

Activity Report
On
Handicrafts Sector of Odisha
2019-20



**DIRECTORATE OF HANDICRAFTS & COTTAGE INDUSTRIES, ODISHA,
BHUBANESWAR**

Handicrafts sector of Odisha

Odisha is considered as land of handicrafts which is an integral part of our cultural heritage. As many as 50 different crafts are practiced by about 1.30 lakh artisans in varied degrees and dispersed through-out the state. The State has got best craftsmanship in the country having highest number of artisans honoured with National Awards including Padma Awards.

The handicraft sector has been recognized as a potential sector for providing self employment both in rural & urban areas with less capital investment, use of simple technology and having ample scope for marketing with value addition.

The Directorate of Handicrafts & Cottage Industries is looking after promotion and development of handicrafts sector in the State. The following state level organizations are now functioning under the administrative control of this Directorate to facilitate the development of handicraft sector.

- 1) Orissa State Co-operative Handicrafts Corporation Ltd.(UTKALIKA)
- 2) State Institute for Development of Arts & Crafts (SIDAC)

Following activities are undertaken during 2019-20 for development of this sector. The skill training programmes started during the year were suspended in the month of March, 2020 due to outbreak of COVID-19 pandemic. All such training programmes will be resumed once normalcy is restored.

1. State Plan (Promotion of Handicraft Industries)

1.1 Institutional Training

The departmental training centres established at state and district level play an important role in creating new generation craft persons with adequate skill transfer and exposure. Following training courses are conducted at state & district level in departmental training centers.

State Level Training Centre

- (a) This centre is running in Handicrafts Complex and managed by SIDAC. During the year 2019-20, 122 candidates have completed training and 141 candidates are undergoing training in various crafts as per the details below.

S. N	Craft	Completed Training				Undergoing Training			
		Basic	Higher	Masters	Total	Basic	Higher	Masters	Total
1	Stone Carving	10	4	2	16	9	9	4	22

2	Wood Carving	10	6	2	18	10	8	6	24
3	Pattachitra	10	9	7	26	10	10	10	30
4	Plam Leaf Engraving	10	7	7	24	10	10	6	26
5	Terracotta	10	9	0	19	10	10	0	20
6	Applique	10	9	0	19	10	9	0	19
	Total	60	44	18	122	59	56	26	141

District Level Training Centres

(a) 151 candidates completed 1-year basic training in following crafts. Similarly, 156 candidates are undergoing training during the year.

Sl. No.	Craft	No. Completed training	No. Undergoing training
1	Sea Shell	10	10
2	Cane & Bamboo	66	66
3	Sabai Grass	10	10
4	Golden Grass	20	20
6	Stone Carving	39	30
7	Pattachitra	6	20
	Total	151	156

1.2 Gurusishya Parampara Training

The scheme envisages transfer of traditional skill of National level Awardee/ State level Awardees to new generation of artisans in the pattern of Gurusishya tradition of learning to up-keep the traditional craft heritage. During 2019-20, it is programmed to impart training to 465 trainees under Gurusishya Parampara as detailed below:

S. N	Name of the DIC	Place	Name of the Craft	Trainees
(1)	(2)	(3)	(4)	(5)
1	Kalinganagar	Chhatia, Barchana	Stone carving	15
2	Puri	Rahangiriapada	Palm Leaf Engraving	15
3	Puri	Nayakapatana	Palm Leaf Engraving	15
4	Puri	Raghurajpur	Pattachitra	15
5	Puri	Raghurajpur	Pattachitra	15
6	Puri	Gopalapur, Nahantara	Pattachitra	15
7	Puri	Bhikaripada	Palm Leaf Engraving	15
8	Puri	Badapada, Sukala	Palm Leaf Engraving	15
9	Nayagarh	Khalisahi	Brass & Metal	15
10	Balasore	Sore	Stone Carving	15
11	Kendrapada	Naranpada, Chandol	Terracotta	15

S. N	Name of the DIC	Place	Name of the Craft	Trainees
(1)	(2)	(3)	(4)	(5)
12	Bhubaneswar	Khamanga sasan	Pattachitra	15
13	Bhubaneswar	Itipur	Palm Leaf	15
14	Bhubaneswar	Mahatab Road	Pattachitra	15
15	Bargarh	Barpali	Natural Fibre	15
16	Kalinganagar	Sukhuapada, Barchana	Stone carving	15
17	Puri	Mulaalasa, Satyabadi	Pattachitra	15
18	Puri	kundheibenta sahi	Applique	15
19	Puri	Bhandarikuda, brahmagiri	Applique	15
20	Puri	Raghurajpur	Pattachitra	15
21	Puri	Gudiasahi, Puri Town	Pattachitra	15
22	Puri	Nijagada, Kurukhi	Terracotta	15
23	Nayagarh	Kantilo	Brass & Metal	15
24	Keonjhar	Barigaon/ Anandapur	Paper Machie	15
25	Keonjhar	Khadibil/ Anandapur	Paper Machie	15
26	Keonjhar	Singdova/ Hataihi	Paper Machie	15
27	Kendrapada	Baro/ Kendrapara	Golden Grass	15
28	Kendrapada	Kalapahada, Aul	Bamboo	15
29	Bhubaneswar	Kakarudrapur	Palm Leaf	15
30	Bhubaneswar	Mohatab Road	Pattachitra	15
31	Cuttack	Gadasah/ Athagarh	Pattachitra	15
	Total			465

1.3 MCM Training Programme

The scheme is reintroduced to impart training to artisan in different crafts by engaging reputed master craft persons in order to increase the handicraft artisans of the state as this sector provides the best opportunity for self-employment with minimum capital investment. The trainees take up business activities with bank linkage or own finance after completion of the training.

During 2019-20, it is programmed to impart training to 4350 artisans under empanelled MCM as detailed below:

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
1	Angul	Banarpal	Stone Carving	1 Year	15
2	Angul	Poktunga	Terracotta	6 Months	15
3	Angul	Talcher	Patta Chitra	1 Year	15
4	Angul	Angul	Tribal Jewelry	6 Months	15
5	Angul	Talcher	Palm Leaf(F15)	6 Months	15
6	Balangiri	Sankarbhuji, Puintala	Terracotta	6 Months (F)	15
7	Balangiri	Malamunda, Puintala/	Terracotta	6 Months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
		Balangiri		(F)	
8	Balangiri	Chaulidia, Khaprakhol	Wood Carving	1 Year (M)	15
9	Balangiri	Malamunda, Puintala/ Balangiri	Terracotta	6 Months (F)	15
10	Balasore	Tartari, Nilgiri	Dhokra Casting	1 Year	15
11	Balasore	Parikul Sadar, Balasore	Jute Craft(F)	6 Months	15
12	Balasore	Khannagar Sadar, Balasore	Bamboo Craft(F)	6 Months	15
13	Balasore	Bhaskarganj	Applique (F-15)	6 Months	15
14	Balasore	Hatikut, Nilgiri	Terracotta	6 Months	15
15	Balasore	Pathrapentha Bahanaga	Stone Carving(M-15)	1 Year	15
16	Balasore	Nalamganj, Balasore	Lacquer Craft(F)	6 Months	15
17	Balasore	Rupsa Sadar, Balasore	Jute Craft(F)	6 Months	15
18	Balasore	Balasore	Soft Toys(F-15)	6 Months	15
19	Balasore	Santaragadia Oupada	Stone Carving(M-6,F-9)	1 Year	15
20	Balasore	Dalingia Bahanaga	Pattachitra(F-14)	1 Year	15
21	Balasore	Tartari, Nilgiri	Lacquer Craft(F)	6 Months	15
22	Balasore	Mudgura Nilgiri	Paddy Craft(F)	6 Months	15
23	Balasore	Padampur Sadar, Balasore	Jute Craft(F)	6 Months	15
24	Balasore	Maladapada Sadar, Bahanaga	Jute Craft(F)	6 Months	15
25	Balasore	Barbaria Bhograi	Bamboo Craft(F)	6 Months	15
26	Balasore	Karanjia, Balasore	Soft Toys(F-15)	6 Months	15
27	Balasore	Indl. Estate Angargadia, Balasore	Cloth Patchwork(F)	6 Months	15
28	Balasore	Jaypur Bahanaga	Paddy Craft(F)	6 Months	15
29	Balasore	Kantabania Oupada	Paddy Craft(F)	6 Months	15
30	Balasore	Suradiha Baliapai	Sabai Craft(F)	6 Months	15
31	Balasore	Chakradharpur, Simulia	Brass & BM(M-10,F-5)	1 Year	15
32	Bargarh	Baramunda/ Bijepur	Terracotta	6 Months	15
33	Bargarh	Amastala/ Attabira	Applique	6 Months	15
34	Bargarh	Chhatadei/ Ambabhona	Bamboo Craft(F)	6 Months	15
35	Bargarh	Gaisima/ Bargarh	Terracotta	6 Months	15
36	Bargarh	Ainthapali/ Barpali	Bamboo Craft	6 Months	15
37	Bargarh	Bargarh (MUN)/ Bargarh (Municipality)	Soft Toys(F-15)	6 Months	15
38	Bargarh	Kharmunda/ Bhatli	Terracotta	6 Months	15
39	Bargarh	Magurmal/ Paikamal	Bamboo Craft(F)	6 Months	15
40	Bargarh	Arjunda/ Sohela	Terracotta	6 Months	15
41	Bargarh	Mandosil/ Paikamal	Bamboo Craft	6 Months	15
42	Bhadrak	Trishalya, Agarpada/	Terracotta(F)	6 Months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
		Bonth			
43	Bhadrak	Todanga/ Bonth	Applique (F)	6 Months	15
44	Bhadrak	Rahania/ Bhandarpokhari	Coir Toys(F)	6 Months	15
45	Bhadrak	bahadul Nagar/ Bhandarpokhari	Terracotta(F)	6 Months	15
46	Bhadrak	Nilok/ Bonth	Terracotta(F)	6 Months	15
47	Bhadrak	Rajnagar Mangalpur/ Bonth	Bamboo Craft(F)	6 Months	15
48	Bhadrak	Kuanssh, Khadrak/ Bhadrak Municipality	Applique (F-15)	6 Months	15
49	Bhadrak	Ranghunathpur/ Bonth	Clay Toy	6 Months	15
50	Bhadrak	Bhahadul Nagar/ Bhandarpokhari	Teracotta	6 Months	15
51	Bhadrak	Jagannath Prasad/ Bhandarpokhari	Soft Toys(F-15)	6 Months	15
52	Bhadrak	Baudpur, Madhab Nagar/ Bhadrak	Cane & Bamboo	6 Months	15
53	Bhubaneswar	Baghamari, Begunia	Paper Machie	6 Months	15
54	Bhubaneswar	Nuagaon, BBSR Sadar	Terracotta	6 Months	15
55	Bhubaneswar	Garedipanchan, Balipatna	Palm Leaf Engraving	6 Months	15
56	Bhubaneswar	Sibabrahamapur, Balipatna	Applique (F-15)	6 Months	15
57	Bhubaneswar	Old Town, BBSR	Applique (F-15)	6 Months	15
58	Bhubaneswar	Balianta	Palm Leaf Engraving	6 Months	15
59	Bhubaneswar	Rayadpada, Balianta	Pattachitra	1 Year	15
60	Bhubaneswar	Lokeswarpur, Khorda	Embroidery	6 Months	15
61	Bhubaneswar	Sisupalgarh, BBSR Sadar	Applique	6 Months	15
62	Bhubaneswar	Nuagaon, Dhauli	Applique	6 Months	15
63	Bhubaneswar	Old Town, BBSR	Embroidery	6 Months	15
64	Bhubaneswar	Pokhariput, BBSR	Embroidery	6 Months	15
65	Bhubaneswar	Koduabereni, Bolagarh	Applique	6 Months	15
66	Bhubaneswar	Siripur, Bhubaneswar	Palm Leaf Engraving	6 Months	15
67	Bhubaneswar	Budhipada, Balipatna	Stone Carving	1 Year	15
68	Bhubaneswar	Mahaveer nagar, BBSR	Stone Carving	1 Year	15
69	Bhubaneswar	Kalamati, BBSR	Pattachitra	1 Year	15
70	Bhubaneswar	Kushapalla, Begunia	Applique	6 Months	15
71	Bhubaneswar	Baghamari, Begunia	Stone Carving	1 Year	15
72	Bhubaneswar	Pallahat, Khorda	Terracotta	6 Months	15
73	Bhubaneswar	Kurumpada, Korda	Stone Carving	1 Year	15
74	Bhubaneswar	Kamaguru, Tangi	Stone Carving	1 Year	15
75	Bhubaneswar	Balabhadrapur,	Pattachitra	1 Year	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
		Balianta			
76	Boudh	Masinagora	Terracotta	6 Months	15
77	Boudh	Badakusanga	Terracotta	6 Months	15
78	Boudh	Taparna	Terracotta	6 Months	15
79	Boudh	Pankhimal, Harbhanga	Bamboo Craft	6 Months	15
80	Boudh	Tentulikhunti, Kantamal	Embroidery	6 Months (W)	15
81	Cuttack	Mansinghpatna	Palm Leaf Engraving		15
82	Cuttack	Adhalia	Applique	6 Months	15
83	Cuttack	Dangipita	Applique	6 Months	15
84	Cuttack	Pateni	Palm Leaf Engraving	6 Months	15
85	Cuttack	Bhodol	Jute Craft	6 Months	15
86	Dhenkanal	Alutuma/ Kamakhyanagar	Bamboo Craft	6 Months	15
87	Dhenkanal	Jayapurakateni/ Parjang	Bamboo Craft	6 Months	15
88	Dhenkanal	Digambarpur/ Gondia	Stone Carving	1 Years	15
89	Dhenkanal	Sadeibereni/ Sadar	Applique (F-15)	6 Months	15
90	Dhenkanal	Budhibili/ Kankadahada	Bamboo Craft	6 Months	15
91	Dhenkanal	R.N.pur/ Kamakhyanagar	Bamboo Craft	6 Months	15
92	Ganjam	Kairasi, Khalikote	Pattachitra	1 Year	15
93	Ganjam	Kabisuryanagar	Straw Craft	6 Months	15
94	Ganjam	Lanjipalli, Berhampur	Applique (F-15)	6 Months	15
95	Ganjam	Haridakhandi, Berhampur	Applique (F-15)	6 Months	15
96	Ganjam	Mathasarsing, Beguniapada	Applique (F-15)	6 Months	15
97	Ganjam	Brundabana Nagar, Berhampur	Applique (F-15)	6 Months	15
98	Ganjam	Lochapada, Kukudakhandi	Pattachitra	1 Year	15
99	Ganjam	Jagamohan, Dharakote	Brass & Bell Metal	1 Year	15
100	Ganjam	Nimakhandi, Kukudakhandi	Embroidery	6 Months	15
101	Ganjam	Digapahandi	Applique (F-15)	6 Months	15
102	Jagatsinghpur	Nabanga Alavara, Balikuda	Golden Grass (F-15)	6 Months	15
103	Jagatsinghpur	At/Po-Tentoi, BL-Nuagaon	Cane & Bamboo (F-15)	6 Months	15
104	Jagatsinghpur	At-Putting, Po-Gopalpur, BL-Tirtol	Cane & Bamboo (F-15)	6 Months	15
105	Jagatsinghpur	At/Po-Bhutamundei, BL-Kujang	Terracotta (M-15)	6 Months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
106	Jagatsinghpur	At/Po/BL-Raghunathpur	Jute Craft (F-15)	6 Months	15
107	Jagatsinghpur	At-bharalo, Pandua, BL-Kujang	Cane & Bamboo (F-15)	6 Months	15
108	Jagatsinghpur	Arakhakuda, Po-Rohia, BL-Nuagaon	Stone Carving (M-15)	1 Year	15
109	Jagatsinghpur	At/Po-Nandigram, BL-Nuagaon	Woollen Carpet Weaving (F-15)	6 Months	15
110	Jagatsinghpur	At-Dhuanpari, Po-Dedhasardeuli	Coir Toys (F-15)	6 Months	15
111	Jagatsinghpur	Dhardharapur Po/BL-Raghunathpur	Woollen Carpet Weaving (F-15)	6 Months	15
112	Jagatsinghpur	Arangabad, Badakhandaite Po-Alando, BL-Biridi	Applique (F-15)	6 Months	15
113	Jagatsinghpur	Bispital, BL-Jagatsinghpur	Applique (F-15)	6 Months	15
114	Jagatsinghpur	At/Po-Mangarajpur, BL-Kujang	Woollen Carpet Weaving (F-15)	6 Months	15
115	Jharsuguda	Rajpur/ Jhasuguda	Applique (F-15)	6 Months	15
116	Jharsuguda	Sulehi/ Kirimra	Applique	6 Months	15
117	Kalahandi	Khairpadar, Dharamgarh Block	Wood carving	1 Year	15
118	Kalahandi	Karlasoda, Bhawanipatna Block	Terracotta	6 Months	15
119	Kalahandi	Reangalpali, Jaipatna Block	Wood Carving	1 Year	15
120	Kalahandi	Reangalpali, Jaipatna Block	Wood Carving	1 Year	15
121	Kalahandi	Kaudola, Koksara Block	Terracotta	6 Months	15
122	Kalahandi	Kaudola, Koksara Block	Terracotta	6 Months	15
123	Kalahandi	Mohangiri, M.Rampur Block	Brass & Bell Metal	1 Year	15
124	Kalahandi	Talmala, Junagrh Block	Bamboo Craft	6 Months	15
125	Kalinga Nagar	Garmadhupur/Dharmasala	Golden Grass	6 Months	15
126	Kalinga Nagar	Prathamakhandi/Rasulpur	Terracotta	6 Months	15
127	Kalinga Nagar	Bhubanpur Garmadhupu/Dharmasala	Golden Grass	6 Months	15
128	Kalinga Nagar	Bharatpur/Dharmasala	Golden Grass	6 Months	15
129	Kalinga Nagar	Kantabania/Dharmasala	Cane & Bamboo	6 Months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
130	Kalinga Nagar	Jagadishpur/ Rasulpur	Theatrical Dress	6 Months	15
131	Kalinga Nagar	Mirchandpur/ Jajpur	Patta Chitra	1 Year	15
132	Kalinga Nagar	Palai/Barchana	Stone Carving	1 Year	15
133	Kalinga Nagar	Achyutpur/ Dharmasala	Jute Craft	6 Months	15
134	Kalinga Nagar	Antia/Dharmasala	Golden Grass	6 Months	15
135	Kalinga Nagar	Bhagatpur/Rasulpur	Plam Leaf Engraving	6 Months	15
136	Kalinga Nagar	Bhalukhai Chahata/Dharmasala	Terracotta	6 Months	15
137	Kalinga Nagar	Bamadevpur/Rasulpur	Cane & Bamboo	6 Months	15
138	Kalinga Nagar	Alibagh, Jajpur/ Jajpur	Applique (F-15)	6 Months	15
139	Kalinga Nagar	Niladeipur/ Dharmasala	Jute Craft	6 Months	15
140	Kalinga Nagar	Sainkul/ Binjharpur	Terracotta	6 Months	15
141	Kalinga Nagar	Chhatia, Barchana/ Ba daChana	Golden Grass	6 Months	15
142	Kalinga Nagar	Uttarsasan, Dharmasal a/Dharmasala	Golden Grass	6 Months	15
143	Kalinga Nagar	Kustira/Dharmasala	Golden Grass	6 Months	15
144	Kalinga Nagar	Chargoth/ Dharmasala	Golden Grass	6 Months	15
145	Kalinga Nagar	Antia/Dharmasala	Golden Grass	6 Months	15
146	Kalinga Nagar	Nayapatna, Chhatia, B archana/Badachana	Golden Grass	6 Months	15
147	Kalinga Nagar	Ghasibar, dharmasala/ Dharmasala	Golden Grass	6 Months	15
148	Kalinga Nagar	Anandapur/ Bari	Soft Toys(F-15)	6 Months	15
149	Kalinga Nagar	Neula/ Bari	Applique (F-15)	6 Months	15
150	Kalinga Nagar	Sadanandapur/ Rasulpur	Applique (F-15)	6 Months	15
151	Kalinga Nagar	Ganapatipur/ Jajpur	Cloth Patch Work	6 Months	15
152	Kalinga Nagar	Kaduabaulamala/Dhar masala	Golden Grass	6 Months	15
153	Kalinga Nagar	Kiariswar/ Jajpur	Coir Toys	6 Months	15
154	Kalinga Nagar	Mrutyunjaypur, Badha /Korei	Cloth Patch Work	6 Months	15
155	Kalinga Nagar	Haripur/Rasulpur	Applique (F-15)	6 Months	15
156	Kalinga Nagar	Sukinda/Sukinda	Applique (F-15)	6 Months	15
157	Kalinga Nagar	Antia/Dharmasala	Golden Grass	6 Months	15
158	Kalinga Nagar	Srichandanpur/ Barchana	Golden Grass	6 Months	15
159	Kalinga Nagar	Gobarghati/Sukinda	Cane & Bamboo	6 Months	15
160	Kalinga Nagar	Chausathipada/ Darmasala	Terracotta	6 Months	15
161	Kalinga Nagar	Bhalukhai Chahata/ Dharmasala	Jute craft	6 Months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
162	Kalinga Nagar	I.N. Patna, Chhatia/Barchana	Stone Carving	1 Year	15
163	Kalinga Nagar	Darpanigarh/ Barchana	Stone Carving	1 Year	15
164	Kendrapada	Jajanga/ Kalpeswar	Golden Grass	6 Months	15
165	Kendrapada	Akhua/ Akhua Dakhini	Pattachitra	1 Year	15
166	Kendrapada	Sana Adhanga/ Arjun Pur	Bamboo Craft	6 Months	15
167	Kendrapada	Parakula	Terracotta	6 Months	15
168	Kendrapada	Tikhiri	Terracotta	6 Months	15
169	Kendrapada	Baro/ Kendrapara	Golden Grass	6 Months	15
170	Keonjhar	Tartara/ Anandapur	Applique (F-15)	6 Months	15
171	Keonjhar	Bato/ Ghasipura	Terracotta	6 Months	15
172	Keonjhar	Gopa/ Hatadihi	Paper Machie	6 Months	15
173	Keonjhar	Old Town/ Keonjhar (M)	Paddy Craft	6 Months	15
174	Keonjhar	Raikala/ Sadar	Paper Machie	6 Months	15
175	Keonjhar	Belbahali/ Anandapur	Paddy Craft	6 Months	15
176	Keonjhar	Kumunia/ Ghasipura	Applique	6 Months	15
177	Keonjhar	Rugudi/ Hatadihi	Pattachitra	1 Year	15
178	Keonjhar	Jalanda/ Anandapur	Stone Carving	1 Year	15
179	Keonjhar	Jamunalia/ Sadar	Embroidery	6 Months	15
180	Keonjhar	Dehuriposi/ Ghatagaon	Applique (F-15)	6 Months	15
181	Keonjhar	Sanabarabeda/ Ghatagaon	Applique (F-15)	6 Months	15
182	Keonjhar	Baunshagarh/ Anandapur	Applique (F-15)	6 Months	15
183	Keonjhar	Dudugaon/ Anandapur	Pattachitra	1 Year	15
184	Keonjhar	Bhatisira ,Anandapur	Paper Machie	6 Months	15
185	Keonjhar	Manipur/ Harichandanpur	Applique (F-15)	6 Months	15
186	Keonjhar	Samantroy Pur/ Keonjhar (M)	Embroidery	6 months	15
187	Keonjhar	Nahalia/ Hatadihi	Jute Craft (F)	6 Months	15
188	Keonjhar	Kolimati/ Anandapur	Stone Carving	1 Year	15
189	Keonjhar	Biragobindpur/ Ghasipur	Stone Carving	1 Year	15
190	Keonjhar	Kalaragadia/ Ghasipura	Stone Carving	1 Year	15
191	Keonjhar	Kalaragadia/ Ghasipura	Stone Carving	1 Year	15
192	Keonjhar	Balaniposi/ Patana	Terracotta	6 Months	15
193	Koraput	Koraput/ Jaypore	Soft Toys(F-15)	6 Months	15
194	Koraput	Koraput/ Jaypore	sisal fibre	6 Months	15
195	Koraput	Koraput/ Jaypore	Soft Toys(F-15)	6 Months	15
196	Malkangiri	ZA Colony Malkangiri	Applique (F-15)	6 Months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
197	Malkangiri	Sambayaguda Malkangiri	Applique (F-15)	6 Months	15
198	Malkangiri	MV-2 Malkangiri	Applique (F-15)	6 Months	15
199	Malkangiri	Balimela	Applique (F-15)	6 Months	15
200	Mayurbhanj	Kochiakhunta, Badasahi	Lacquer Craft	6 Months	15
201	Mayurbhanj	Masinakati, Suliapada	Sabai Craft	6 Months	15
202	Mayurbhanj	Mahinsikudar, Jamda	Bamboo Craft	6 Months	15
203	Mayurbhanj	Khiching, Sukruli	Stone Carving	1 Year	15
204	Mayurbhanj	Ghusuria, Badasahi	Sabai Craft	6 Months	15
205	Mayurbhanj	Guhaldihi, Baripada	Sabai Craft	6 Months	15
206	Mayurbhanj	Laxmiposi, Jamda	Dhokra Casting	1 Year	15
207	Mayurbhanj	Bahalda	Bamboo Craft	6 Months	15
208	Mayurbhanj	Karanjia	Applique (F-15)	6 Months	15
209	Mayurbhanj	Baripada	Pattachitra	1 Year	15
210	Nabarangpur	Sukuliguda/ Papadahandi	Bamboo Craft	6 Months	15
211	Nabarangpur	Sankhari Street/ Nabarangpur Municipality	Lacquer Craft	6 Months	15
212	Nayagarh	Natugaon/ Nayagarh	Applique (F-15)	6 Months	15
213	Nayagarh	Kantilo/ Khandapara	Brass & BM	1 Year	15
214	Nayagarh	Gunthuni/ Khandapara	Soft Toys(F-15)	6 Months	15
215	Nayagarh	Salajharia/ Khandapara	Wood Carving	1 Year	15
216	Nayagarh	Rankadeuli/ Ranpur	Terracotta	6 Months	15
217	Nayagarh	Khandapara	Applique (F-15)	6 Months	15
218	Nayagarh	Mahatpala/ Ranpur	Coir Toys	6 Months	15
219	Nayagarh	Giridipalli/ Khandapara	Soft Toys(F-15)	6 Months	15
220	Nayagarh	Malisahi/ Nuagaon	Paddy Craft	6 Months	15
221	Nayagarh	Badhulipur/ Nuagaon	Stone Carving	1 Year	15
222	Nuapada	Tukla, Khariar	Terracotta	6 Months	15
223	Nuapada	Khariar NAC	Wood Carving	1 year	15
224	Phulbani	Melsika, Baliguda	Dhokra Casting	1 Year	15
225	Phulbani	Baliguda	Tribal Jewellery	6 Months	15
226	Phulbani	Sartaguda, Phulbani	Bamboo Craft	6 Months	15
227	Phulbani	Sartaguda(Mijiriguda") , Phulbani/	Applique (F-15)	6 Months	15
228	Phulbani	Kasinipadar, Phiringia	Bamboo Craft	6 Months	15
229	Phulbani	Nediguda, K.Nuagaon	Bamboo Craft	6 Months	15
230	Phulbani	Raikia	Embroidery	6 Months	15
231	Phulbani	Barakhama, Baliguda	Dhokra Casting	1 Year	15
232	Puri	Balikandal, Bhairipur, Gop	Coir Toys	6 Months	15
233	Puri	Balibasta, Siaro, Gop	Golden Grass	6 Months	15
234	Puri	Ekarukha, Tipuri,	Terracotta	6 Months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
		Kanas			
235	Puri	Bhogasalada, Nimapara, Nimapara	Coir Toys	6 Months	15
236	Puri	Analpur, Bhogasalada, Nimapara	Stone Carving	1 Year	15
237	Puri	Putra, Alasana, Puri Sadar	Palm Leaf Carving	6 Months	15
238	Puri	Panasapatana, Sriramachandrapur, Sakhigopal, Satyabadi	Pattachitra	1 Year	15
239	Puri	Dalua Nuapada, Ghoradia, Delanga	Pattachitra	1 Year	15
240	Puri	Sankhatira, Gop, Gop	Golden Grass	6 Months	15
241	Puri	Badagaon, Nimapara, Nimapara	Pattachitra	1 Year	15
242	Puri	Khandayat Patna, Balanga, Nimapra	Wood Carving	1 Year	15
243	Puri	Dinaudharana, Pipili, Pipili	Pattachitra	1 Year	15
244	Puri	Hatia, Brahmagiri, Brahmagiri	Soft Toys	6 Months	15
245	Puri	Haripur, Godiput Matiapada, Delanga	Sea Shell	6 Months	15
246	Puri	Gate Bazar, Sakhigopal, Satyabadi	Coir Toys	6 Months	15
247	Puri	Hatia, Brahmagiri, Brahmagiri	Applique (F-15)	6 Months	15
248	Puri	Dalabha, Ganeswarpur, Gop	Applique (F-15)	6 Months	15
249	Puri	Satapada, Krushna Prasad	Paddy Craft	6 Months	15
250	Puri	Andiasahi, Nimapara, Nimapara	Applique (F-15)	6 Months	15
251	Puri	Chandanpur, Puri Sadar	Pattachitra	1 Year	15
252	Puri	Janakadeipur, Puri Sadar	Pattachitra	1 Year	15
253	Puri	Thentapur, Puri Sadar	Pattachitra	1 Year	15
254	Puri	Basudeipur, Puri Sadar	Pattachitra	1 Year	15
255	Puri	Basantapatana, Puri Sadar	Coir Toys	6 Months	15
256	Puri	Matitota, Puri Town	Pattachitra	1 Year	15
257	Puri	AbakashLane, Puri, Puri Town	Soft Toys(F-15)	6 Months	15
258	Puri	Nuagaon, Satyabadi	Applique (F-15)	6 Months	15
259	Puri	Basudeipur,	Pattachitra	1 Year	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
		Sakhigopal, Satyabadi			
260	Puri	Nalibasanta, Delanga	Applique(F-15)	6 Months	15
261	Puri	Bilipada, Binayakpur, Pipili	Wood Carving	1 Year	15
262	Puri	Batagaon, Biraharekrushnapur, Puri Sadar	Applique (F-15)	6 Months	15
263	Sambalpur	Rasia Palli, Dhankauda	Bamboo Craft	6 Months	15
264	Sambalpur	Jhankarpalli, Jujumura	Bamboo Craft	6 Months	15
265	Sambalpur	Gobindatola, Sambalpur (Mun)	Cloth Patch Works	6 Months	15
266	Sambalpur	Batgaon, Naktideul	Bamboo Craft	6 Months	15
267	Sambalpur	Pranampur, Maneswar	Soft Toys(F-15)	6 Months	15
268	Sambalpur	Bhagipalli, Rengali	Applique (F-15)	6 Months	15
269	Sambalpur	Kuchinda	Applique (F-15)	6 Months	15
270	Sambalpur	Gorumunda, Dhankauda	Terracotta	6 Months	15
271	Sambalpur	Bada Bazar, Sambalpur(Mun)	Battik Print	6 Months	15
272	Sambalpur	Kumbhar Pada, Sambalpur (Mun)	Applique (F-15)	6 Months	15
273	Subarnapur	Matikod/Po-Lachhipur/Sonepur	Terracotta	6 Months	15
274	Subarnapur	Salepali/BL-Dunguripali	Bamboo Craft	6 Months	15
275	Subarnapur	Meghala/BL-Binka	Terracotta	6 Months	15
276	Subarnapur	Anandapur(Kuhibahal) /Po-Mahada/Binka	Terracotta	6 Months	15
277	Subarnapur	Hutuma/Po-Bankighirdi/BL-Binka	Terracotta	6 Months	15
278	Subarnapur	Badkadalipali/Po-Pua/BL-Tarava	Terracotta	6 Months	15
279	Subarnapur	At/Po/BL-Ullunda	Terracotta	6 Months	15
280	Subarnapur	Meghala/BL-Binka	Terracotta	6 Months	15
281	Subarnapur	Sankara/BL-Binka	Terracotta	6 Months	15
282	Subarnapur	Silati/BL-Binka	Terracotta	6 Months	15
283	Subarnapur	Naikenpali	Terracotta	6 Months	15
284	Subarnapur	Anandapur(Kuhibahal) /Po-Mahada	Bamboo Craft	6 Months	15
285	Subarnapur	Khurdiabahal/po-Jullunda	Bamboo Craft	6 Months	15
286	Subarnapur	Hingma/Po-Raxa/BL-Ullunda	Terracotta	6 Months	15
287	Subarnapur	Hingma/Po-Raxa/BL-Ullunda	Terracotta	6 Months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
288	Subarnapur	Anandapur(Kuhibahal) /Mahada/BL-Binka	Bamboo Craft	6 Months	15
289	Sundargarh	Talkipada/ Rajgangpur	Applique (F-15)	6 Months	15
290	Sundargarh	Master Colony/ Rajgangpur	Soft Toys(F-15)	6 Months	15
	Total				4350

1.4 Marketing Support through Exhibitions

Marketing assistance is provided to Cooperatives/ SHGs/ individual artisans through exhibitions organized inside and outside the state. Assistance is also provided for participation in GIFT Fair/ Organization of Buyer-Seller Meet/Fairs/Exhibitions being organized by other agencies.

During 2019-20, 2377 handicraft artisans have participated in 90 nos. of different exhibitions organized at the district level, state level and outside the state exhibitions and sales turnover was Rs.998.82 lakh.

State Level Annual Terracotta Exhibition “Mruttika-2020” was organized at IDCO Exhibition Ground from 19th -25th October, 2019. Besides two nos. of theme based multicraft exhibitions were organized at Bhubaneswar from 7th - 16th February, 2020 at Janata Maidan and from 2nd - 8th March, 2020 at IDCO Exhibition Ground.

1.5 Craft Village Programme

Under craft village scheme, need-based interventions are made in selected craft clusters with formation of SHGs to provide sustained livelihood support to the artisans. Skill up-gradation training provided to all the artisans along-with distribution of tools & equipments.

During the year 2019-20, the following clusters with coverage of 2790 artisans in 186 S.H.Gs have been identified for assisting with need based interventions.

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
1	Nabarangpur	Tangaguda, Papadhandi	Terracota	30	2
2	Jagatsinghpur	Balia, Kujanga	Applique	30	2

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
3	-do-	Raghunathpur, Kolar, Tirtol	Applique	30	2
4	-do-	Sandhapur, Kujanga	Soft toys	30	2
5	Kalinganagar	Binjharpur, Routra	Applique	30	2
6	-do-	Banapur, Routra	Golden grass	30	2
7	-do-	Binjharpur, Ghantiali	Applique	30	2
8	-do-	Rasulpur, Bahadalpur	Golden grass	30	2
9	-do-	Aurangabad, Dharmasala block	Applique	30	2
10	-do-	Dharmasala, Barada, Mahisara G.P	Golden grass	30	2
11	Koraput	Nuaguda, Laxmipur blk.	Terracota	30	2
12	-do-	Paikaphulbeda, Dasmantpur block	Terracota	30	2
13	-do-	Narayanpatna, Kotpad blk.	Terracota	30	2
14	-do-	Paikaphulbeda, Dasmantpur block	Terracota	30	2
15	-do-	Jalaput, Nandapur blk.	Terracota	30	2
16	-do-	Ghumur	Bamboo craft	30	2
17	Angul	Chandan Nagar, Kosala blk., chendipada	Terracota	30	2
18	-do-	Madanmohanpatna, Angul	Terracota	30	2
19	-do-	Jhampuli, Kishorenagar	Cane & Bamboo	30	2
20	-do-	Madanmohanpatna, Angul	Terracota	30	2
21	-do-	Aida & Nagaon, Athamalick block	Cane & Bamboo	30	2
22	-do-	Chandan Nagar, Kosala block, Chhendipada	Terracota	30	2
23	Malkangiri	Somnathpur, Kourkonda blk.	Terracota	30	2
24	-do-	Kalimela, MV-79	Wood carving	30	2
25	-do-	Chitrakonda, Kamarguda	Cane & Bamboo	30	2
26	-do-	Chitrakonda,	Terracotta	30	2
27	Puri	Podana, Gop	Coir toys	30	2
28	-do-	Nuabalia, Puri Sadar	Pattachitra	30	2
29	-do-	Chakorada, Nimapada,	Applique	30	2
30	-do-	Balinolia sahi, matiapada, Puri town	Applique	30	2
31	-do-	Kharagaon, Junei, Gop	Sea Shell	30	2
32	-do-	Budhibar, Malud, Krushnaprasad	Palm leaf decorative item	45	3
33	-do-	Brahmakundi, Nimapada	Applique	30	2
34	-do-	Dandagorada, Satyabadi	Palm leaf engraving	30	2
35	-do-	Chakorada, Nimapada,	Applique	30	2
36	-do-	Balinolia sahi, Puri town	Applique	30	2

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
37	-do-	Brahmakundi, Nimapada	Applique	30	2
38	Bolangir	Kachharpali, Deogaon	Paddy Craft /W	30	2
39	-do-	Kumbhari, Sainitala blk.	Terracota	30	2
40	-do-	Keseipali, Duduka, Agalpur blk.	Applique /W	30	2
41	Bhadrak	Dhanghar, Bonth Blk.	Paddy Craft	30	2
42	Keonjhar	Katarabeda, Ghatagaon	Paddy Craft	30	2
43	-do-	Durgapur, Jhumpura	Applique	30	2
44	-do-	Bhatisira, Anandapur blk.	Paper Machie	30	2
45	-do-	Bhaganai, Ghasipura	Terracota	30	2
46	-do-	Ambagadia, Hatadihi	jute craft	30	2
47	-do-	Tolankapada, Anandapur	Terracota	30	2
48	-do-	Tukuna, Hatadihi	Jute craft	30	2
49	-do-	Kaligaon, Hatadihi	Paper Machie	30	2
50	-do-	Sahapur, Gedma, Hatadihi	Paper Machie	30	2
51	-do-	Pandapada	Terracotta	30	2
52	Balasore	chintamanipur, Oupada	Terracota	45	3
53	-do-	Patharapentha, Bahanaga	Palm leaf Decorative	30	2
54	-do-	Pakhara, Soro	Palm leaf Decorative	30	2
55	-do-	Kantabania	Paddy craft	30	2
56	-do-	Santaragadia	Paddy craft	30	2
57	Mayurbhanj	Andharisole, Suliapada	Sabai craft	30	2
58	-do-	Badagaon, Rairangpur	Bamboo craft	30	2
59	-do-	Ura Sahi, Baripada	Sabai craft	30	2
60	-do-	Chhanapal, Bijatala	Bamboo craft	30	2
61	Kendrapara	Jamboo	Embroidery craft	30	2
62	-do-	Napanga, Badamulabasanta	Embroidery craft	30	2
63	-do-	Samjori, Madhuragandakhamar	Applique	30	2
64	Boudh	Badabankapada, Boudh	Terracota	30	2
65	-do-	Manamunda, Boudh	Applique	30	2
66	-do-	Kudibahali, Boudh	Terracota	30	2
67	-do-	Butupalli, Boudh	Applique	30	2
68	-do-	Kaltajore, Boudh	Terracota	30	2
69	Nayagarh	Dhuamada, Gania	coir toys	30	2
70	-do-	Anlapata, Khandapara	Applique	30	2
71	-do-	Gaurachandrapur Ranpur	Jute craft	30	2
72	-do-	Andharua, Ranpur	coir toys	30	2
73	-do-	Panchirida, Odagaon	Applique	30	2
74	-do-	Chhamundia, Gania	Bamboo craft	30	2
75	-do-	Baigunia, Bhapur	Applique	30	2
76	Nuapada	Moharajor, Boden block	Terracota / W	30	2
77	-do-	Panchampur, Nuapada	Paddy Craft /W	30	2
78	-do-	Kamkeda, Komna block	Jute & Sisal fibre	30	2

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
			/w		
79	Bhubaneswar	Tangi, Mangalajodi	Pattachitra	60	4
80	-do-	Motta, Khorda	Jute craft	30	2
81	-do-	Motta, Khorda	Jute craft	30	2
82	-do-	Chhamundiapalli & Badanayapalli, Bolagarh	Soft toys	30	2
83	Cuttack	Tangi, Choudwar	Golden grass	30	2
84	-do-	Salipur	Palmleaf decorative	30	2
85	-do-	Baranga, Arilo	Pattachitra	30	2
86	-do-	CMC area, Kajidiha	coir toy	30	2
87	-do-	Nischintakoili	coir toy	30	2
88	Bargarh	Singhenpali, Bheden	Bamboo	30	2
89	-do-	Chadeigaon, Bhatli	Terracotta	30	2
90	-do-	Banjenmunda, Padampur	Soft toys	30	2
91	-do-	Tentelpali, Agalpur	Terracotta	30	2
	Total			2790	186

1.6 Silpi Unnati Yojana (SUY):

Under the scheme Financial assistance up to Rs.10,000/- (20% of the Project Cost) is provided as margin money for availing bank finance up to Rs.50,000/- for setting up own production unit in 43 crafts. For remaining seven crafts namely Stone Carving, Wood Carving, Patta & tasar Painting, Brass & Bell Metal, Dhokracasting, Applique & Tribal Jewellery maximum project cost will be Rs.1,00,000/-. During the year 2019-20, there was a budget provision of Rs.103.00 lakhs to assist 810 handicraft artisans with margin money support to avail bank finance in order to establish own production units. The district-wise/ DIC-wise is given below:

Sl. No.	Name of the DIC/ RIC	Target	No. of Cases Sponsored	No. of Cases Sanctioned	Margin Money Released
(1)	(2)	(3)	(4)	(5)	(6)
1	Angul	30	49	27	300000
2	Balasore	120	423	210	2560000
3	Baragarh	20	92	17	100000
4	Bhadrak	35	79	25	320000
5	Bhubaneswar	40	128	63	1110000
6	Balangir	40	53	7	20000
7	Boudh	5	12	0	0
8	Cuttack	40	91	45	450000
9	Deogarh	10	22	1	10000

10	Dhenkanal	15	38	10	100000
11	Gajapati	5	21	1	10000
12	Ganjam	25	17	18	350000
13	Jagatpur	70	254	103	1040000
14	Jagatsinghpur	20	29	17	180000
15	Jharsuguda	5	40	8	76000
16	Kalahandi	10	6	0	0
17	Kendrapara	45	93	22	300000
18	Keonjhar	15	45	5	50000
19	Koraput	5	6	10	100000
20	Malkangiri	5	6	0	0
21	Mayurbhanj	50	96	56	640000
22	Nawarngpur	5	18	5	50000
23	Nayagarh	10	27	17	340000
24	Nuapada	5	6	0	0
25	Phulbani	10	19	9	86000
26	Puri	100	446	163	1841000
27	Rayagada	10	17	0	0
28	Rourkela	5	15	4	40000
29	Sambalpur	15	18	0	0
30	Subarnapur	35	248	12	120000
31	Sundargarh	5	7	0	0
	Total	810	2421	855	10193000

1.7. Construction of Workshed -cum-Housing for Handicraft Artisans:

The scheme “Construction of Workshed-cum-Housing for Handicraft Artisans” was introduced during 2013-14 to provide workshed-cum-housing and hygienic environment with well ventilated and naturally lighted working space to artisan families in order to improve productivity. The unit cost under the scheme “Construction of Workshed-cum-Housing” has been enhance from Rs.70,000/- to Rs.1,20,000/- for non-IAP districts and Rs.1,30,000/- for IAP district through revision of guidelines during 2017-18.

During the year 2019-20, there was a budget provision of Rs.116.00 lakhs to assist 200 handicraft artisan households under the scheme. The district-wise/ DIC-wise target, applications received and no. of cases sanctioned under Construction of Workshed-cum-Housing scheme for the year 2019-20 follows.

Sl. No.	Name of the DIC/ RIC	No. of Applications Received	Target	Work Order Issued
(1)	(2)	(3)	(4)	(5)
1	Angul	23	5	10
2	Balasore	134	30	0
3	Baragarh	21	5	7
4	Bhadrak	20	10	6
5	Bhubaneswar	25	5	5

6	Balangir	6	2	5
7	Boudh	11	1	1
8	Cuttack	26	5	1
9	Deogarh	0	1	0
10	Dhenkanal	45	22	34
12	Gajapati	2	1	1
11	Ganjam	2	1	0
13	Jagatpur	2	1	1
14	Jagatsinghpur	1	1	0
15	Jharsuguda	1	1	1
16	Kalahandi	10	4	4
17	Kendrapara	7	0	4
18	Keonjhar	15	5	5
19	Koraput	2	1	2
21	Malkangiri	6	1	0
20	Mayurbhanj	12	6	4
22	Nawarngpur	14	1	9
23	Nayagarh	0	1	3
24	Nuapada	28	2	0
26	Phulbani	0	1	0
25	Puri	542	82	0
27	Rayagada	0	1	0
28	Rourkela	0	1	0
29	Sambalpur	3	1	1
30	Subarnapur	0	1	0
31	Sundergarh	0	1	0
	Total	958	200	104

1.9 Design Development Programme

Apart from 1-year Certificate Course in Craft Design at SIDAC and a 4-month design-led training programme at Balasore, 16 nos. of Design Development Programmes involving 480 artisans have been conducted in districts through SIDAC and concerned DICs/ RICs.

1.10 Distribution of Awards

Distribution of Life Time Achievement Award to one eminent handicraft artisan, state Awards to 3 artisans and Kalakruti Award to 8 artisans were made on 15.12.2019 during inauguration of 14th Toshali National Crafts Mela-2019.

The list of Awardees is given below.

Sl. No.	Name	Craft	Award
1	Banamali Mohapatra	Pattachitra	Life Time Achievement Award in Handicrafts-2018
2	Sri Brahmananda	Stone Carving	State Handicrafts Award-2018

	Moharana, Subhadrapur Jajapur		
3	Sri Debendra Kumar Behera, Nuagaon, Athantara ,Khurda	Palm Leaf Engraving	State Handicrafts Award- 2018
4	Smt. Suman Meher, Mohanty para Sundergarh	Tassar Works	State Handicrafts Award- 2018
5	Miss Kuni Patra D/O- Pitabas Patra At- Jiral Dist. Dhenkanal	Straw craft	Kalakruti Award-2018
6	Santosh Senapati S/O- Sadhu Senapati At- Khamangasahan PO- Kakarudrapur Dist- Khurdha	Palm Leaf	Kalakruti Award-2018
7	Sri Udaya Mohanty S/o- Jagendra Mohanty At- Pagadasala Po- Kesharipuri Dist- Balasore	Stone carving	Kalakruti Award-2018
8	Chaturbhuj Parida S/o- Sapani Parida At- Podaguna Po-Ranisal via- Pipili Dist- Puri	Pattachitra	Kalakruti Award-2018
9	Smt Dipti Rani Behera W/o- Prasanta Ku Behera At- Champapur PO- Chattia Dist- Jajpur	Golden Grass	Kalakruti Award-2018
10	Sri Kanhei Ganadia At- Bahali Po-Murshinga Dist- Balangir PIN- 762029	Paddy Craft	Kalakruti Award-2018
11	Amiya Podar S/O- Jayakrishna Podar AT- Gopinath patna PO- Nimapara Dist- Puri	Coir Craft	Kalakruti Award-2018
12	Rakesh ku. Moharana S/O- khetramani Moharana At- Lingipur PO- Sisupalgarh Dist- Khurdha	Stone Carving	Kalakruti Award-2018

1.12 Launching of Survey of Handicraft Artisans

It was decided to conduct Survey of Handicrafts Artisans in the State through a GPS-enabled Mobile App “KRUTI-ODISHA” developed by ORSAC. During the year 2019-20, survey was conducted in two districts i.e. Bhadrak and Kendrapara. During the survey, 4326 artisans were enumerated in Bhadrak district and 11308 artisans are enumerated in Kendrapara district.

1.13 Activities of OSCHC Ltd. (Utkalika)

Odisha State Co-operative Handicraft Corporation Ltd. (OSCHC Ltd.) was established in the year 1959 mainly to provide marketing support to the handicraft artisans. Besides it also undertakes developmental activities such as opening of raw-materials bank, issue of Photo I. Card, Skill training, Product development programmes, GI Registration etc. apart from organizing exhibitions at strategic locations. OSCHC Ltd. has tied-up with reputed e-commerce companies like Snapdeal, Flipcart and Indiamart for online marketing of handicrafts of Odisha.

a) **No. of Sales Outlets:** There are 11 nos. of sales outlets inside the State & 6 nos. outside the State as follows.

Outside the State	Inside the State
New Delhi	Bhubaneswar-4 nos. (Main Branch, Airport Terminal-1, Airport Terminal-2, Souvenir Shop at Odisha Crafts Museum)
Kolkata	Cuttack
Pune	Rourkela
Hyderabad	Puri
Bangalore	Sambalpur-2 nos. (VSS Marg & Red Cross Bhawan)
Mumbai	Jeypore
	Angul

b) **Procurement & Sales:** The procurement & sale of handicrafts & handlooms during the year 2019-20 is given below.

Procurement (Rs. in Lakhs)			Sales (Rs. in Lakhs)		
Handicrafts	Handlooms	Total	Handicrafts	Handlooms	Total
379.40	849.67	1229.07	781.98	1106.26	1888.24

1.14 Activities of State Institute for Development of Arts & Crafts (SIDAC)

The State Institute for Development of Arts & Crafts (SIDAC) is an autonomous Govt. of Odisha organization registered under Societies registration ACT 1860 bearing no.21959/137 of 2004-05 dated 15.10.2004 with a mandate for all-round development of Handicrafts sector in the State. It started functioning from 16.10.2004 at its registered office in Handicrafts Complex, Gandamunda, Bhubaneswar. The Commissioner-cum-Secretary, Handlooms, Textile & Handicraft Dept. is the Chairperson of the Organisation.

SIDAC is managing the training courses, Design Cell, Museum and International Marketing Cell. Besides, they are implementing following schemes/ programmes of State Govt. and DC (H), New Delhi.

- a) Development Craft Clusters
- b) Revival of Languishing Crafts
- c) Organisation of Seminar/ Workshops
- d) C.F.Cs at Khandagiri & Handicraft Complex
- e) Odisha Crafts Museum
- f) Toshali National Crafts Mela

Grant-in-Aid is provided to SIDAC for hiring of professionals and strengthening of its management.

a) **Design Development Programmes in Craft Clusters:** Design Development Programme was conducted in the following 16 craft clusters involving 480 artisans and 320 new prototypes were developed.

Sl. No.	Name of the Craft Cluster	Name of the Craft	Artisans involved
1	Chitalpur, Dhenkanal	Terracotta	30
2	Barigaon, Keonjhar	Papermachie	30
3	Phiringia, Phulbani	Wood Carving	30
4	Narsingpur, Cuttack	Cane & Bamboo	30
5	Ranipur Jharial, Bolangir	Applique	30
6	R.N. Pur, Dhenkanal	Bamboo	30
7	Karamul, Dhenkanal	Tribal Jewellery	30
8	Sadeibereni, Dhenkanal	Dhokracasting	30
9	Sailong, Keonjhar	Papermachie	30
10	Phulbani, Kandhamal	Applique	30
11	Sahajipatna, Bhadrak	Golden Grass	30
12	Nabarangpur	Lacquer Craft	30
13	Tilinga, Kendrapara	Applique	30
14	Phulutota, Puri	Palm Leaf Engraving	30
15	Batagaon, Puri	Applique	30
16	Berhampur, Ganjam	Applique	30
	Total		480

- b) **1-year Certificate Course in Craft Design:** 15 nos. of trainees undergoing training in 1-year Certificate Course in Craft Design at SIDAC.
- c) **Design-led Training Programme:** 40 trainees (2 batches) completed training in 4-month design-led training programme in Regional Design & Training Centre at Balasore
- d) **Alumni Meet-2019:** Alumni Meet-2019 organised on 27th September, 2019 involving 207 ex-students and 35 awardees. The Awardees were felicitated and got an opportunity to sell their products in the Souvenir Shop of Kala Bhoomi..
- e) **Empanelment of MCMs:** Skill test for 240 artisans conducted for their empanelment as MCMs.
- f) **Organisation of Toshali National Crafts Mela:** The 14th Toshali National Crafts Mela was organized with considerable fanfare. About 530 craftsmen from Odisha and from 22 States participated. Approx. Rs.22 Crores worth of sales were generated. More than 22 lakh people visited the fair.

1.15 Activities of Odisha Crafts Museum-Kala Bhoomi during 2019-20

- a) **Footfall in Kala Bhoomi:** A total number of 25434 visitors visited Odisha Crafts Museum-Kala Bhoomi during 2019-20
- b) **Visit of Kala Bhoomi by Students:** 5840 students from different schools & colleges in and around Bhubaneswar visited Kala Bhoomi as part of its outreach initiatives.
- c) 122 dignitaries visited Kalabhoomi during the period.
- d) 50 crafts workshops/ corporate workshops conducted during the period.
- e) Important event organised:
- Coffee, Craft and Conversations: Lecture Series with Mr. William N Bissell, Fab India
 - National Museum Exhibition: “The Saga of Majestic Life in Miniature Painting”
 - 39th World Congress of Poets, Kalinga Institute of Industrial Technology, BBSR
 - 93rd Annual General meeting of vice-chancellors by SOA, BBSR
 - Odisha Biennale 2019
 - Delegates of Odisha Travel Bazaar
 - Special Exhibition on GI crafts by NCDPD, Govt of India.
- f) Publication of Books
- Coffee Table Book on Odisha Crafts Museum
 - Ramayan Book in Pattapainting
- g) MOU Signed with AIIS for digitisation of the artefacts of the museum.
