

Activity Report
On
Handicrafts Sector of Odisha
2020-21



**DIRECTORATE OF HANDICRAFTS & COTTAGE INDUSTRIES, ODISHA,
BHUBANESWAR**

Handicrafts sector of Odisha

Odisha is considered as land of handicrafts which is an integral part of our cultural heritage. As many as 50 different crafts are practiced by about 1.30 lakh artisans in varied degrees and dispersed through-out the state. The State has got best craftsmanship in the country having highest number of artisans honoured with National Awards including Padma Awards.

The handicraft sector has been recognized as a potential sector for providing self employment both in rural & urban areas with less capital investment, use of simple technology and having ample scope for marketing with value addition.

The Directorate of Handicrafts & Cottage Industries is looking after promotion and development of handicrafts sector in the State. The following state level organizations are now functioning under the administrative control of this Directorate to facilitate the development of handicraft sector.

- 1) Orissa State Co-operative Handicrafts Corporation Ltd.(UTKALIKA)
- 2) State Institute for Development of Arts & Crafts (SIDAC)

Following activities are undertaken during 2020-21 for development of this sector. The skill training programmes could not be started in time due to outbreak of COVID-19 pandemic.

1. State Plan (Promotion of Handicraft Industries)

1.1 Institutional Training

The departmental training centres established at state and district level play an important role in creating new generation craft persons with adequate skill transfer and exposure. Following training courses are conducted at state & district level in departmental training centers.

State Level Training Centre

- (a) This centre is running in Handicrafts Complex and managed by SIDAC. During the year 2020-21, 141 candidates have completed training in various crafts as per the details below. However, no new admission was made during 2020-21 due to COVID-19

S. N	Craft	Completed Training				Undergoing Training			
		Basic	Higher	Masters	Total	Basic	Higher	Masters	Total
1	Stone Carving	9	9	4	22	No admission was made			

2	Wood Carving	10	8	6	24				
3	Pattachitra	10	10	10	30				
4	Plam Leaf Engraving	10	10	6	26				
5	Terracotta	10	10	0	20				
6	Applique	10	9	0	19				
	Total	59	56	26	141				

District Level Training Centres

(a) 156 candidates completed 1-year basic training in following crafts. Similarly, 156 candidates are undergoing training during the year.

Sl. No.	Craft	No. Completed training	No. Undergoing training
1	Sea Shell	10	No admission was made
2	Cane & Bamboo	66	
3	Sabai Grass	10	
4	Golden Grass	20	
6	Stone Carving	30	
7	Pattachitra	20	
	Total	156	

1.2 Gurusishya Parampara Training

The scheme envisages transfer of traditional skill of National level Awardee/ State level Awardeer to new generation of artisans in the pattern of Gurusishya tradition of learning to up-keep the traditional craft heritage. During 2020-21, steps have been taken to impart training to 360 trainees under Gurusishya Parampara as detailed below. However, starting of these training programmes was delayed due to COVID-19 pandemic restrictions.

S. N	Name of the District	Place	Name of the Craft	Trainees
(1)	(2)	(3)	(4)	(5)
1	Jagatsingpur	Mathasahi, Nuagaon, Block -Ersama	Straw Ceaft	15
2	Subarnapur	Dunguripali	terracotta	15
3	Nayagarh	Panchirida/BL-Odagaon	Terracotta	15
4	Balasore	Jamujhadi, Simulia	Cane & Bamboo	15
5	Balasore	Soro	Stone Carving	15
6	Balasore	Nalamganj	Teracotta	15

S. N	Name of the District	Place	Name of the Craft	Trainees
(1)	(2)	(3)	(4)	(5)
7	Kendrapada	Taragaon	Terracotta	15
8	Keonjhar	Bailo, Anandapur	Paper Machie	15
9	Keonjhar	Salabani, Anandapur	Paper Machei	15
10	Puri	HALADI GORADA, BILASHPUR	STONE CARVING	15
11	Puri	JENA SAHI, GANGANARAYAN PUR	PATTACHITRA	15
12	Puri	MOUZIBEG, BALANGA	PALM LEAF ENGRAVING	15
13	Puri	PATHURIA SAHI, PURI	WOOD CARVING	15
14	Puri	KUNDHEIBENTA SAHI, NEAR BANAMBAR TEMPLE, PURI	STONE CARVING	15
15	Puri	DANDA SAHI, BIRAPRATAPPUR	PATTACHITRA	15
16	Puri	BELESWARPATANA, BALIGUALI	PALM LEAF ENGRAVING	15
17	Puri	NAYAK PATANA, PO-CHANDANPUR	PALM LEAF ENGRAVING	15
18	Puri	PURI TOWN	APPLIQUE	15
19	Keonjhar	Chaumuhin, Anandapur	Paper Machie	15
20	Khurda	Jayadev, Kendubilow	Pattachitra	15
21	Khurda	Narisho	Applique	15
22	Khurda	Balianta	Pattachitra	15
23	Subarnapur	Dunguripalli	Terracotta	15
24	Kendrapada	Padanpur	Artistic Bamboo	15
	Total			360

1.3 MCM Training Programme

The scheme is reintroduced to impart training to artisan in different crafts by engaging reputed master craft persons in order to increase the handicraft artisans of the state as this sector provides the best opportunity for self employment with minimum capital investment. The trainees take up business activities with bank linkage or own finance after completion of the training.

During 2020-21, steps have been taken to impart training to 3405 artisans under empanelled MCM as detailed below. However, starting of these training programmes was delayed due to COVID-19 pandemic restrictions.

Sl. No.	Name of the District	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
1	Angul	Katada	Applique	6 months	15
2	Angul	Tangiri	Dhokra	1 year	15

Sl. No.	Name of the District	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
3	Angul	Athamallik	Bamboo	6 months	15
4	Balangir	Tendapadar	Terracotta	6 months	15
5	Balangir	Bileisarda	Terracotta	6 months	15
6	Balangir	Malmunda	Terracotta	6 months	15
7	Balangir	Kurul	Terracotta	6 months	15
8	Balangir	Lakhapalli	Terracotta	6 months	15
9	Balasore	Pagadasol Soro	Stone Carving	1 year	15
10	Balasore	Iswarpur Oupada	Stone Carving	1 year	15
11	Balasore	Sampatia	Patta chitra	1 year	15
12	Balasore	Chintamanipur	Teracotta	6 months	15
13	Balasore	Karua, Basta	Sabai Craft	6 months	15
14	Balasore	Mirigimundi	Jute Craft	6 months	15
15	Balasore	Panchaghunta	Applique	6 months	15
16	Balasore	Raisuan	Bamboo Craft	6 months	15
17	Balasore	Tartari	Dhokra Casting	1 year	15
18	Balasore	Tartari	Lacquer Craft	6 months	15
19	Balasore	Baulagadia	Stone carving	1 year	15
20	Balasore	Baunsagaria	Paddy craft	6 months	15
21	Balasore	Oupada	Paddy craft	6 months	15
22	Balasore	Balasore Sadar	Lacure	6 months	15
23	Bargarh	Bhurshipali/ Attabira	Bamboo Craft	6 months	15
24	Bargarh	Dwari/ Ambabhona	Bamboo Craft	6 months	15
25	Bargarh	Dahita/ Padampur	Terracotta	6 months	15
26	Bargarh	Brahmandihi/ Padampur	Bamboo Craft	6 months	15
27	Bargarh	Barpali	Applique	6 months	15
28	Bargarh	Bhatli	Cloth patch work	6 months	15
29	Bargarh	Sargipali	Paddy craft	6 months	15
30	Bargarh	Bijepur	Applique	6 months	15
31	Bargarh	Dwari	Bamboo	6 months	15
32	Bargarh	Garbhana	Bamboo	6 months	15
33	Bargarh	Brahmandihi	Bamboo	6 months	15
34	Bhadrak	Hasinpur/ Bonth	Applique	6 months	15
35	Bhadrak	B T pur	Terracotta	6 months	15
36	Bhadrak	Bagurai	Cane & Bamboo	6 months	15
37	Bhadrak	Bhattasahi	Paddy	6 months	15
38	Bhadrak	Thakurpatna	Paddy	6 months	15
39	Bhadrak	Palasahi	Coir Toys	6 months	15
40	Bhadrak	Baharbil, dhusuri	Applique	6 months	15
41	Bhadrak	Biridihi	Clay Toy	6 months	15
42	Bhadrak	Dalanga	Clay Toy	6 months	15
43	Bhubaneswar	Pubagarh	Palm leaf engraving	6 months	15
44	Bhubaneswar	Bhingarpur	Palm leaf engraving	6 months	15
45	Bhubaneswar	Naroda	Palm leaf engraving	6 months	15

Sl. No.	Name of the District	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
46	Bhubaneswar	Badachhelipatana,	Palm leaf engraving	6 months	15
47	Bhubaneswar	Jagannathpur	Pattachitra	1 year	15
48	Bhubaneswar	Guapur,	Palm leaf engraving	6 months	15
49	Bhubaneswar	Kakarudrapur	Palm leaf engraving	6 months	15
50	Bhubaneswar	Sadasimula	Palm leaf engraving	6 months	15
51	Bhubaneswar	Sorana	Applique	6 months	15
52	Bhubaneswar	Vss Nagar, BBSR	Jute craft	6 months	15
53	Bhubaneswar	Khandagiri	Pattachitra	1 year	15
54	Bhubaneswar	Pariyapatpur, Baliana	Palm leaf engraving	6 months	15
55	Bhubaneswar	Sathilo, Baliana	Palm leaf engraving	6 months	15
56	Bhubaneswar	Kulasahi	Palm leaf engraving	6 months	15
57	Bhubaneswar	Jayadev vihar	Applique	6 months	15
58	Bhubaneswar	Satyanagar	Applique	6 months	15
59	Bhubaneswar	Bisarpur	Palm leaf	6 months	15
60	Cuttack	Paridasahi, Sankarpur	Applique	6 months	15
61	Cuttack	Bilapada	Cane & Bamboo	6 months	15
62	Cuttack	Kotuan	Applique	6 months	15
63	Cuttack	Anio	Palm Leaf Engraving	6 months	15
64	Cuttack	Patani	Patt & Tassar	1 year	15
65	Cuttack	Jagannathpur	Patta-chitra	1 year	15
66	Cuttack	Dhansar	Patta-chitra	1 year	15
67	Cuttack	Botalama, Anuari	Applique	6 months	15
68	Cuttack	Lunahar	Golden Grass	6 months	15
69	Cuttack	Word no.14,	Applique	6 months	15
70	Cuttack	Tarot, Narapada,	Golden Grass	6 months	15
71	Cuttack	Agrahat, TangiChoudwar	Golden Grass	6 months	15
72	Cuttack	Khaldhip, Badamba	Applique	6 months	15
73	Cuttack	Tarot, Narapada,	Golden Grass	6 months	15
74	Cuttack	Patani	Pattachitra	1 year	15
75	Dhenkanal	Sasan/ Municipality	Applique	6 months	15
76	Dhenkanal	Mrudanga/ Bhuban	Terracotta	6 months	15
77	Jagatsinghpur	Ochinda, Po-Machhagaon, BL-Balikuda	Soft Toys (F-15)	6 months	15
78	Jagatsinghpur	Sukinda, Machhagaon	Soft Toys	6 months	15
79	Jagatsinghpur	Tentoi	Cane & Bamboo	6 months	15
80	Jagatsinghpur	Jamugaon	Applique	6 months	15
81	Jagatsinghpur	Kanti, Alabol	Golden Grass	6 months	15
82	Jagatsinghpur	Sanara	Coir Toys Craft	6 months	15

Sl. No.	Name of the District	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
83	Jagatsinghpur	Kanakpur	Woolen Carpet Weaving	6 months	15
84	Jagatsinghpur	Kulasahi, tentulipada	Woolen Carpet Weaving	6 months	15
85	Jagatsinghpur	Kaduapada, Dihasahi	Jute Craft	6 months	15
86	Jagatsinghpur	Kanti, Alabol	Golden Grass	6 months	15
87	Jagatsinghpur	Mahilo	Cane & Bamboo	6 months	15
88	Kalinga Nagar	Samantarapur/Rasulpur	Brass & Bell Metal	1 year	15
89	Kalinga Nagar	Kimbhiriapal, Bari	Applique	6 months	15
90	Kalinga Nagar	Hatsinapur, RasulPur	Golden grass	6 months	15
91	Kalinganagar	Sukhuapada/Badachana	Stone Carving	1 year	15
92	Kalinganagar	Naudupur, Korai	Bamboo Craft	6 months	15
93	Kalinganagar	Miarzpur, Jajpur	Applique	6 months	15
94	Kalinganagar	Deulkur	wood carving	1 year	15
95	Kalinganagar	Nishimala	Stone Carving	1 year	15
96	Kalinganagar	Sukhuapada	Stone Carving	1 year	15
97	Kalinganagar	Kantore	Clothpatch work	6 months	15
98	Kalinganagar	Antia	Golden Grass	6 months	15
99	Kalinganagar	Laxmi Nagar	Applique	6 months	15
100	Kalinganagar	Niladeipur	Jute Craft	6 months	15
101	Kalinganagar	Mahulia,	Paddy Craft	6 months	15
102	Kalinganagar	Ragadi	Applique	6 months	15
103	Kalinganagar	Madhupurgada	Bamboo Craft	6 months	15
104	Kalinganagar	Digambarpur	Jute Craft	6 months	15
105	Kalinganagar	Krushna ch pur	Golden Grass	6 months	15
106	Kalinganagar	Alipur	Terracotta	6 months	15
107	Kalinganagar	Khuntiasahi	Applique	6 months	15
108	Kalinganagar	Jamubania	Golden Grass	6 months	15
109	Kalinganagar	Sukinda gada	Jute Craft	6 months	15
110	Kalinganagar	Sukindagada	Applique	6 months	15
111	Kalinganagar	Sukindagada	Soft Toy	6 months	15
112	Kalinganagar	Kendudipa	Applique	6 months	15
113	Kalinganagar	Bhabanipur	Terracotta	6 months	15
114	Kalinganagar	Routara	Bamboo Craft	6 months	15
115	Kalinganagar	Ghantiali	Bamboo Craft	6 months	15
116	Kalinganagar	Sangagadeipur	Golden Grass	6 months	15
117	Kalinganagar	Trijanga	Pattachitra	1 year	15
118	Kalinganagar	Kalan	Golden Grass	6 months	15
119	Kalinganagar	MADHUPURGADA	GOLDEN GRASS	6 months	15
120	Kalinganagar	HARIPUR,	GOLDEN GRASS	6 months	15
121	Kalinganagar	JAJPUR MUNICIPALITY	APPLIQUE	6 months	15
122	Kalinganagar	CHORDA	CLOTH PATCH WORK	6 months	15
123	Kalinganagar	TAUNTARA	APPLIQUE	6 months	15
124	Kalinganagar	BRAMHANBAD, KALAN	BAMBOO CRAFT	6 months	15
125	Kendrapada	Bada tota, Chhapali	Applique	6 months	15

Sl. No.	Name of the District	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
126	Kendrapada	Abhayapur	Pattachitra	1 year	15
127	Kendrapada	Kadamachhanda	Pattachitra	1 year	15
128	Kendrapada	Bantala	Terracotta	6 months	15
129	Kendrapada	Balia	Applique	6 months	15
130	Kendrapada	Bharatpur	Terracotta	6 months	15
131	Kendrapada	Keredagada	Artistic Bamboo	6 months	15
132	Keonjhar	Padampur, Anandapur (M)	Jute Craft	6 months	15
133	Keonjhar	Bhalukipatala, Keonjhar (M)	Soft Toy	6 months	15
134	Keonjhar	Begana, Saharapada	Paper Machie	6 months	15
135	Keonjhar	OLD Town, Keonjhar (M)	WOOD Carving	1 year	15
136	Keonjhar	Udayapur, Saharapada	Papaermachie	6 months	15
137	Keonjhar	Bhaganai, Ghasipura	Pattachitra	1 year	15
138	Keonjhar	Kesudurapal, Ghasipura	Paper Machie	6 months	15
139	Keonjhar	Satikudar, Keonjhar Sadar	Terracotta	6 months	15
140	Keonjhar	Anseikala, Joda	Terracotta	6 months	15
141	Keonjhar	OLD Town, Keonjhar (M)	Paddy Craft	6 months	15
142	Keonjhar	Kushakala, Babspal	Applique	6 months	15
143	Keonjhar	Binida, Saharpada	Applique	6 months	15
144	Keonjhar	Arjunposi, Saharpada	Applique	6 months	15
145	Keonjhar	Alati, Ghasipura	Paper Machie	6 months	15
146	Keonjhar	Begana, Saharapada	Paper Machie	6 months	15
147	Keonjhar	Kantiapada, Patana	Bamboo Craft	6 months	15
148	Keonjhar	Murabali, Anandapur (M)	Paddy craft	6 months	15
149	Keonjhar	Ghatagaon	Applique	6 months	15
150	Keonjhar	Gohira, Ghasipura	Stone Carving	1 year	15
151	Keonjhar	Raisuan	Embroidery	6 months	15
152	Keonjhar	Badaektali	Stone carving	1 year	15
153	Keonjhar	Nahaguna	Stone carving	1 year	15
154	Keonjhar	Raikala	Paper Machie	6 months	15
155	Keonjhar	Mundua	Embroidery	6 months	15
156	Koraput	Jaynagar	Soft Toy	6 months	15
157	Koraput	Jaypore	Soft Toy	6 months	15
158	Koraput	Jaypore	Soft Toy	6 months	15
159	Koraput	Bondaguda	Sisal Fibre	6 months	15
160	Koraput	Mangali Sahi	Sisal Fibre	6 months	15
161	Koraput	Ghumor	Bamboo Craft	6 months	15
162	Mayurbhanj	Sukruli	Stone Carving	1 year	15
163	Mayurbhanj	Kantisahi	Sabai craft	6 months	15
164	Mayurbhanj	Deaulia	Jute Craft	6 months	15
165	Mayurbhanj	Jharadihi	Applique	6 months	15

Sl. No.	Name of the District	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
166	Mayurbhanj	Kakharusole	Sabai craft	6 months	15
167	Mayurbhanj	Badhunia	Bamboo Craft	6 months	15
168	Nayagarh		Golden Grass	6 months	15
169	Nayagarh		Brass & Bell Metal	6 months	15
170	Nayagarh	Khandapada	soft Toy	6 months	15
171	Nayagarh		Applique	6 months	15
172	Nayagarh	Ranapur	Coir Toy	6 months	15
173	Phulbani	Bobdongia	wood carving	1 year	15
174	Phulbani	Sudurakumpa	Bamboo Craft	6 months	15
175	Puri	Bhitardarigaon	Wooden Toys	1 year	15
176	Puri	Chhaitana, Baharana, Gop	Applique	6 months	15
177	Puri	Itakuda	Golden Grass	6 months	15
178	Puri	Trilochanpur	Stone Carving	1 year	15
179	Puri	Arilo	Applique	6 months	15
180	Puri	Resinga, Dandipur	Patachitra	1 year	15
181	Puri	Ucchipur, Nimapara	Palm Leaf Engraving	6 months	15
182	Puri	Barimundai	Stone Carving	1 year	15
183	Puri	Andhia Sahi, Nimapara	Patta Chitra	1 year	15
184	Puri	Pada Sahi, Siriapur, Pipili	Applique	6 months	15
185	Puri	Madhiali Teacher Colony, Ward no.-2, Pipili	Applique	6 months	15
186	Puri	Raghurajpur	Patta Chitra	1 year	15
187	Puri	Birakishorepur	Patta Chitra	1 year	15
188	Puri	Dasagoba	Palm Leaf Engraving	6 months	15
189	Puri	Pateli, ,Pratap Ramachandrapur	Patta Chitra	1 year	15
190	Puri	Narendrakona, Puri	Applique	6 months	15
191	Puri	Taluchha Sahi, Puri	Paper Machie	6 months	15
192	Puri	Talamali sahi, Puri	Sea Shell	6 months	15
193	Puri	Harachandi Sahi, Puri	Sola & Jari	6 months	15
194	Puri	Brahmanpada, Dugal, Sakhigopal	Palm Leaf Engraving	6 months	15
195	Puri	Kadua, Sakhigopal	Coir Toys	6 months	15
196	Puri	Dubuduba	Patta Chitra	1 year	15
197	Puri	Badahata	Applique	6 months	15
198	Puri	BiraRamachandra pur, Sakhigopal	Palm Leaf Engraving	6 months	15
199	Puri	Matiapada	Applique	6 months	15
200	Puri	Balapur	Stone Carving	1 year	15
201	Puri	Madaranga, Gop	Stone Carving	1 year	15
202	Sambalpur	Bhatara	Batik	6 months	15
203	Sambalpur	Girijanagar	Applique	6 months	15

Sl. No.	Name of the District	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
204	Sambalpur	Chakuli	Terracotta	6 months	15
205	Sambalpur	Kuchinda	Applique	6 months	15
206	Sambalpur	Rampela	Applique	6 months	15
207	Sambalpur	Pithampur	TERRACOTTA	6 months	15
208	Subarnapur	Padhanpali PO-Julunda	Bamboo Craft	6 months	15
209	Subarnapur	Phulmuthi PO-Sankara	Teracotta	6 months	15
210	Subarnapur	Dhanbasa PO-Mayabarha	Bamboo Craft	6 months	15
211	Subarnapur	Andharibanji PO-Bhimatikira	Bamboo Craft	6 months	15
212	Subarnapur	Bhimatikira PO-Bhimatikir	Bamboo Craft	6 months	15
213	Subarnapur	Rampur PO-Rampur	Teracotta	6 months	15
214	Subarnapur	Gajabandha PO-Gajabandha	Teracotta	6 months	15
215	Subarnapur	Digsira PO-Digsira	Teracotta	6 months	15
216	Subarnapur	Naikenpali PO-Rampur	Teracotta	6 months	15
217	Subarnapur	Gania PO-Bhimtikira	Teracotta	6 months	15
218	Subarnapur	Bhimatikira PO-Bhimatikira	Teracotta	6 months	15
219	Subarnapur	Kumbharpara PO-Sonepur	Teracotta	6 months	15
220	Subarnapur	Ghodaghatapada PO- Sonepur	Applique	6 months	15
221	Subarnapur	Sonepur Spinning Mill D.Colony PO-Sonepur	Ganjappa	6 months	15
222	Subarnapur	Arda PO-Arda	Teracotta	6 months	15
223	Subarnapur	Menda PO-Menda	Teracotta	6 months	15
224	Subarnapur	Jaloe PO-Jaloe	Teracotta	6 months	15
225	Subarnapur	Ainlachhat PO-Chadeipank	Teracotta	6 months	15
226	Subarnapur	At-Salepali PO-Ullunda	Dhokra Casting	1 year	15
227	Subarnapur	At-Sahajbahal (Khasipada) PO-Meghala	Dhokra Casting	1 year	15
	Total				3405

1.4 Marketing Support through Exhibitions

Marketing assistance is provided to Cooperatives/ SHGs/ individual artisans through exhibitions organized inside and outside the state. Assistance is also provided for participation in GIFT Fair/ Organization of Buyer-Seller Meet/Fairs/Exhibitions being organized by other agencies.

During 2020-21, 697 handicraft artisans have participated in 16 nos. of different exhibitions organized at the district level, state level and outside the state exhibitions and sales turnover was Rs.835.05 lakh.

State Level Annual Terracotta Exhibition “Mruttika-2020” was organized at IDCO Exhibition Ground from 6th -12th November, 2020. Besides one theme based multicraft exhibitions were organized at Bhubaneswar from 23rd February- 2nd March, 2021 at Unit-III IDCO Exhibition Ground, Bhubaneswar.

1.5 Craft Village Programme

Under craft village scheme, need-based interventions are made in selected craft clusters with formation of SHGs to provide sustained livelihood support to the artisans. Skill up-gradation training provided to all the artisans along-with distribution of tools & equipment.

During the year 2020-21, steps have been taken to provide skill up-gradation to 2280 artisans in 152 SHGs in the following clusters. However, starting of these training programmes was delayed due to COVID-19 pandemic restrictions.

Sl. No.	District	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
1	Nayagarh	K.C Pur patna, Daspalla	Embroidery craft	30	2
2		Bankasulia, Nayagarh	Soft toys	30	2
3		Kalika Prasad, Nayagarh	Embroidery craft	30	2
4		Champagarh, Ranpur	Soft toys	30	2
5		Odagaon	Soft toys	30	2
6		Khuntupada, Bhapur	Soft toys	30	2
7		Krushnapur, Ranpur	Soft toys	30	2
8		Ranpur	Soft toy	30	2
9		Ranpur	Jute craft	30	2

Sl. No.	District	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
10		Nayagarh	Soft toy	30	2
11		Bhapur	Applique	30	2
12		Bhapur	Soft toy	30	2
13	Bargarh	Tangachhachha, Padampur	Soft toys	30	2
14		Bargarh Municipality	Applique	30	2
15	Kendrapara	Kansapal, Mahakalpara Block	Embroidery & Patch works	30	2
16		Juna, Marsaghai block	Terracotta	30	2
17		Lokanathpur, Pattamundai block	Bamboo Works	30	2
18		Narayanpur, Mahakalpada	Applique & patch work	30	2
19		Marshaghai, Sasanipada	Applique & patch work	30	2
20		Maliancha, Mahakalpada	Applique	30	2
21		Balikuda, Pattamundai	Embroidery	30	2
22	Mayurbhanj	Langalakata, Baripada	Sabai Craft	30	2
23		Tabhagadi, Khunta	Sabai Craft	30	2
24		Orachandabilla, Baripada	Sabai Craft	30	2
25		Badasole, Suliapada	Sabai Craft	30	2
26		Palasbandha, Morada	Sabai craft	30	2
27		Tamudia, Kusumi	Bamboo craft	30	2
28	Puri	Patrapur, Nimapara	Jute Craft	30	2
29		Bhanapur, Gadapadanpur, Nimapara	Coir Toys	30	2
30		Andhra Ichhapur, GOP	Coir Toys	45	3
31		Dhumala, Gop	Coir Toys	75	5
32		Badhi, Mangalpur, Pipli	Brass & Bell Metal	30	2
33		Puri town, Puri	Sea Shell	30	2
34		Mati mandap sahi, Puri town, Puri	Modern Applique	30	2
35		Kumbharpada, Puri	Paddy Craft	30	2
36		Rebati Raman, khadipada, Puri Sadar	Applique	30	2
37		Balabhadrapur, Chandanpur, Puri sadar	Pattachitra	30	2
38		Bidyadharpur, Gualigorada, Satyabadi	Coir Toys	45	3
39		Othaka, Jagannathpur, Kakatpur	Applique	60	4
40	Koraput	Laxmipur, Kotpad, Narayanpatna Block	Terracotta	30	2
41		Kumbharkhudi, Similiguda block	Terracotta	30	2
42		Janiguda, Kotpad Block	Terracotta	30	2
43		Kuagaon, Kotpad Block	Terracotta	30	2

Sl. No.	District	Cluster	Craft	No. of Artisans	No. of SHGs	
(1)	(2)	(3)	(4)	(5)	(6)	
44		Jhodiguda, Kotpad Block	Terracotta	30	2	
45		Santheiput, Koraput block	Terracotta	30	2	
46	Keonjhar	Boxibarigaon, harichandanpur Block	Terracotta	30	2	
47		Bhalukuma, Anandapur block	Jute Craft	30	2	
48		Khajurijuani, Ghatagaon	Paddy Craft	30	2	
49		Dipapal, Ghasipura	Terracotta	30	2	
50		Asuki, Jhumpura block	Applique	30	2	
51		Sunaposi, Champua	Applique	30	2	
52		jalasuan, Anandpur Block	Terracotta	30	2	
53		Tolnkapada, Anandapur block	Jute Craft	30	2	
54		Arjunbania, Anandapur block	Jute Craft	30	2	
55		Keshudurapali Ghasipura Block	Terracotta	30	2	
56		Sarein, Ghasipura	Paper machie	30	2	
57		Bridge Chaka, Anandapur (M)	Applique	30	2	
58		Jajpur	Tikarpada, Darkundi, rasulpur block	Terracotta / W	30	2
59			Sarangadeipur, Bari block	Applique	30	2
60	Baruna, Sananda, Binjharpur		Applique	30	2	
61	Ratalanda, Bari Block		Applique	30	2	
62	Rangas, Dasarathpur block		Applique	30	2	
63	Routra, rasulpur block		Applique	30	2	
64	Jagatsinghpur	Pipalmadhab, Tirtol	Applique	30	2	
65		Ahan, Tirtol	Applique	30	2	
66	Khurda	Kudiary, Jatni	Pattachitra	45	3	
67	Sambalpur	Karanjola, Maneswar	Terracotta	30	2	
68		Sahajbahal, Dhanianali block	Terracotta	30	2	
69		Sakhipada, SMC	Applique	30	2	
70		Kilasama, Dhankauda	Bamboo craft	30	2	
71		Rengali	Brass & Bell metal	30	2	
72	Cuttack	Raisunguda, salepur	Terracotta	30	2	
	Total			2280	152	

1.6 Silpi Unnati Yojana (SUY):

Under the scheme Financial assistance up to Rs.10,000/- (20% of the Project Cost) is provided as margin money for availing bank finance up to Rs.50,000/- for setting up own production unit in 43 crafts. For remaining seven crafts namely Stone Carving, Wood Carving, Patta & tasar Painting, Brass & Bell Metal, Dhokracasting, Applique & Tribal Jewellery maximum project cost will be Rs.1,00,000/-. During the year 2020-21, there was a budget provision of Rs.130.00 lakhs to assist 850 handicraft artisans with margin money support to avail bank finance in order to establish own production units. The district-wise achievement is given below:

Sl. No.	Name of the DIC/ RIC	Target	No. of Cases Sponsored	No. of Cases Sanctioned	Margin Money Released
(1)	(2)	(3)	(4)	(5)	(6)
1	Angul	30	53	17	170000
2	Balasore	200	1197	260	2600000
3	Bargarh	25	92	44	440000
4	Bhadrak	25	163	33	330000
5	Bhubaneswar	50	328	53	530000
6	Bolangir	25	87	9	90000
7	Boudh	10	25	1	10000
8	Cuttack	45	258	21	210000
9	Deogarh	5	11	1	10000
10	Dhenkanal	20	70	17	170000
11	Gajapati	5	3	0	0
12	Ganjam	25	31	15	150000
13	Jagatpur	30	47	3	30000
14	Jagatsinghpur	25	55	2	20000
15	Jharsuguda	5	13	6	60000
16	Kalahandi	10	15	0	0
17	Kendrapada	35	155	83	830000
18	Keonjhar	15	64	19	190000
19	Koraput	15	23	2	20000
20	Malkangiri	5	15	1	10000
21	Mayurbhanj	55	122	48	480000
22	Nabarangpur	5	10	0	0
23	Nayagarh	15	26	11	110000
24	Nuapada	5	0	0	0
25	Phulbani	5	10	10	100000
26	Puri	105	465	119	1190000
27	Rayagada	15	22	13	130000
28	Rourkela	5	0	0	0
29	Sambalpur	5	73	5	50000
30	Subarnapur	25	60	13	130000
31	Sundergarh	5	27	0	0
	Total	850	3520	806	8060000

1.7. Construction of Workshed -cum-Housing for Handicraft Artisans:

The scheme “Construction of Workshed-cum-Housing for Handicraft Artisans” was introduced during 2013-14 to provide workshed-cum-housing and hygienic environment with well ventilated and naturally lighted working space to artisan families in order to improve productivity. The unit cost under the scheme “Construction of Workshed-cum-Housing” has been enhance from Rs.70,000/- to Rs.1,20,000/- for non-IAP districts and Rs.1,30,000/- for IAP district through revision of guidelines during 2017-18.

During the year 2020-21, there was a budget provision of Rs.369.40 lakhs to assist 300 handicraft artisan households under the scheme. The district-wise/ DIC-wise target, applications received and no. of cases sanctioned under Construction of Workshed-cum-Housing scheme for the year 2020-21 follows.

Sl. No.	Name of the DIC/ RIC	No. of Applications Received	Target	Work Order Issued
(1)	(2)	(3)	(4)	(5)
1	Angul	27	12	23
2	Balasore	55	17	0
3	Baragarh	21	12	0
4	Bhadrak	0	15	7
5	Bhubaneswar/Khordha	39	17	9
6	Balangir	1	25	5
7	Boudh	0	7	0
8	Cuttack	4	12	1
9	Deogarh	0	4	0
10	Dhenkanal	37	15	8
12	Gajapati	1	5	0
11	Ganjam	0	7	0
13	Jajpur	15	10	14
14	Jagatsinghpur	0	5	0
15	Jharsuguda	0	4	0
16	Kalahandi	5	15	0
17	Kendrapara	15	10	4
18	Keonjhar	4	10	0
19	Koraput	9	9	6
21	Malkangiri	0	8	0
20	Mayurbhanj	7	10	4
22	Nawarngpur	21	10	21
23	Nayagarh	0	10	0
24	Nuapada	0	7	0
26	Phulbani	0	6	0
25	Puri	225	100	79
27	Rayagada	9	5	5

28	Rourkela	0	3	0
29	Sambalpur	6	5	7
30	Subarnapur	8	3	0
31	Sundergarh	0	2	0
	Total	509	380	193

1.9 Distribution of Awards

Distribution of state Awards to 3 artisans and Kalakruti Award to 8 artisans were made on 28.01.2021 during inauguration of 15th Toshali National Crafts Mela-2020. The Life Time Achievement Award was conferred to one eminent handicraft artisan subsequently.

The list of Awardees is given below.

Sl. No.	Name	Craft	Award
1	Padmabibhusana Sudarshan Sahoo	Stone Carving	Life Time Achievement Award in Handicrafts-2019
2	Sri Dibyajyoti Behera	Stone Carving	State Handicrafts Award-2019
3	Sri Dillip Kumar Swain	Palm Leaf Engraving	State Handicrafts Award-2019
4	Smt. Priyanka Patra	Terracotta	State Handicrafts Award-2019
5	Miss Kuni Patra	Straw craft	Kalakruti Award-2019
6	Sri Suresh Ch. Mohapatra	Applique	Kalakruti Award-2019
7	Miss Ronibala Mohapatra	Pattachitra	Kalakruti Award-2019
8	Sri Susanta Kumar Das	Stone Carving	Kalakruti Award-2019
9	Sri Nirmal Ch.Das	Palm Leaf Engraving	Kalakruti Award-2019
10	Sri Nityannada Sa	Stone Carving	Kalakruti Award-2019

1.12 Survey of Handicraft Artisans

Survey of Handicrafts Artisans in the State is undertaken through a GPS-enabled Mobile App “KRUTI-ODISHA” developed by ORSAC. During last year, survey was completed in two districts i.e. Bhadrak and Kendrapara. During the year 2020-21, survey was conducted in remaining 28 districts.

1.13 Activities of OSCHC Ltd. (Utkalika)

Odisha State Co-operative Handicraft Corporation Ltd. (OSCHC Ltd.) was established in the year 1959 mainly to provide marketing support to the handicraft artisans. Besides it also undertakes developmental activities such as opening of raw-materials bank, issue of Photo I. Card, Skill training, Product development programmes, GI Registration etc. apart from organizing exhibitions at strategic locations. OSCHC Ltd. has tied-up with reputed e-commerce companies like Snapdeal, Flipcart and Indiamart for online marketing of handicrafts of Odisha.

a) **No. of Sales Outlets:** There are 11 nos. of sales outlets inside the State & 6 nos. outside the State as follows.

Outside the State	Inside the State
New Delhi	Bhubaneswar-4 nos. (Main Branch, Airport Terminal-1, Airport Terminal-2, Souvenir Shop at Odisha Crafts Museum)
Kolkata	Cuttack
Pune	Rourkela
Hyderabad	Puri
Bangalore	Sambalpur-2 nos. (VSS Marg & Red Cross Bhawan)
Mumbai	Jeypore
	Angul

b) **Procurement & Sales:** The procurement & sale of handicrafts & handlooms during the year 2020-21 is given below.

Procurement (Rs. in Lakhs)			Sales (Rs. in Lakhs)		
Handicrafts	Handlooms	Total	Handicrafts	Handlooms	Total
365.28	698.30	1063.58	347.61	689.63	1037.24

1.14 Activities of State Institute for Development of Arts & Crafts (SIDAC)

The State Institute for Development of Arts & Crafts (SIDAC) is an autonomous Govt. of Odisha organization registered under Societies registration ACT 1860 bearing no.21959/137 of 2004-05 dated 15.10.2004 with a mandate for all-round development of Handicrafts sector in the State. It started functioning from 16.10.2004 at its registered office in Handicrafts Complex, Gandamunda, Bhubaneswar. The Commissioner-cum-Secretary, Handlooms, Textile & Handicraft Dept. is the Chairperson of the Organisation.

SIDAC is managing the training courses, Design Cell, Museum and International Marketing Cell. Besides, they are implementing following schemes/ programmes of State Govt. and DC (H), New Delhi.

- a) Development Craft Clusters
- b) Revival of Languishing Crafts
- c) Organisation of Seminar/ Workshops
- d) C.F.Cs at Khandagiri & Handicraft Complex
- e) Odisha Crafts Museum
- f) Toshali National Crafts Mela

Grant-in-Aid is provided to SIDAC for hiring of professionals and strengthening of its management.

Organisation of Toshali National Crafts Mela: The 15th Toshali National Crafts Mela was organized from 21.01.2021 to 04.02.2021 at Janata Maidan, Bhubaneswar.

Design Development Programme: One Design Development Programme in Applique craft was organized at Berhampur in Ganjam District involving 30 artisans. 20 nos. of prototypes were developed in the Programme.
