାନ କରି ଆସୁଛନ୍ତି । ଏହି କାର୍ଯ୍ୟକ୍ରମ ଅନୁଯାୟୀ ୨୦୨୩ ବର୍ଷ ପାଇଁ ରାଜ୍ୟର ହସ୍ତଶିଳ୍ପ କାରିଗରମାନଙ୍କ ଠାରୁ ଦରଖାୟ ଆହ୍ୱାନ କରାଯାଉଅଛି । ସମ୍ପୃକ୍ତ ଜିଲ୍ଲା ଉପ ନିର୍ଦ୍ଦେଶକ (ହସ୍ତଶିଳ୍ପ) / ସହକାରୀ ନିର୍ଦ୍ଦେଶକ (ହସ୍ତଶିଳ୍ପ)ଙ୍କ କାର୍ଯ୍ୟାଳୟରେ ପ୍ରସ୍ତୁତ ପ୍ରତିକୃତି ସହିତ ଆବେଦନର ଶେଷ ତାରିଖ ୨୧.୧୦.୨୦୨୪।

# ଆବେଦନ ନିମନ୍ତେ ଆବଶ୍ୟକୀୟ ତଥ୍ୟ

# କ . ଜୀବନବ୍ୟାପୀ ସଫଳ ହସ୍ତଶିଳ୍ପ କୃତି ପୁରସ୍କାର (Life Time Achievement Award)

- ୧) ପ୍ରାର୍ଥୀଙ୍କ ଯୋଗ୍ୟତା :- ଓଡ଼ିଶାର କାରିଗର ହୋଇଥିବେ ।
- ୨) ବୟସ ସୀମା:- ସର୍ବନିମ୍ନ ବୟସ ୬୦ ବର୍ଷ ହୋଇଥିବା ଆବଶ୍ୟକ ।
- ୩) ପୁରସ୍କାର ରାଶି:- ଟ ୫,୦୦,୦୦୦ ଙ୍କା (ପାଞ୍ଚ ଲକ୍ଷ ଟଙ୍କା) ସହିତ ମାନପତ୍ର ।

# ଖ. ରାଜ୍ୟ ହୟଶିଳ୍ପ ପୁରସ୍କାର (State Handicrafts Award)

- ୧) ପ୍ରାର୍ଥୀଙ୍କ ଯୋଗ୍ୟତା :- ଓଡ଼ିଶାର କାରିଗର ହୋଇଥିବେ ।
- ୨) ବୟସ ସୀମା:- ସର୍ବନିମ୍ନ ବୟସ ୩୦ ବର୍ଷ ହୋଇଥିବା ଆବଶ୍ୟକ ।
- ୩) ପୂର୍ବରୁ କୌଣସି ରାଜ୍ୟ ହସ୍ତଶିଳ୍ପ ପୁରସ୍କାର ପାଇ ନ ଥିବେ ।
- ୪) ପୁରସ୍କାର ରାଶି:- ଟ ୧,୦୦,୦୦୦ ଙ୍କା (ଏକ ଲକ୍ଷ ଟଙ୍କା ) ସହିତ ପ୍ରମାଣ ପତ୍ର ।

# ଗ . କଳାକୃତି ପୁରୟାର ( Kalakruti Award)

- ୧) ପ୍ରାର୍ଥୀଙ୍କ ଯୋଗ୍ୟତା :- ଓଡ଼ିଶାର କାରିଗର ହୋଇଥିବେ |
- ୨ ) ବୟସ ସୀମା:- ସର୍ବନିମ୍ନ ବୟସ ୩୦ ବର୍ଷ ହୋଇଥିବା ଆବଶ୍ୟକ ।
- ୩ )ପୁରସ୍କାର ରାଶି:- ଟ ୨୫ ,୦୦୦ ଙ୍କା ( ପଚିଶ ହଜାର ଟଙ୍କା ) ସହିତ ପ୍ରମାଣ ପତ୍ର ।

ସବିଶେଷ ବିବରଣୀ ଓ ଆବଶ୍ୟକ ଆବେଦନ ଫର୍ମ ନିମନ୍ତେ ଜିଲ୍ଲା ଉପ ନିର୍ଦ୍ଦେଶକ (ହସ୍ତଶିଳ୍ପ) / ସହକାରୀ ନିର୍ଦ୍ଦେଶକ (ହସ୍ତଶିଳ୍ପ)ଙ୍କ କାର୍ଯ୍ୟାଳୟରେ ଯୋଗାଯୋଗ କରିବାକୁ ଅନୁରୋଧ କିମ୍ବା ହସ୍ତଶିଳ୍ପ ନିର୍ଦ୍ଦେଶାଳୟ, ଓଡ଼ିଶାର website:- <a href="https://crafts.odisha.gov.in">https://crafts.odisha.gov.in</a> ହସ୍ତତ୍ତ, ବୟନ ଓ ହସ୍ତଶିଳ୍ପ ବିଭାଗ, ଓଡ଼ିଶାର website:- <a href="https://handloom.odisha.gov.in">https://handloom.odisha.gov.in</a> ପରିଦର୍ଶନ କରିବାକୁ ଅନୁରୋଧ ।

ସ୍ୱା /-ନିର୍ଦ୍ଦେଶିକା , ହୟଶିକ୍ପ, ଓଡ଼ିଶା

# ଜୀବନବ୍ୟାପୀ ସଫଳ ହୟଶିଳ୍ପ କୃତି ପୁରଷ୍କାର (Life time Achievement Award) ନିମନ୍ତେ

ଆବେଦନ ପତ୍ର

ରଙ୍ଗଦ	CPCCI

6	ପ୍ରାର୍ଥୀଙ୍କ ନାମ	:	
9.	ଲିଙ୍ଗ	:	
୩.	ପିତା / ସ୍ୱାମୀଙ୍କ ନାମ	:	
४.	ଜନ୍ମ ତାରିଖ (ପ୍ରମାଶ ପତ୍ର ସହ )/ବୟସ	:	
8.	ପରିଚୟ ପତ୍ର (ଆଧାର କାର୍ଡ / ଭୋଟ	:	
	ପରିଚୟ ପତ୍ର ସଂଲଗ୍ନ କରିବା ଆବଶ୍ୟକ )		
೨.	ଦୂରଭାଷ ନମ୍ବର		
ඉ.	ସ୍ଥାୟୀ ଠିକଣା	:	
	ଗ୍ରାମ		
	ପୋ:ଅ :		
	ଥାନା		
	ଜିଲ୍ଲା		
	ପିନ କୋଡ		
Γ.	ଯୋଗାଯୋଗ ଠିକଣା		
	ଗ୍ରାମ		
	ପୋ:ଅ :		
	ଥାନା		
	ଜିଲ୍ଲା		
	ପିନ କୋଡ		
۲.	ବର୍ଗ (ତଫସିଲଭୁକ୍ତ ଜାତି/ ତଫସିଲଭୁକ୍ତ	:	
	ଉପଜାତି / ଅନ୍ୟାନ୍ୟ ପଛୁଆ ଜାତି /		
	ସଂଖ୍ୟା ଲଘୁ ସମ୍ପ୍ରଦାୟ / ସାଧାରଣ		

60.	କାର୍ଯ୍ୟରତ ଥିବା ହୟଶିଳ୍ପର ନାମ (ଯେଉଁ	:	
	ହୟଶିକ୍ସରେ ଉଲ୍ଲେଖ ନୀୟ କାର୍ଯ୍ୟ		
	କରିଚ୍ଛନ୍ତି ତାର ବିସ୍ତୁତ ବିବରଣୀ ଦେବା		
	ଆବଶ୍ୟକ)		
99.	ଶିଳ୍ପୀ ପାଇଥିବା ପୁରସ୍କାରର ବିସ୍ତୃତ	:	
	ବିବରଣୀ		
	(ଜାତୀୟ ପୁରସ୍କାର , ରାଜ୍ୟ ପୁରସ୍କାର ଓ		
	ଅନ୍ୟାନ୍ୟ ପୁରସ୍କାର ପାଇଥିଲେ ତାହା		
	କେଉଁ ବର୍ଷ ମିଳିଥିଲା ତାର ପ୍ରମାଣ ପତ୍ର		
	ସଂଲଗ୍ନ କରିବା ଆବଶ୍ୟକ )		
69.	ଶିଳ୍ପୀ ତାଙ୍କର ଜୀବନ କାଳରେ କେତେ	:	
	ଜଣଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରିଛନ୍ତି । ଏହାର		
	ବିବରଣୀ ପ୍ରଦାନ କରିବା ଆବଶ୍ୟକ		
୧ ୩.	ଶିଳ୍ପୀଙ୍କ ଦ୍ୱାରା ତାଲିମ ପ୍ରାପ୍ତ ଶିଷ୍ୟଙ୍କ ର	:	
	କୃତିତ୍ୱ		
68.	ଶିଳ୍ପୀଙ୍କ ଦ୍ୱାରା ଏହି କ୍ଷେତ୍ରରେ	:	
	କରାଯାଇଥିବା ଉଲ୍ଲେଖନୀୟ କାର୍ଯ୍ୟବଳି		
	କ)	:	
	ଖ )	:	
	ଗ )	:	
68.	ପ୍ରାର୍ଥୀଙ୍କ ଦ୍ୱାରା ହୟଶିଳ୍ପ କାରିଗର		
	ମାନଙ୍କ ପାଇ° ବାର୍ତ୍ତା		
<b>૯</b> ૭.	ହୟଶିଳ୍ପ ସମ୍ବନ୍ଧରେ ଶିଳ୍ପୀଙ୍କ ଦ୍ୱାରା		
	ସମ୍ବାଦପତ୍ର / ପତ୍ରିକାରେ ପ୍ରକାଶିତ		
	ହୋଇଥିବା ଆଲେଖ୍ୟ ଗୁଡିକର ବିବରଣୀ		

# ଜୀବନବ୍ୟାପୀ ସଫଳ ହଞ୍ଜିକ୍ଟ କୃତି ପୁରସ୍କାର ନିମନ୍ତେ ସୁପାରିସ

ବିଶିଷ୍ଟ ହୟଶିଳ୍ପୀଙ୍କର **ରଙ୍ଗିନ ଫଟୋ** 

6	ଆବେଦନକାରୀଙ୍କ ନାମ (ବ୍ୟକ୍ତି ବିଶେଷ /	:	
	ସଂସ୍ଥା )		
9.	ପିତାଙ୍କ ନାମ	:	
୩ .	ଆବେଦନକାରୀଙ୍କ ଠିକଣା	:	
٧.	ଆବେଦନକାରୀଙ୍କ ପରିଚୟ ପତ୍ର (ବ୍ୟକ୍ତି ବିଶେଷ	:	
	କ୍ଷେତ୍ରରେ ଆଧାର କାର୍ଡ / ଭୋଟ ପରିଚୟ ପତ୍ର /		
	ସଂସ୍ଥା କ୍ଷେତ୍ରରେ ପଞ୍ଜୀକରଣ ଦୟାବେଜ )		
8.	ହୟଶିଳ୍ପ କ୍ଷେତ୍ରରେ ଅଭିଜ୍ଞତା	:	
୬ .	ସୁପାରିଶ କରାଯାଉଥିବା ବିଶିଷ୍ଟ ହୟଶିଳ୍ପୀଙ୍କର	:	
	ନାମ		
<b>ඉ</b> .	ବିଶିଷ୍ଟ ହୟଶିଳ୍ପୀଙ୍କର ପିତାଙ୍କ / ସ୍ୱାମୀଙ୍କ ନାମ	:	
Γ.	ସ୍ଥାୟୀ ଠିକଣା		
	ଗ୍ରାମ		
	ପୋ:ଅ :		
	ଥାନା		
	ତିଲ୍ଲା		
	ପିନ କୋଡ		
<b>C</b> .	ଯୋଗାଯୋଗ ଠିକଣା		
	ଗ୍ରାମ		
	ପୋ:ଅ :		
	ଥାନା		
	ତିଲା		
	ପିନ କୋଡ		
<b>6</b> ٥.	ଦୂରଭାଷ ନମ୍ବର		
99.	ବର୍ଗ (ତଫସିଲଭୁକ୍ତ ଜାତି/ ତଫସିଲଭୁକ୍ତ ଉପଜାତି	:	
	/ ଅନ୍ୟାନ୍ୟ ପଛୁଆ ଜାତି / ସଂଖ୍ୟା ଲଘୁ ସମ୍ପ୍ରଦାୟ		
	/ ସାଧାରଣ		
69.	କାର୍ଯ୍ୟରତ ଥିବା ହୟଶିଳ୍ପର ନାମ (ଯେଉଁ ହୟଶିଳ୍ପର	:	
	ଉଲ୍ଲେଖ ନୀୟ  କାର୍ଯ୍ୟ କରିଚ୍ଛନ୍ତି  ତାର ବିସ୍ତ୍ରତ		
	अंत्रभूता साम्य पाम्या पायळ उत्तर पश्चित		

୧୩.	ଶିଳ୍ପୀ ପାଇଥିବା ପୁରସ୍କାରର ବିସ୍ତୃତ ବିବରଣୀ	:	
	(ଜାତୀୟ ପୁରସ୍କାର , ରାଜ୍ୟ ପୁରସ୍କାର ଓ		
	ଅନ୍ୟାନ୍ୟ ପୁରୟ୍କାର ପାଇଥିଲେ ତାହା କେଉଁ		
	ବର୍ଷ ମିଳିଥିଲା ତାର ପ୍ରମାଣ ପତ୍ର ସଂଲଗ୍ନ		
	କରିବା ଆବଶ୍ୟକ )		
68.	ଶିଳ୍ପୀ ତାଙ୍କର ଜୀବନ କାଳରେ କେତେ	:	
	ଜଣଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରିଛନ୍ତି   ଏହାର		
	ବିବରଣୀ ପ୍ରଦାନ କରିବା ଆବଶ୍ୟକ		
68.	ଶିଳ୍ପୀଙ୍କ ଦ୍ୱାରା ତାଲିମ ପ୍ରାପ୍ତ ଶିଳ୍ପୀଙ୍କର କୃତିତ୍ୱ	:	
૧૭.	ଶିଳ୍ପୀଙ୍କ ଦ୍ୱାରା ଏହି କ୍ଷେତ୍ରରେ କରାଯାଇଥିବା	:	
	ଉଲ୍ଲେଖନୀୟ କାର୍ଯ୍ୟବଳି		
	କ)	:	
	ଖ )	:	
	ଗ )	:	
୧୭.	ହୟଶିଳ୍ପ ସମ୍ବନ୍ଧରେ ଶିଳ୍ପୀଙ୍କର ଏକ ଆଲେଖ୍ୟ		

ସୁପାରିସକାରୀ ଙ୍କ ସ୍ୱାକ୍ଷର

# ରାଜ୍ୟ ହୟଶିଳ୍ପ ପୁରୟାର ନିମନ୍ତେ ଦରଖାୟ

ରଙ୍ଗିନ ଫଟୋ

6	ହସ୍ତଶିଳ୍ପୀଙ୍କ ନାମ	:	
9.	ପିତା / ସ୍ୱାମୀଙ୍କ ନାମ	:	
୩ .	ଲିଙ୍ଗ		
٧.	ଦୂରଭାଷ ନମ୍ବର	:	
. %	ସ୍ଥାୟୀ ଠିକଣା	:	
	ଗ୍ରାମ	:	
	ପୋ:ଅ :	:	
	ଥାନା	:	
	ତିଲ୍ଲା	:	
	ପିନ କୋଡ		
<u> </u>	ଯୋଗାଯୋଗ ଠିକଣା	:	
	ଗ୍ରାମ	:	
	ପୋ:ଅ :	:	
	ଥାନା	:	
	ତିଲ୍ଲା	:	
	ପିନ କୋଡ		
ඉ .	ଜନ୍ମ ତାରିଖ (ପ୍ରମାଣ ପତ୍ର ସହ )ଓ ବୟସ	:	
Г.	କେଉଁ ବର୍ଗର ଅଟନ୍ତି	:	
	କ )ସାଧାରଣ ବର୍ଗ	:	
	ଖ ) ଅନୁସୂଚିତ ଜାତି	:	
	ଗ ) ଅନୁସୂଚିତ ଉପଜାତି	:	
	ଘ ) ଆର୍ଥିକ ପନ୍କୁଆ ବର୍ଗ	:	
	ସଂଖ୍ୟା ଲଘୁ ସମ୍ପ୍ରଦାୟ		
С.	ହସ୍ତଶିଳ୍ପର ନାମ	:	
<b>6</b> о.	ହୟଶିଳ୍ପ କ୍ଷେତ୍ରରେ ଅଭିଜ୍ଞତା	:	
99.	କେଉଁ ଗୁରୁଙ୍କ ଅଧୀନରେ  ତାଲିମ ଗ୍ରହଣ କରିଛନ୍ତି	:	
	ତାଙ୍କର ନାମ ଓ ଠିକଣା		
69.	କ ) କୌଣସି ବିଶିଷ୍ଟ କାରିଗରଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରି	:	
	ଥିଲେ ତାଙ୍କର ନାମ ଓ ଠିକଣା		

	ଖ ) କୌଣସି ତାଲିମ କେନ୍ଦ୍ରରେ କାର୍ଯ୍ୟ କରୁଥିଲେ କି ? ଯଦି ଉତ୍ତର ହଁ ହୁଏ, ତା ହେଲେ ତାଲିମ କେନ୍ଦ୍ରର ନାମ ଓ ଠିକଣା	:	
	ଗ) କେତେ ଜଣ କରିଗରଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରିଛନ୍ତି ? (ଉପରୋକ୍ତ ବିଷୟ ସମ୍ବନ୍ଧୀୟ ପ୍ରମାଣ ପତ୍ରର ନକଲ ସଂଲଗ୍ନ କରିବେ )	:	
୧ ୩.	ସର୍ବ ଭାରତୀୟ କିମ୍ବା ରାଜ୍ୟ	:	
	କ ) ପୁରସ୍କାରର ନାମ ବା କେଉଁ ପ୍ରକାର ପୁରସ୍କାର	:	
·	ଖ )କେଉଁ ବର୍ଷରେ ପୁରୟାର ମିଳିଥିଲା	:	
68.	ହୟଶିଳ୍ପ ସମ୍ବନ୍ଧରେ  ଶିଳ୍ପୀଙ୍କ ଦ୍ୱାରା ସମ୍ବାଦପତ୍ର / ପତ୍ରିକାରେ ପ୍ରକାଶିତ ହୋଇଥିବା ଆଲେଖ୍ୟ ଗୁଡିକର ବିବରଣୀ	:	
68.	ନମୁନା ତିଆରି ପୂର୍ବରୁ  ଉପ / ସହକାରୀ ନିର୍ଦ୍ଦେଶକ ହୟଶିକ୍ସଙ୍କୁ ଜାଣାଇବାର ତାରିଖ	:	
୧୬.	କେଉଁ ନମୁନା ପଠାଇଛନ୍ତି ତାର ନାମ , କାରିଗରୀ ବିବରଣୀ , କେଉଁ ଦ୍ରବ୍ୟରେ ତିଆରି  ଓ କେତେ ଦିନରେ ତିଆରି କରାଯାଇଛି ତାର ବିବରଣୀ -	:	
୧୭.	ନମୁନାର ଆନୁମାନିକ ମୂଲ୍ୟ	:	
€Г.	ନମୁନା ପ୍ରୟୁତି କାଳରେ କୌଣସି ଅଧିକାରୀ ପରିଦର୍ଶନ କରିଛନ୍ତି କି ? ଯଦି ହଁ ତାଙ୍କର ନାମ ଏବଂ ପରିଦର୍ଶନ କରିଥିବା ତାରିଖ -	:	W.
00	ମୁଁ ଉତ୍ତମ ରୂପେ ବିଶ୍ୱାସ କରେ ଯେ , ଉପରୋକ୍ତ ତଥ ବ୍ୟାଦ ପାଠତାର ଆସୋସ୍ଥା ନିର୍ମ୍ଦିତ ହେଛି ।	୍ୟ ସଫ	୍ୟ ଅଟେ । ଏଥିରେ ଯଦି କିଛି ତ୍ରୁଟି ବାହାରେ ତାହାହେଲେ ମୁଁ

ପୁରସ୍କାର ପାଇବାକୁ ଅଯୋଗ୍ୟ ବବେଚତ ହେବ |

କାରିଗରଙ୍କ ସ୍ୱାକ୍ଷର

## ପ୍ରମାଣ ପତ୍ର

ମନୋନୀତ ପ୍ରତିକୃତି  ପ୍ରକୃତରେ କାରିଗର ଶ୍ରୀ ନ			ଶ୍ରୀ /ଶ୍ରୀମତୀ / ଏ	୍ରୀ /ଶ୍ରୀମତୀ / କୁମାରୀ				
/ସ୍ୱାମୀ					ଗ୍ରା .		ପୋଷ୍ଟ	
		କିଲ୍ଲା		କଂ ହୟରେ	ତିଆରି କ	ରାଯାଇଅଛି   ଏହାର	୪ ଟି ପର୍ୟାୟରେ	
ନିଆଯାଇ	ରଥିବା ଫଟୋ ଓ ଭିଡିଓ	ଏଥ୍ସହିତ ସଂଲଗ୍ନ	କରାଗଲା   ଏହି	ପ୍ରତିକୃତିଟି ଡି.ଏ	ଏଲ.ଏମ.ସି	ଦ୍ୱାରା ଅନୁମୋଦିତ ବ	ହୋଇଅଛି	

ଜିଲ୍ଲା ଉପ / ସହକାରୀ ନିର୍ଦ୍ଦେଶକ (ହୟଶିଳ୍ପ)ଙ୍କ ସ୍ୱାକ୍ଷର ତାରିଖ

# କଳାକୃତି ପୁରୟାର ନିମନ୍ତେ ଦରଖାଞ

ରଙ୍ଗିନ ଫଟୋ

6	ହୟଶିଳ୍ପୀଙ୍କ ନାମ	:	
9.	ପିତା / ସ୍ୱାମୀଙ୍କ ନାମ	:	
ๆ .	ଲିଙ୍ଗ		
٧.	ଦୂରଭାଷ ନମ୍ବର	:	
8.	ସ୍ଥାୟୀ ଠିକଣା	:	
	ଗ୍ରାମ	:	
	ପୋ:ଅ :	:	
	ଥାନା	:	
	ତିଲ୍ଲା	:	
	ପିନ କୋଡ		
૭ .	ଯୋଗାଯୋଗ ଠିକଣା	:	
	ଗ୍ରାମ	:	
	ପୋ:ଅ :	:	
	ଥାନା	:	
	ତିଲ୍ଲା	:	
	ପିନ କୋଡ		
9 .	ଜନ୍ମ ତାରିଖ ଓ ବୟସ	:	
Г.	କେଉଁ ବର୍ଗର ଅଟନ୍ତି	:	
	କ )ସାଧାରଣ ବର୍ଗ	:	
	ଖ ) ଅନୁସୂଚିତ ଜାତି	:	
	ଗ ) ଅନୁସୂଚିତ ଉପଜାତି	:	
	ଘ ) ଆର୍ଥିକ ପଛୁଆ ବର୍ଗ	:	
	ସଂଖ୍ୟା ଲଘୁ ସମ୍ପ୍ରଦାୟ		
C .	ହୟଶିଳ୍ପର ନାମ	:	
ęо.	ହୟଶିକ୍ପ କ୍ଷେତ୍ରରେ ଅଭିଜ୍ଞତ।	:	
99.	କେଉଁ ଗୁରୁଙ୍କ ଅଧୀନରେ  ତାଲିମ ଗ୍ରହଣ କରିଛନ୍ତି	:	
	ତାଙ୍କର ନାମ ଓ ଠିକଣା		
69.	କ ) କୌଣସି ବିଶିଷ୍ଟ କରିଗରଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରି	:	
	ଥିଲେ ତାଙ୍କର ନାମ ଓ ଠିକଣା		

	ଖ ) କୌଣସି ତାଲିମ କେନ୍ଦ୍ରରେ କାର୍ଯ୍ୟ କରୁଥିଲେ କି ? ଯଦି ଉତ୍ତର ହଁ ହୁଏ, ତା ହେଲେ ତାଲିମ କେନ୍ଦ୍ରର	:	
	ନାମ ଓ ଠିକଣା		
	ଗ) କେତେ ଜଣ କରିଗରଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରିଛନ୍ତି ?	:	
	(ଉପରୋକ୍ତ ବିଷୟ ସମ୍ବନ୍ଧୀୟ ପ୍ରମାଣ ପତ୍ରର ନକଲ		
	ସଂଲଗ୍ନ କରିବେ )		
୧ ୩.	ସର୍ବ ଭାରତୀୟ କିମ୍ବା ରାଜ୍ୟ	:	
	ପାଇଥିଲେ କି ?		
	କ ) ପୁରୟାରର ନାମ ବା କେଉଁ ପ୍ରକାର ପୁରୟାର	:	
	ଖ )କେଉଁ ବର୍ଷରେ ପୁରୟାର ମିଳିଥିଲା	:	
<b>٤</b> ٧.	ହୟଶିଳ୍ପ ସମ୍ବନ୍ଧରେ ଶିଳ୍ପୀଙ୍କ ଦ୍ୱାରା ସମ୍ବାଦପତ୍ର /		
	ପତ୍ରିକାରେ ପ୍ରକାଶିତ ହୋଇଥିବା ଆଲେଖ୍ୟ ଗୁଡିକର		
	ବିବରଣୀ		
68.	ନମୁନା ତିଆରି ପୂର୍ବରୁ  ଉପ / ସହକାରୀ ନିର୍ଦ୍ଦେଶକ	:	
	ହୟଶିଳ୍ପଙ୍କୁ ଜାଣାଇବାର ତାରିଖ		
<b>୧</b> ૭.	କେଉଁ ନମୁନା ପଠାଇଛନ୍ତି ତାର ନାମ , କାରିଗରୀ	:	
	ବିବରଣୀ , କେଉଁ ଦ୍ରବ୍ୟରେ ତିଆରି  ଓ କେତେ ଦିନରେ		
	ତିଆରି କରାଯାଇଛି ତାର ବିବରଣୀ -		
୧୭.	ନମୁନାର ଆନୁମାନିକ ମୂଲ୍ୟ	:	
θГ.	ନମୁନା ପ୍ରୟୁତି କାଳରେ କୌଣସି ଅଧିକାରୀ ପରିଦର୍ଶନ		
	କରିଛନ୍ତି କି ? ଯଦି ହଁ ତାଙ୍କର ନାମ ଏବଂ ପରିଦର୍ଶନ		
	କରିଥିବା ତାରିଖ -		
	ମୁଁ ଉତ୍ତମ ରୂପେ ବିଶ୍ାସ କରେ ଯେ , ଉପରୋକ୍ତ ତଥ	୍ୟ ସଡ	୨୍ୟ ଅଟେ   ଏଥିରେ ଯଦି କିଛି ତ୍ରୁଟି ବାହାରେ ତାହାହେଲେ ମୁଁ
00	2010 010010 alcalaii gcogo cog 1		

ପୁରସ୍କାର ପାଇବାକୁ ଅଯୋଗ୍ୟ ବବେଚତ ହେବ |

କାରିଗରଙ୍କ ସ୍ୱାକ୍ଷର

## ପ୍ରମାଣ ପତ୍ର

	ମନୋନୀତ ପ୍ରତିକୃତି  ପ୍ରକୃତରେ କାରିଗର ଶ୍ରୀ /ଶ୍ରୀ	ମତୀ / କୁମାରୀ	
/ସ୍ୱାମୀ		ଗ୍ରା	ପୋଷ୍ଟ
	ଲେ।	ଙ୍କ ହୟରେ ତିଆରି କରାଯାଇଅଛି । ଏହ	ହାର ୪ ଟି ପର୍ୟାୟରେ
ନିଆଯାଇ	ରଥିବା ଫଟୋ ଓ ଭିଡିଓ ଏଥ୍ସହିତ ସଂଲଗ୍ନ କରାଗଳ	ରା   ଏହି ପ୍ରତିକୃତିଟି ଡି.ଏଲ.ଏମ.ସି  ହାରା ଅନୁମୋର୍ଟ	ଦିତ ହୋଇଅଛି ।

ଜିଲ୍ଲା ଉପ / ସହକାରୀ ନିର୍ଦ୍ଦେଶକ (ହୟଶିଳ୍ପ)ଙ୍କ ସ୍ୱାକ୍ଷର ତାରିଖ



# Government of Odisha Handlooms, Textiles & Handicrafts Department

No. HTH-HC-49/2021/ 6354 /HTH, Bhubaneswar dtd. the 28 08 2023

From

Sri Tarun Kumar Panda, OSS Under Secretary to Government

To

The Director, Handicrafts, Odisha, Bhubaneswar

Sub:- Amendment of guidelines For Implementation Of 'Artisans Welfare Fund' Under The Scheme Promotion Of Handicrafts Industries.

Madam,

In inviting a reference to the subject cited above I am directed to say that Government has been pleased to amend the guidelines on "Artisans Welfare Fund" and a copy of the amended guideline is enclosed herewith for your kind reference and circulate among all concerned.

Encl:- As above.

Yours faithfully,

Under Secretary to Government

Memo No. \_\_\_\_/HTH Bhubaneswar Dated the 28 08 2023

Copy along with copy of enclosure forwarded to the Managing Director, Utkalika, Bhubaneswar/ Member Secretary, SIDAC, Bhubaneswar/ Member Secretary, OHHDPC, Bhubaneswar for information and necessary action.

Under Secretary to Government

# GUIDELINES FOR IMPLEMENTATION OF 'ARTISANS WELFARE FUND' UNDER THE SCHEME PROMOTION OF HANDICRAFTS INDUSTRIES

\*\*\*\*\*

#### 1. Background

Handicraft Artisans of Odisha play an important role in preserving the craft heritage of the State. But they are unable to build up any financial surplus to look after their old age, occupation health hazards and to provide higher education to their children and thus need assistance from the Government.

#### 2. Objective:

- (i) To support for enrollment of artisans under Health Insurance Scheme & Life Insurance Scheme. 100% artisan contribution of Insurance premium shall be provided on behalf of the artisans as per revision in the premium amount/ registration fee/ renewal charges of the scheme for implementation of both the schemes sponsored by DC (H), New Delhi implementing through Assistant Director O/o DC (H), Bhubaneswar / Sambalpur in the state.
- (ii) To provide emergent assistance of ex-gratia to the family of deceased artisans belonging to BPL category, where an artisan dies due to illness/accident etc.
- (iii) To encourage the handicraft artisans for their craftsmanship by honoring them with felicitation and Awards.

#### 3. Target Croup:

Genuine Handicraft Artisans of the State issued with identity card as a handicraft artisan from DC(Handicrafts)/enrolled in the survey of Handicraft Artisans by the State Government/Authorized State Government Organizations.

#### 4. Eligibility

- (i) For consideration under Insurance Scheme and assistance of exgratia, the artisans must be engaged in any of the craft recognized by the State Government. In case any of the Handicraft Artisan changes his profession, he/she shall be debarred for any sort of assistance under the scheme.
- (ii) Any of the artisans of Odisha engaged in craft activities are eligible for participating for awards.

#### 5. Implementing Agency:

(i) Director of Handicrafts shall be the Nodal Officer for the scheme. The Nodal Officer will nominate one of his responsible officers not below the rank of Joint Director as Co-coordinating Officer. SIDAC will be the implementing Agency. The Deputy Director, Handicrafts/ Assistant Director, Handicrafts will be the Executing Agency. They will submit proposals to the Nodal Agency after due verification jointly with O/o Assistant Directors, DC (H).

#### 6. Funding Pattern:

- (i) A Revolving Fund with Initial provision of Rs. 50.00 lakh will be created under the scheme State Plan.
- (ii) If required, Government may provide more assistance, basing on the impact and feasibility of implementation of the programme, from time to time.

#### 7. Fund Management:

- (i) Fund under the scheme shall be kept in a separate Flexi Account in any of the Nationalized Banks to be operated by the Implementing Agency.
- (ii) The interest accrued from time to time on the deposits shall be merged into the account and shall be treated as revolving fund. The total revolving fund will be utilized in implementation of the programme as per approval / instruction of the Nodal Agency from time to time.
- (iii) The implementing Agency shall maintain separate Books of Account for the purpose and reflect all transactions of the welfare fund scheme in the said books of A/C and also make available the records for periodical and internal audit as well as statutory audits.

#### 8. Benefits:

Following benefits will be extended from the account of Artisans Welfare Fund:

1	100% artisans share of premium along with Registration Charges/Renewal Charges, if any, for enrollment under Health insurance scheme.	
2	100% artisans' share of premium along with Registration Charges / Renewal Charges, if any, for enrollment under Life insurance Scheme.	
3	Emergent Ex-gratia benefit to the family of deceased artisan belonging to BPL category. (Assistance per family).	Rs.10,000/-
4	Life Time Achievement Award to 1 (one) of the artisans for his/her relentless contribution towards promotion & development of craft in Odisha.	
5	Award to 6 (Six) best craftsmen for their Craftsmanship.	@Rs.1,00,000/-
6	Kalakruti Award to 4 (Four) Craftsmen for their craftsmanship.	Rs.10,000/-

## 9. Components to be covered method of implementation

#### (A) Insurance Scheme (Health Insurance and Life Insurance)

- (i) Health Insurance Scheme or Life Insurance Scheme will be implemented on the platform as sponsored by the DC (H), Government of India.
- (ii) Details of implementation process, coverage, claim process etc. as specified in the insurance scheme under specified Platform will be applicable.
- (iii) State Government will bear 100% of share premium of the beneficiary artisans along with registration charges/ renewal charges etc., if any.
- (iv) For selection of beneficiaries to be enrolled, concerned Assistant Director, Handicrafts with joint collaboration of concerned officers of Assistant Director, O/o DC (H) will verify to select only genuine artisans.

- (v) For artisans' contribution, 100% beneficiary share of premium along with registration charges/ renewal charges, if any, will be released on approval of Director of Handicrafts after due scrutiny.
- (vi) The Implementing Agency shall be responsible for submitting the UCs, after due verification and counter signature, to the Department of Handlooms, Textiles & Handicrafts.

#### (B) Emergent Ex-gratia assistance in case of death

- (i) Emergent ex-gratia assistance shall be released to the family of a deceased artisan belonging to BPL category only having Insurance cards.
- (ii) The Concerned Assistant Director, Handicrafts of the District shall submit proposal along with supporting documents like proof of death, reason of death certified by competent authority, legal heir certificate of the deceased etc. to the Directorate of Handicrafts in deserving cases for consideration.
- (iii) The claims approved by Director of Handicrafts are to be forwarded to the Implementing Agency for release of ex-gratia assistance from the fund.
- (iv) The Implementing Agency will release the assistance in shape of A/C payee cheque in favour of the legal heir of the deceased artisan through the respective Executive Agency as per approval/ Instruction of the Nodal Agency.
- (v) The related Assistant Director, Handicrafts will submit UC & physical report along with other related documents to the Implementing Agency after disbursement of assistance, under intimation to the Director of Handicrafts. The Implementing Agency shall check the same and submit to the Director of Handicrafts against expenditure under the head for needful.

#### (C) Award:

In order to encourage the handicraft artisans for their craftsmanship, different awards along with certificates will be given on annual basis under the scheme.

(I) One of the craftsmen in the State will be felicitated with the Life Time Achievement Award. The awardee shall be awarded with a Manapatra, a Memento & cash prize of Rs.5.00 lakh(revised) for his/her relentless contribution towards promotion and development of craft in the State.

#### (a) Eligibility: -

- Artisan must be a resident of Odisha.
- ii. Minimum age of the artisan should be 60 years.
- iii. The artisans must have contributed his/her services for development of the Handicrafts in State.

#### (b) Selection procedures for Awards to Handicraft Artisans.

The selection of awardee will be made by the State Level Selection Committee headed by Secretary to Govt., HT&H Department with the following members.

- i) Director of Handicrafts, Odisha
- ii) Additional Secretary / Joint Secretary to Govt, HT&H Department in charge of Handicrafts.
- iii) Principal, B.K. College of Arts and Crafts, Bhubaneswar.

- iv) President, Odisha Lalit Kala Academy.
- v) Two National Awardees in Handicrafts to be nominated by the Secretary, HT&H Department. (While nominating the awardees repetition may be avoided).
- vi) Additional Director/ Joint Director/ Deputy Director of Directorate of Handicrafts- Member Convener.
- (II) To encourage the artisans covering wide range of crafts six craftsmen would be selected and awarded with State Handicrafts Award along with a memento & cash prize of Rs.1,00,000/-.

For the purpose the crafts are classified into two groups. For providing award all the approved crafts are divided into two categories. The selection committee shall select three no. of entries from each categories. Thus total six numbers of entries are to be finalized in a year. The first Group or Group A consist of crafts namely Stone Carving, Wood Carving, Patta& Tassar painting, Silver Filigree, Palm Leaf engraving etc. the second group-B consists of all other crafts.

#### (a) Eligibility

- (i) Artisans must be a resident of Odisha.
- (ii) Minimum age of the artisan should be 30 Years.
- (iii) The craft item submitted by the artisan must be physically certified by the Assistant Director, Handicrafts of the concerned districts during making of the item.
- (iv) A particular entry submitted for Award should not be entertained for more than once.
- (v) An artisan already got State Award shall not eligible for further State Award Selection.
- (III) The Selection Committee shall select two nos. of entries from each group of crafts mentioned above for selection of Kalakruti Award basing upon appropriate craftsmanship. Each selected Kalakruti Awardee shall receive an amount of Rs. 10,000/- as cash prize along with a certificate.

#### (a) Eligibility

Same as State Handicrafts Award.

(IV)The related expenditures incurred towards Award Felicitation Ceremony such as Printing of Certificates, Documentation, Manapatra, Uttariya, Mementoes, TA & DA for the crafts persons to receive awards, hiring of vehicles, rooms in hotels for accommodation of awardees, other allied expenditure etc. along with the Prize Money for the Awardees shall be booked from Artisan Welfare Fund.

#### (V) Guideline for inviting application and finalization of entries

Applications will be invited for awards by the Nodal Agency through the Implementing agency. Wide Publication will be made for the purpose. Advertisement will be published in local news paper/ Notice board/ Websites of Government by Director, Handicrafts, Odisha inviting nominations from intended artisans/ individuals/ organizations. After publication of the advertisement by the Directorate following procedures may be followed.

- (i) The artisans will apply in prescribed format (to be evolved by the Director of Handicrafts) along with documentary support to the Assistant Director (Handicrafts)/ Deputy Director (Handicrafts) of the respective District that he or she will participate for the entry in the State Handicraft Award.
- (ii) Only in case of Life Time Achievement Award, besides the artisan himself application can also be made by other individuals/organizations suggesting the renowned artisans of the state.
- (iii) The applicant may also submit the written intent before publication of advertisement as in some crafts it may not be possible to complete the work within the stipulated period indicated in the advertisement.
- (iv) The artisan should start making the articles only after submission of written intent to the District Handicraft Office.
- (v) The officials from the concerned District Handicraft Office would visit the artisan's work place and would monitor the craftsmanship of the artisan from time to time. During visit of the officer, photography of the entries may be made with time stamping which may later be placed before the District Level Committee / SIDAC along with the application format. Besides, videography of the article should be done in different stages i.e., start of work, completion of 25% work, completion of 50% work, completion of 75% work & completion of work. The video footage of above stages should prominently visualizing the live work by the artisan and of 30 minutes (minimum) duration each. Time stamped photographs & Videos recorded along with certificate from the concerned officer needs to be submitted before the District Level Committee as well as at the time of recommendation to the State Level Committee.
- (vi) A District Level Committee may be constituted under the Chairmanship of District Collector to scrutinize the craftsmanship of the applicant artisans. The other members of the District Level committee are
  - (a) District Culture Officer
  - (b) District Tourist Officer
  - (c) District Head of ORMAS
  - (d) One member from OHHDPC belongs to the district/ One National or State Awardee of the district or in case of non availability, any prominent artisan of the District nominated by Collector.
  - (e) Deputy Director (H)/ Assistant Director (H) as Member Convener.
- (vii) The District Level Committee will scrutinize the entries taking into account the craftsmanship involved in the entries for onward recommendation of the entries for State Handicraft Award. During scrutiny the photograph and video footage of the making process should be referred to establish the originality of the entries. After selection of entries by the District Level Committee for State Handicraft Award, photograph/ videography of the entries should be taken by District Handicraft Office. Entries recommended by the

District Level Committee along with the required records (Photos & Videos) should be submitted to SIDAC by District Handicraft Office within a period of one month for placement in the fray of State Handicraft Award.

- (viii) The District Handicrafts Offices would ensure the submission of recommended entries by the District Level Committee to SIDAC within a period of one month. The Recommendation of the District Level Committee/Photographs/ videography of the article should also be submitted along with the entries to SIDAC.
- (ix) The selection of awardee will be made by the State Level Selection Committee.

#### 10. General

- Director of Handicrafts will monitor proper implementation of whole scheme.
- A coordinating officer at Directorate level shall be nominated by the Director of Handicrafts to co-ordinate with related agencies for smooth implementation of the programme.
- The Executive Agencies are to submit periodical reports by 5th of every month indicating the details of coverage and settlement of claim from this fund to implementing Agency.
- The Implementing Agency shall submit MPR on physical and financial achievements to the Nodal Agency by 10<sup>th</sup> of every month. Achievements of the Scheme shall be reviewed by the HT&H Department.

\*\*\*\*\*