

**Activity Report**  
**On**  
**Handicrafts Sector of Odisha**  
**2017-18**



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**DIRECTORATE OF HANDICRAFTS & COTTAGE INDUSTRIES, ODISHA,  
BHUBANESWAR**

## Handicrafts sector of Odisha

Odisha is considered as land of handicrafts which is an integral part of our cultural heritage. As many as 50 different crafts are practiced by about 1.30 lakh artisans in varied degrees and dispersed through-out the state. The State has got best craftsmanship in the country having highest number of artisans honoured with National Awards including Padma Awards.

The handicraft sector has been recognized as a potential sector for providing self employment both in rural & urban areas with less capital investment, use of simple technology and having ample scope for marketing with value addition.

The Directorate of Handicrafts & Cottage Industries is looking after promotion and development of handicrafts sector in the State. The following state level organizations are now functioning under the administrative control of this Directorate to facilitate the development of handicraft sector.

- 1) Orissa State Co-operative Handicrafts Corporation Ltd. (UTKALIKA)
- 2) State Institute for Development of Arts & Crafts (SIDAC)

## State Scenario of Handicrafts

1	<b>No. of crafts practiced in the state</b>	:	50 nos.
2	<b>Artisans population</b>	:	Around 1,30,000
3	<b>No. of National Level Awardees</b>	:	160
4	<b>No. of State Level Awardees</b>	:	278
5	<b>Annual production (2016-17)</b>	:	Rs.120.56 crores
6	<b>Clusters</b>		
	Craft clusters	:	505
	SHGs promoted	:	2288
	Artisans under SHG fold	:	35394
7	<b>Co-operative fold</b>		
	Co-operative societies in working condition	:	156
	Membership	:	14422 artisans
8	<b>Institutional training</b>		
	District level training centers	:	13
	State level training institute	:	1
	Annual intake capacity	:	316
9	<b>No. of artisans assisted under Rehabilitation of Handicraft Artisans (RHA)/ Silpi Unnati Yojana (SUY)</b>		6081
	No. of artisans covered	:	6081
	Margin money released	:	Rs.346.55 lakh
	Bank Loan sanctioned	:	Rs.1477.06 lakh

10	<b>Modernisation &amp; Technological Upgradation of Handicraft Industries (MTUHI)</b>		
	No. of artisans covered	:	222
	Margin money released	:	Rs.250.13 lakh
	Bank Loan sanctioned	:	Rs.930.90 lakh
11	<b>No. of artisans assisted under Construction of Workshed-cum-Housing scheme</b>	:	258
12	<b>No. of artisans covered under Aam Admi Bima Yojana</b>	:	17710
13	<b>No. of artisan households supplied with Solar Lanterns</b>	:	42435
14	<b>Marketing Assistance through Exhibitions</b>		
	No. of Exhibitions (2013-14 to 2017-18)	:	503
	No. of artisans participated	:	11703

#### Budget for 2017-18 (Handicraft Sector)

(Rs. in Lakhs)

S.N	Name of the Scheme	Budget Provision (S.S)	Expenditure Made
1	Institutional Training	177.99	177.99
2	Gurusishya Parampara Trg	76.18	76.18
3	MCM Training Programme	351.03	351.03
4	Marketing Assistance & Publicity	767.97	767.97
5	Craft Village Programme	306.57	303.54
6	Design Development under Handicrafts	100.00	100.00
7	MDA for Handicraft Societies	0.01	0
8	Strengthening of Handicraft Societies	8.80	8.80
9	Grant-in-Aid to SIDAC	100.00	100.00
10	Silpi Unnati Yojana (SUY)	100.00	100.00
11	Construction of Housing-cum-Workshed	100.00	100.00
12	Modernisation & Technological Up-gradation of Handicraft Industries	55.32	11.77
13	Distribution of Solar Lanterns	43.18	0
14	Establishment of Handicrafts & Handloom Museum	196.00	191.88
15	Capacity Building	96.32	0
16	International Marketing Cell	50.00	0
17	Development of Handicrafts through Information Technology	40.00	40.00
18	State Handicraft Artisan Database Management	100.00	0
19	Establishment of Integrated Handicraft Park at Dandamukundapur	291.00	0
20	Financial Assistance for Restructuring of OSCHC Ltd. & Revival of Utkalika	16.18	16.18
21	Grant for Creation of Capital Assets of OSCHC Ltd.	123.45	123.45
22	Information, Education & Communication	45.00	45.00
23	Market Support & Services (CSP)	25.00	0
24	Infrastructure Development - Setting up Common Facility Centre in Handicrafts at Lalitgiri	180.00	0

S.N	Name of the Scheme	Budget Provision (S.S)	Expenditure Made
25	Infrastructure Development - Setting up of Marketing Hub at Bhubaneswar	300.00	300.00
26	Setting up of Silver Filigree Hub	0.01	0
	<b>Total</b>	<b>3650.01</b>	<b>2813.79</b>

Following activities are undertaken during 2017-18 for development of this sector.

## 1. State Plan (Promotion of Handicraft Industries)

### 1.1 Institutional Training

The departmental training centres established at state and district level play an important role in creating new generation craft persons with adequate skill transfer and exposure. Following training courses are conducted at state & district level in departmental training centers.

#### State Level Training Centre

- (a) This centre is running in Handicrafts Complex and managed by SIDAC. During the year 2017-18, 112 candidates have completed training and 118 candidates are undergoing training in various crafts as per the details below.



S. N	Craft	Completed Training				Undergoing Training			
		Basic	Higher	Masters	Total	Basic	Higher	Masters	Total
1	Stone Carving	7	5	7	19	6	3	4	13
2	Wood Carving	4	4	6	14	10	4	6	20
3	Pattachitra	10	6	6	22	10	8	7	25
4	Plam Leaf Engraving	10	6	7	23	10	8	6	24
5	Terracotta	10	5	0	15	10	8	0	18
6	Applique	10	9	0	19	10	8	0	18
	<b>Total</b>	<b>51</b>	<b>35</b>	<b>26</b>	<b>112</b>	<b>56</b>	<b>39</b>	<b>23</b>	<b>118</b>

#### District Level Training Centres

- (a) 145 candidates completed 1-year basic training in following crafts. Similarly, 151 candidates are undergoing training during the year.

Sl.	Craft	No. Completed	No. Undergoing
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No.		training	training
1	Sea Shell	10	10
2	Cane & Bamboo	56	66
3	Sabai Grass	10	10
4	Golden Grass	20	20
6	Stone Carving	29	30
7	Pattachitra	20	15
	<b>Total</b>	<b>145</b>	<b>151</b>

Funds amounting to Rs.125.76 lakhs was released for construction of own building of district level Stone Carving training centre at Baulagadia in Balasore district. Construction works will begin during 2018-19.

## 1.2 Gurusishya Parampara Training

The scheme envisages transfer of traditional skill of National level Awardee/ State level Awardeer to new generation of artisans in the pattern of Gurusishya tradition of learning to up-keep the traditional craft heritage. During 2017-18, training has been imparted to 330 trainees under Gurusishya Parampara as detailed below:

S. N	Name of the DIC	Place	Name of the Craft	Trainees
(1)	(2)	(3)	(4)	(5)
1	Balasore	Soro	Stone Carving	15
2	Balasore	Jamujhadi	Bamboo craft	15
3	Balasore	Chhoto Kanpur	Stone Carving	15
4	Bargarh	Mahalkata	Tie & Dye	15
5	Boudh	Dapala	Tie & Dye	15
6	Cuttack	Bidyadharpur, Talabasta	Cane & Bamboo	15
7	Cuttack	Totapada, Kuleilo	cane & Bamboo	15
8	Dhenkanal	Badamuktaposi	Dhokra casting	15
9	J.S.Pur	Gadakujianga	Straw ceaft	15
10	jagatpur	Sukhuapada	Stone carving	15
11	Jagatsingpur	Btimira, Biridi	wood carving	15
12	Keonjhar	Bailo	Paper Mache	15
13	Keonjhar	Podakhaman	Paper Mache	15
14	Nayagarh	Fategarh	Wood carving	15
15	Nayagarh	Panusahu Patna	Brass & Bell Metal	15
16	Phulbani	Phiringia	Wood Carving	15
17	Puri	Bhandarikud	Applique	15
18	Puri	Gudiasahi	Pattachitra	15
19	Puri	Karadi	Palm leaf engraving	15
20	Puri	Nayak Patna	Palm leaf engraving	15
21	Puri	Dandasahi	Pattachitra	15

S. N	Name of the DIC	Place	Name of the Craft	Trainees
(1)	(2)	(3)	(4)	(5)
22	Puri	Dandasahi	Pattachitra	15
	<b>Total</b>			<b>330</b>

### 1.3 MCM Training Programme

The scheme is reintroduced to impart training to artisan in different crafts by engaging reputed master craft persons in order to increase the handicraft artisans of the state as this sector provides the best opportunity for self employment with minimum capital investment. The trainees take up business activities with bank linkage or own finance after completion of the training.



During 2017-18, against a target of 2025, training has been imparted to 2340 artisans under empanelled MCM as detailed below:

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
1	Angul	Talcher Town	Pattachitra	1 year	15
2	Balasore	Nocci,Bampada	Lacure craft	6 months	15
3	Balasore	Bhuinpada	Jute craft	6 months	15
4	Balasore	Nilgiri	Soft Toys	6 months	15
5	Balasore	Chintamanipur	Terracotta	6 months	15
6	Balasore	Demuria	Pttachitra	1 year	15
7	Balasore	Kantiatikar	Paddy caft	6 months	15
8	Bargarh	Sadhupalli,Sohela	Bamboo	6 month	15
9	Bargarh	Bamrid,Paikamal	do	6 month	15
10	Bargarh	Hatisar,Bhatli	do	6 month	15
11	Bargarh	Goisar,Bargarh	Applique	6 month	15
12	Bargarh	Kangaon,Sohela	Terracotta	6 month	15
13	Bargarh	Katabaga, Attabira	Terracotta	6 month	15
14	Bargarh	Bargaon, Bargarh	Terracotta	6 month	15
15	Bargarh	Jhalpalli, B.J.Pur	Terracotta	6 month	15
16	Bargarh	Satlama,Barpalli	Terracotta	6 month	15
17	Bargarh	Jhar,Sohela	Bamboo craft	6 month	15
18	Bargarh	Keutipalli, B.J.Pur	Terracotta	6 month	15
19	Bhadrak	Kantigadia, bantoo	Wood carving	1 year	15
20	Bhadrak	Rahania	clay Toy (F)	6 months	15
21	Bhubaneswar	Garia,Balipatna	Applique	6 months	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
22	Bhubaneswar	Khairipur	Applique	6 months	15
23	Bhubaneswar	Pradhanpatna	Applique	6 months	15
24	Bhubaneswar	Saradeipur	Stone carving	1 year	15
25	Boudh	Boudh (NAC)	Bamboo craft (F)	6 months	15
26	Boudh	Kantamal	Bamboo craft (F)	6 months	15
27	Boudh	Ambagaon	Terracotta	6 months	15
28	Boudh	Baragaon	Applique	6 months	15
29	Cuttack	Kurumuchani, Anuwa	Applique	6 month	15
30	Cuttack	Patani, Kendupalli	Pattachitra	1 year	15
31	Cuttack	Gopinathpur	Pattachitra	1 year	15
32	Cuttack	Khairpanga	Pattachitra	1 year	15
33	Cuttack	Jaganathpur	Pattachitra	1 year	15
34	Cuttack	Jaganathpur	Pattachitra	1 year	15
35	Cuttack	Narsingpur	Applique	6 months	15
36	Cuttack	Bidhyadharpur	Applique	6 months	15
37	Cuttack	Dadhapatna	Pattachitra	1 year	15
38	Cuttack	Murgakul	woolen Carpet	6 months	15
39	Cuttack	Barada	woolen Carpet	6 months	15
40	Deogarh	Niktimal	Aplique	6 month	15
41	Dhenkanal	Jiral, Bhuban	Straw craft	6 month	15
42	Dhenkanal	Jiral, Bhuban	Straw craft	6 month	15
43	Dhenkanal	Indipur	Brass & Bell metal	6 month	15
44	Dhenkanal	Talagorada	Tribal Jewellery	6 month	15
45	Dhenkanal	Bhuban	Brass & Bell metal	6 month	15
46	Dhenkanal	Chitalpur	Terracotta	6 month	15
47	Dhenkanal	Nathua	Dhokra Casting	6 month	15
48	Dhenkanal	Luni	Brass & Bell metal	6 month	15
49	Ganjam	Sidharthanagar	Applique	6 month	15
50	Ganjam	Haridakhandi	Embroidery	6 month	15
51	Ganjam	K.S.Nagar	Straw Craft	6 month	15
52	Jagatsinghpur	Mangalpur	Applique	6 month	15
53	Jagatsinghpur	Jamugaon, Nuagaon	Applique	6 month	15
54	Jagatsinghpur	Thailo, Balikuda	Golden grass	6 month	15
55	Jagatsinghpur	Alikanta, Balikuda	do	6 month	15
56	Jagatsinghpur	Harippa, Erasama	do	6 month	15
57	Jagatsinghpur	Dagarpada, Kujanga	Terracotta	6 month	15
58	Jagatsinghpur	Machhagaon, Balikud	Soft Toys	6 month	15
59	Jagatsinghpur	Kaduapada	Jute Craft	6 month	15
60	Jagatsinghpur	Sukuda, Machhagaon	Wood carving	1 year	15
61	Jagatsinghpur	Sukida, Machhagaon	Soft Toys	6 months	15
62	Jagatsinghpur	Kantuar, Arilo	Applique	6 months	15
63	Jagatsinghpur	Rahana	Wood carving	1 year	15
64	Jagatsinghpur	Tentulipada, Tirtol	woolen Carpet	6 months	15
65	Jagatsinghpur	Malhasahi, Kujanga	woolen Carpet	6 months	15
66	Jharsuguda	Badhabahal	Bamboo craft	6 months	15
67	Kalinganagar	Bhali Nuagaon, Bari	Applique	6 month	15
68	Kalinganagar	Chainpur	Cloth Patch work	6 month	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
69	Kalinganagar	Prathamkhandi	Terracotta	6 month	15
70	Kalinganagar	Gopalpur	Cane & Bamboo	6 month	15
71	Kalinganagar	Ichhanagarpatna	Stone carving	1 year	15
72	Kalinganagar	Chhatia	Golden Grass	6 month	15
73	Kalinganagar	Subhadrapur	Stone carving	1 year	15
74	Kalinganagar	Chakateli Pokhari	Golden grass	6 month	15
75	Kalinganagar	Palai	Stone Carving	1 year	15
76	Kalinganagar	Gobarghati	Applique	6 months	15
77	Kalinganagar	Champapur	Golden grass	6 months	15
78	Kalinganagar	Niladeipur	Jute craft	6 months	15
79	Kalinganagar	Chakatelipokhari	Golden grass	6 months	15
80	Kalinganagar	Kolhasingh	Stone Carving	1 year	15
81	Kalinganagar	Sasan Purusottampur	Wood carving (M)	1 year	15
82	Kalinganagar	Sukhuapada	Stone Carving	1 year	15
83	Kendrapada	Laxminarayanpur	Applique	6 month	15
84	Kendrapada	Golarahat, Derabis	Applique	6 month	15
85	Kendrapada	Jadupur, Mahkalpada	Bamboo craft	6 month	15
86	Kendrapada	Patana, Mahakalpada	Terracotta	6 mpnth	15
87	Kendrapada	Nial,Aul	Embroidery	6 month	15
88	Kendrapada	Amba Belary, Mkpd.	Applique	6 month	15
89	Kendrapada	Bharigada, Raj Kanika	Applique	6 month	15
90	Keonjhar	Khadipal, Anandapur	Paper machie	6 month	15
91	Keonjhar	Hatiatarang, (Munc)	Embroidery	6 month	15
92	Keonjhar	Mukundapurpatna	Paddy craft	6 month	15
93	Keonjhar	Dhakotta, Anandapur	Paper Machie	6 month	15
94	Keonjhar	Kanto, Anamdapur	Stone carving	1 year	15
95	Keonjhar	Bandha, Anandapur	Stone Carving	1 year	15
96	Keonjhar	Tara,Khuntasahi	Paddy craft	6 month	15
97	Keonjhar	Soso, Hatadihi	Terracotta	6 month	15
98	Keonjhar	Gonasika, Banspal	Stone carving	1 year	15
99	Keonjhar	Aslin kala, Joda	Terracotta	6 month	15
100	Keonjhar	Mandua, KJR Mun	Paper Machie	6 month	15
101	Keonjhar	B.K.Haladharpur	Terracotta	6 month	15
102	Keonjhar	Dhokata/ Anandapur	Stone carrving	1 year	15
103	Keonjhar	Old town	Wood Carving	1 year	15
104	Keonjhar	BatHarichandanpur	Terracotta	6 months	15
105	Keonjhar	Old town	Paddy craft	6 months	15
106	Keonjhar	Badaktali, Anandapur	Paper Machie	6 month	15
107	Keonjhar	Kushunpur, Ghatagao	Paddy Craft	6 month	15
108	Keonjhar	Chamarposi, Ghasipu	Stone Carving	1 year	15
109	Mayurbhanj	Khiching	Stone carrving	1 year	15
110	Mayurbhanj	Kochilakhunta	Lacqure Craft (F)	6 months	15
111	Mayurbhanj	Kujidihi	Sabai Craft	6 months	15
112	Mayurbhanj	Anladuba	Bamboo craft (F)	6 months	15
113	Nabarangpur	Nabarangpur(M)	Laqure toy	6 month	15
114	Nabarangpur	Chaulhandi	Wood craft	1 year	15
115	Nayagarh	Kantilo	Soft Toy	6 month	15

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans (6)
1	2	3	4	5	(6)
116	Nayagarh	Kalyanpur	Cane work	6 month	15
117	Nayagarh	Gochhabari	Applique	6 months	15
118	Phulbani	Ambapada	Bamboo craft	6 month	15
119	Phulbani	Phulbani Sahi	Applique	6 month	15
120	Phulbani	K.Nuagaon	Bamboo craft	6 month	15
121	Phulbani	Phiringia	Bamboo craft	6 month	15
122	Phulbani	Phulbani (Mun)	Applique	6 months	15
123	Phulbani	Phulbani (Mun)	embroidery	6 months	15
124	Puri	Ramachandi Sahi	Paddy craft	6 months	15
125	Puri	Matitota, Nuasahi	sea shell	6 months	15
126	Puri	Dandasahi	Applique	6 months	15
127	Puri	Nayakpatna	Palmleaf Engravng	6 months	15
128	puri	Tarania, Sakhigopal	Palmleaf Engravng	6 months	15
129	puri	Jahnikuda, K.Prasad	Terracotta	6 months	15
130	puri	Markandeswar Sahi	Stone Carving	1 year	15
131	puri	Harachandi sahi	Sola & Jari	6 months	15
132	puri	Nahantara, Gopalpur	Pattachitra	1 year	15
133	puri	Gate Bazar, Satyabadi	Coir Toys	6 months	15
134	puri	Sanatentulia, Satybdi	Pattachitra	1 year	15
135	puri	Haripur	Applique	6 months	15
136	puri	Matimandap Sahi	Applique	6 months	15
137	Rayagada	Chatikana	Dongria Shawl	1 year	60
138	Rourkela	Attaghat	Terracotta(M)	6 months	15
139	Rourkela	Balani	Terracotta(M)	6 months	15
140	Sambalpur	Sambalpur	Batik print	6 months	15
141	Sambalpur	Sambalpur	Soft Toys	6 months	15
142	Sambalpur	Sambalpur	Embroidery	6 months	15
143	Sambalpur	Naktideul	Bamboo craft	6 months	15
144	Sambalpur	Naktideul	Bamboo craft	6 months	15
145	Sambalpur	Bamra	Bamboo craft	6 months	15
146	sambalpur	Jamankira	Bamboo craft	6 months	15
147	Sambalpur	Bamra	Applique	6 months	15
148	Sambalpur	Kuchinda	Applique	6 months	15
149	Subarnapur	Ainlachhat	Terracotta(F)	6 months	15
150	Subarnapur	Kuibahal	Terracotta(M)	6 months	15
151	Subarnapur	Deulpadar	Terracotta(F)	6 months	15
152	Subarnapur	Deulpadar	Terracotta(F)	6 months	15
153	Sundargarh	Sagjore, Kharalchhapa	Bamboo craft	6 months	15
	Total				2340

## 1.4 Marketing Support through Exhibitions

Marketing assistance is provided to Cooperatives/ SHGs/ individual artisans through exhibitions organized inside and outside the state. Assistance is also provided for participation in GIFT Fair/ Organization of Buyer-Seller Meet/Fairs/Exhibitions being organized by other agencies.



During 2017-18, 2953 handicraft artisans have participated in different exhibitions organized at the district level, state level and outside the state exhibitions and sales turnover was Rs.2215.96 lakh as detailed below.

### A) District Level Exhibitions

Sl. No.	District	Name of the Event	Event Period	No. of participants	Sales made
1	Angul	Taranga-2017	18.01.18 to 22.01.18	6	1.05
2	Balasore	Balasore Mahotsav & Expo	31.01.18 to 04.02.18	80	48
3	Balasore	Boita Bandan & Bali Mela Mahostav	03.11.17 to 06.11.17	15	2.5
4	Balasore	Ratha Yatra, Nilagiri	26.07.17 to 28.07.17	8	0.9
5	Balasore	Jaukandhei Baha ghara	20.05.17 to 24.05.17	12	1.5
6	Balasore	Talasari Belabhumi Mahotsav	31.01.18 to 04.02.18	9	0.72
7	Balasore	Chandipur Golden Beach Festival	11.01.18 to 14.01.18	10	2.2
8	Balasore	Remuna Mahostav	24.01.18 to 31.01.18	12	1.6
9	Bargarh	Dhanuyatra Mahotsav	24.12.17 to 02.01.18	45	23.65
10	Bhadrak	North Odisha Trade Fair	05.01.18 to 11.01.18	8	0.46
11	Bhadrak	Kali Puja Exhibition, Charampa / Dhamnagar Mahostav	14.03.18 to 18.03.18	11	1.17
12	Bhadrak	Pallishere Mela, Bhadrak	15.02.18 to 21.02.18	5	0.58
13	Bhadrak	Bhadrak Zilla Pustak Mela	05.01.18 to 14.01.18	3	0.37
14	Bhadrak	Zilla Mahostav	04.01.18 to 15.01.18	3	0.36
15	Bhubanesw	Khurda Mahotsav	15.12.17 to 21.12.17	10	5.6

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16	Bhubaneswar	Khurda Zilla Lok Utsav	21.11.17 to 27.11.17	10	3.42
17	Bhubaneswar	Jatni Ganesh Utsav	25.08.17 to 06.09.17	10	3.36
18	Bolangir	Lok Mahotsav	05.11.17 to 09.11.17	51	16.48
19	Boudh	Boudh Mahotsav & Pallishree Mela	01.01.18 to 07.01.18	6	7.6
20	Boudh	Kantamal Shisu-Juba Mahotsav	09.04.18 to 12.04.18	3	1.8
21	Cuttack	Satasahi Cuttack Nrutyotsav	12.04.17 to 18.04.17	5	2.57
22	Cuttack	Buddha Mahotsav	09.05.17 to 13.05.17	3	3.60
23	Cuttack	Badamba Chandan Mahotsav	15.05.17 to 19.05.17	7	5.23
24	Cuttack	Mahanadi Festival	18.05.17 to 27.05.17	10	6.10
25	Cuttack	Baliyatra handicraft Exhibition	04.11.17 to 11.11.17	46	25.56
26	Cuttack	Barabati Nrutyotsav	16.02.18 to 20.02.18	10	6.50
27	Deogarh	Padhanpat Utsav	16.02.18 to 18.02.18	26	5.27
28	Dhenkanal	Laxmi Puja / Pallishree Mela	06.10.17 to 14.10.17	18	10.8
29	Dhenkanal	Joranda Mela	29.01.18 to 02.02.18	26	10.7
30	Gajapati	Gajapati Utsav	11.12.17 to 15.12.17	15	2.83
31	Ganjam	Mahanagar Mahostav	26.01.18 to 04.02.18	17	1.72
32	Ganjam	Sea Beach festival	24.12.17 to 29.12.17	58	9.64
33	Jagatpur	Dharmasala Mahotsav at Jaraka	25.12.17 to 05.01.18	14	5.29
34	Jagatpur	Hingula Jatra	19.03.18 to 23.03.18	11	3.39
35	Jagatpur	Chhatia Raja Dola Melan	22.02.18 to 26.02.18	10	4.12
36	Jagatpur	Olasuni Gumphu Mela	12.01.18 to 20.01.18	10	5.11
37	Jagatpur	Harihat Mahosta	26.01.18 to 01.02.18	11	1.72
38	Jagatpur	Barchana Mahostav	08.01.18 to 12.01.18	12	3.94
39	Jagatpur	Jajpur Zilla Mahostav	10.11.17 to 14.11.17	46	6.42
40	Jagatsinghpur	Kalinga Baliyatra	03.11.17 to 10.11.17	27	8.83
41	Jagatsinghpur	Zilla mahotsav, Kallol	01.04.18 to 05.04.18	9	1.93
42	Jharsuguda	Dul Duli	01.01.18 to 05.01.18	35	12.76
43	Kalahandi	Kalahandi Utsav-2018(Ghumura), Bhawanipatna	14.01.18 to 17.01.18	86	32
44	Kalahandi	Kalahandi Utsav (Ghumura), Dharmagarh	15.01.18 to 17.01.18	10	1.1

45	Kalahandi	Budharaja Dasahara Yatra-2017, Koksara	07.10.17 to	10	0.55
46	Kalahandi	Jhanjimada Yatra-2018, Lanjigarh	27.01.18 to	10	0.51
47	Kalahandi	Belkhandi Shiva Ratri Mahostav-2018, Kesinga	14.02.18 to 16.02.18	10	1.02
48	Kendrapada	Palishree Mela at Kendrapada	15.12.17 to 20.12.17	26	7.72
49	Kendrapada	Derabish Mahostav	25.12.17 to 31.12.17	27	3.75
50	Kendrapada	Sri Sri Kalpataru Mahajjna	06.05.17 to 10.05.17	21	1.32
51	Keonjhar	Kendujhar Mahotsav at Stadium Ground (Gonasika)	24.12.17 to 28.12.17	25	12
52	Keonjhar	Tribal exhibition at Raikala	16.01.18 to 18.01.18	4	0.62
53	Keonjhar	Anandpur Mahotsav	04.04.18 to 09.04.18	18	10.68
54	Keonjhar	Jagadhatri Mela, Bhanjapur	01.11.17 to 12.11.17	7	9.5
55	Koraput	PARAB-17	21.12.17 to 25.12.17	65	29.39
56	Mayurbhanj	Palishree at Chhau Padia Baripada	11.04.17 to 15.04.17	19	2.79
57	Mayurbhanj	Jagadhatri Mela at Bhanjpur, Baripada	01.11.17 to 12.11.17	20	8.42
58	Nawarangapur	Mandei-2017	08.12.17 to 12.12.17	55	25
59	Nayagarh	Nayagarh Mahotsav	24.12.17 to 28.12.17	12	3.61
60	Nuapada	Khariar Mahotsav, Khariar	05.02.18 to 09.02.18	23	3.18
61	Phulbani	Kandhamal Mahotsav / Palishree Mela	08.02.18 to 12.02.18	33	20.1
62	Puri	Satyabadi Mahostav	09.02.18 to 11.02.18	8	0.38
63	Puri	Palishree Mela,Puri	24.06.17 to 03.07.17	83	32.05
64	Puri	Anla Nabami, Sakhigopal	28.10.17 to 31.10.17	22	0.97
66	Puri	Folk fair	15.05.17 to 19.05.17	10	0.87
67	Puri	Sanskriti Mahostav	18.02.18 to 21.02.18	80	3.37
68	Rayagada	Chaiti	26.12.17 to 30.12.17	42	12.65
69	Rayagada	Vansadhara Basanta Mahostav	22.01.18 to 29.01.18	14	2.66
70	Rourkela	Ved vyas Mela	14.02.18 to 16.02.18	5	1.8
71	Rourkela	Pallishree Mela	15.09.17 to 26.09.17	32	12.58
72	Rourkela	Jatra	27.01.18 to 31.01.18	5	2.6
73	Sambalpur	Sital Sasthi-2017	27.05.17 to 31.05.17	84	12.88

74	Sambalpur	Lok Mahotsav	04.01.18 to 06.01.18	30	4.3
75	Sambalpur	Dhanu Yatra	09.01.18 to 12.01.18	24	2.91
76	Sambalpur	Dasahara Festival Kuchinda	27.09.17 to 30.09.17	22	9.31
77	Subarnpur	BM Pur Utsav	28.04.17 to 30.04.17	5	0.3
78	Subarnpur	Subarn Lok Mahotsav- 2018	01.04.17 to 05.04.17	39	4.32
79	Sundargarh	Sundargarh Mahotsav "Yatra"	27.01.18 to 31.01.18	7	1.6
		<b>Total</b>		<b>1736</b>	<b>546.1 6</b>



#### B) State Level Exhibitions

Sl. No.	Name of the Event	Event Period	No. of artisans participated	Sales made (Rs. In Lakhs)
1	Mruttika-2017	11.10.17 to 17.10.17	152	112.36
2	Konark Festival	01.12.17 to 06.12.17	34	1.14
3	Adivasi Exhibition	26.01.18 to 09.02.18	24	25.63
4	Terracotta exhibition at Rourkela	14.03.18 to 18.03.18	58	23.66
5	Theme based Exhibition on Metal Craft	07.03.18 to 13.03.18	61	27.25

6	Sate Level Terracotta Exhibition at Cuttack	16.02.18 to 20.02.18	74	56
	<b>Total</b>		<b>403</b>	<b>246.04</b>

**C) Exhibitions organised by OSCHC Ltd.**

Sl. No.	Name of the Event/ Venue	Event Period	No. of artisans participated	Sales made (Rs. In Lakhs)
1	VisakhaPatnam	25.06.17 to 05.07.17	13	7.63
2	Bonei, Sundargarh	25.06.17 to 03.07.17	12	4.50
3	Textiles India - 2017GandhiNagar, Ahemadabad	30.06.17 to 02.07.17	1	0.20
4	Asian Athletic, 2017- Kalinga Stadium.	06.07.17 to 09.07.17	1	0.13
5	Talcher, Praja Mandal	25.08.17 to 05.09.17	17	9.57
6	Utkarsh ,Head Office Premises	30.08.17 to 31.10.17	1	14.00
7	Utkarsh, OK&VI Board, Bhubaneswar	21.09.17 to 05.10.17 & 09.10.17 to 31.10.17	14	20.00
8	PalishreeMela, Nalco Nagar, Angul	17.09.17 to 23.09.17	1	0.60
9	HAL, Sunabeda	04.11.17 to 13.11.17	14	15.70
10	Special Handlooms Expo ,Balesore	20.11.17 to 05.12.17	1	6.62
11	IITF-2017	14.11.17 to 31.10.17	3	5.80
12	World Hockey League -2017	01.12.17 to 10.12.17	1	0.09
13	Pallhara, Angul	17.12.17 to 25.12.17	1	2.40
14	Kalinga Nagar Mahostav	22.12.17 to 26.12.17	1	0.50
15	Shantiniketan Exhibition	23.12.17 to 28.12.17	7	4.37
16	GSB, TNCM-2017	15.12.17 to 27.12.17	7	38.40
17	National Handlooms Expo-17, Baragarh.	22.12.17 to 10.01.18	1	3.67
18	Tamil Sangam, Mumbai.	23.12.17 to 01.01.18	8	6.29
19	OdishaBhawan, New Delhi	05.01.18 to 05.02.18	1	5.60
20	Narikalyankendra, Sundergarh.	03.01.18 to 13.01.18	13	6.45
21	MCL Basundhanra, Sundargarh	14.01.18 to 21.01.18	13	7.02
22	National Handlooms Expo-2017, Bhubaneswar.	12.01.18 to 11.02.18	1	42.51
23	Spl. Handlooms Expo - 17, Baripada	18.01.18	1	6.70
24	Red cross Bhawan, Unit - IX, Bhubaneswar	11.03.18 to 31.03.18	3	10.28
25	Udaypur Exhibition	09.02.18 to 20.02.18	12	13.30

26	Chandigarh	10.03.18 to 19.03.18	9	4.10
27	Damanjodi, Nalco	06.02.18 to 15.02.18	14	9.44
28	Raygada	26.01.18 to 04.02.18	13	3.06
29	Ahobilla Mutt, Chembur Exhibition	17.02.18 to 26.02.18	11	15.20
30	Adivasi Exhibition	26.01.18 to 09.02.18	2	7.20
31	IMA Hall , Nagpur	10.03.18 to 19.03.18	15	2.11
32	Odiya Parava Mela , New Delhi	09.03.18 to 11.03.18	1	1.17
33	Balasore	Feb - 18 to Mar - 18	4	5.13
34	Nawarangpur	18-Mar	4	3.13
35	Handloom Expo, Jajpur	18-Mar	1	2.50
36	Applique Exhibition, IDCO ground	23.03.18 to 29.03.18	4	4.34
37	Baliyatra, Cuttack	04.11. to 11.11.17	9	0.50
	<b>Total</b>		<b>235</b>	<b>290.21</b>



#### D) Exhibitions organised by SIDAC

Sl. No.	Name of the Event	Event Period	No. of artisans participated	Sales made (Rs. In Lakhs)
1	Toshali National Craft Mela-2017, Bhubaneswar	14.11.17 to 27.11.17	155	915.32
2	IHGF, Autumn, IEML, Expo Mart, Greater Noida	12.10.17 to 16.10.17	7	0
3	IHGF, Spring, IEML, Expo Mart, Greater Noida	23.02.18 to 27.02.18	5	0
4	STONA-2018, Bangalore	07.02.18 to 10.02.18	8	21.33

5	Special Handicrafts Exhibition at Jharsuguda	01.01.18 to 05.01.18	51	17.97
	<b>Total</b>		<b>226</b>	<b>954.62</b>

#### E) Exhibitions organised by ORMAS (Palishree Mela)

Sl. No.	Name of the Event	Event Period	No. of artisans participated	Sales made (Rs. In Lakhs)
1	Car festival, Puri	24.06.17 to 03.07.17	42	27.00
2	Durga puja, Rourkela, Sundergarh	14.09.17 to 25.09.17	30	12.00
3	Biswakarma Puja, Angul	17.09.17 to 23.09.17	50	20.00
4	Keonjhar Mahotsav, Keonjhar	24.12.17 to 28.12.17	27	11.00
5	Sisir Saras, Bhubaneswar	04.01.18 to 15.01.18	40	23.00
6	Beach festival, Ganjam	24.12.17 to 30.12.17	14	6.00
7	Dhanuyatra, Bargarh	23.12.17 to 02.01.18	35	13.00
8	Gajalaxmi puja, Dhenkanal	06.10.17 to 14.10.17	60	24.00
9	Baliyatra, Cuttack	04.11.17 to 11.11.17	50	20.00
	<b>Total</b>		<b>348</b>	<b>156.00</b>

#### F) Participation in International Fairs

Sl. No.	Name of the Country	Event Period	No. of Exporters participated	Sales made (Rs. In Lakhs)
1	Singapore	07.09.17 to 10.09.17	1	4.48
2	St. Petersburg, Russia	20.03.18 to 22.03.18	2	8.95
3	Santiago, Chile	02.03.18 to 10.03.18	1	4.70
4	Shenzhen, China	25.04.17 to 28.04.17	1	4.80
			<b>5</b>	<b>22.93</b>

The following theme based state level exhibitions were introduced during 2017-18. They will be made annual events.

- Exclusive metal craft exhibition was organised at IDCO Exhibition Ground, Unit-III, Bhubaneswar from 07.03.2018 to 13.03.2018.
- Exclusive Applique & Embroidery Craft exhibition was organised at IDCO Exhibition Ground, Unit-III, Bhubaneswar from 23.03.2018 to 29.03.2018.
- Exclusive Terracotta exhibition was organised at Baliyatra Ground, Cuttack from 16.02.2018 to 20.02.2018.

## 1.5 Craft Village Programme

Under craft village scheme, need-based interventions are made in selected craft clusters with formation of SHGs to provide sustained livelihood support to the artisans. Skill up-gradation training provided to all the artisans along-with distribution of tools & equipments.

During the year 2017-18, the following clusters with coverage of 2010 artisans in 134 S.H.Gs have been assisted with need based interventions.

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
1	Angul	Angarabandha, Angul	Terracotta	30	2
2	Angul	Gobindapur block,	Cane & Bamboo	30	2
3	Bargarh	Jhar, Sohela	Terracotta (W)	45	3
4	Bhubaneswar	Nuagaon, Jankia	Embroidery	45	3
5	Bhubaneswar	Tankol, Tangi	Terracotta	45	3
6	Bhubaneswar	Udyogpuri, BBSR	Palmleaf Basketry	30	2
7	Boudh	Bamanda, Harabhanga	Bamboo craft /W	30	2
8	Boudh	Bamanda, Harabhanga	Art Textile	30	2
9	Boudh	Deuli & Ambagaon	Terracotta	30	2
10	Boudh	Rundi Mahal, Kantamal	Applique /W	30	2
11	Boudh	Bag Dohali,	Patch works / Embr	30	2
12	Cuttack	Rusi Pada, Narsinghpur	Applique (w)	30	2
13	Dhenkanal	Chainpur	Tribal jewellery	30	2
14	Dhenkanal	Aswakhola	Tribal jewellery	30	2
15	Dhenkanal	Baulpur	Bamboo craft	30	2
16	Dhenkanal	Talagorada	Tribal jwellery	30	2
17	Dhenkanal	Siminai	Applique & Embroi	30	2
18	Dhenkanal	Bedhupal	Straw craft	30	2
19	Ganjam	Sindhigaon, Rangeilunda	Pattachitra	30	2
20	Jagatpur	Antia, Dharmasala Block	Golden grass	30	2
21	Jagatpur	Rasulpur Block	Golden grass	30	2
22	Jagatpur	Arangabad , Dharmasala	Applique /W	30	2
23	Jagatpur	Narua, Binjharpur	Applique /W	30	2
24	Jagatpur	Sukutijhar & Khajuribat	Golden grass	30	2
25	Jagatpur	Dihakasthi	Golden grass	30	2
26	Jagatpur	Kustira, Dharmasala	Golden grass	30	2
27	Kalahandi	Bagad, Dharmagarh	Terracotta	30	2
28	Kalahandi	Kamthana, Bhawanipatn	Sisal fibre	30	2
29	Kalahandi	Sirjapali, Kesinga block	Bamboo craft	30	2
30	Kendrapara	Pravakarpur, Mahakalpa	Embroidery	30	2
31	Kendrapara	Taradipal, Pattamundai	Embroidery	30	2
32	Kendrapara	Kandira under Rajnagar	Embroidery (W)	30	2
33	Kendrapara	Bhairigada, Rajkanika	Embroidery (W)	30	2
34	Keonjhar	Fakirpur	Terracotta / W	30	2
35	Keonjhar	Ghasipura	Applique / W	30	2

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
36	Keonjhar	Betira, Hatadihi	Jute craft /W	30	2
37	Keonjhar	Matha, Hatadih	Jute craft /W	30	2
38	Keonjhar	Tialiposi, Sadar block	Applique / W	30	2
39	Keonjhar	Chhatia, Ghatagaon	Applique / W	30	2
40	Keonjhar	Monoharpur, Ghatagao	Paddy craft/W	30	2
41	Keonjhar	Saraskola, Patna	Applique / W	30	2
42	Keonjhar	Pandapada Ghatagaon	Applique / W	30	2
43	Keonjhar	Sandiaposi	Applique (w)	30	2
44	Keonjhar	Hatadihi	Terracotta (W)	30	2
45	Koraput	Santeiput, Boipariguda	Terracotta	30	2
46	Koraput	Kumbharkhudi, Semiligu	Terracotta	30	2
47	Mayurbhanj	Haripur	Bamboo craft	30	2
48	Mayurbhanj	Gopalpur	Sabai craft	30	2
49	Mayurbhanj	Ghugupahadi	Bamboo craft	30	2
50	Nabarangpur	Tondaguda, papadahan	Terracotta	30	2
51	Nabarangpur	Khatiguda, Tentulikhunti	Terracotta	45	3
52	Nayagarh	Raghunath prasad, Ngr	Applique / W	30	2
53	Nayagarh	Jemadeipur, Patna block	Applique / W	30	2
54	Nayagarh	Fategarh	Applique / W	30	2
55	Nayagarh	Arjunpur, Ranpur	Coir toy	30	2
56	Nayagarh	Karabara	Applique (w)	30	2
57	Nuapada	Khudpej, Palsada block	Paddy craft (w)	30	2
58	Nuapada	Danajhola, Gamdamer	Jute & Sisal Craft	30	2
59	Puri	Vilisan, Nimapada	Coir Toys	30	2
60	Puri	Serei, Kanas	Terracotta	30	2
61	Puri	Mukunda Mishra Nagar	M. Applique	30	2
62	Puri	Tarangira, Gop	Jute craft	30	2
63	Puri	Belapada, Delang block	Artistic Mat	30	2
64	Puri	Kapileswarapur, Brahma	Applique	30	2
65	Rourkela	Jhirpani, Bisra block	jute craft	30	2
	<b>Total</b>			<b>2010</b>	<b>134</b>

#### 1.6 Silpi Unnati Yojana (SUY):

Under the scheme Financial assistance up to Rs.10,000/- (20% of the Project Cost) is provided as margin money for availing bank finance up to Rs.50,000/- for setting up own production unit in 43 crafts. For remaining seven crafts namely Stone Carving, Wood Carving, Patta & tasar Painting, Brass & Bell Metal, Dhokracasting, Applique & Tribal Jewellery maximum project cost will be Rs.1,00,000/-. During the year 2017-18, there was a budget provision of Rs.75.00 lakhs to assist 750 handicraft artisans with margin money support to avail bank finance in order to establish own production units. The district-wise/ DIC-wise is given below:

Sl. No.	Name of the DIC/ RIC	Target	No. of Applications Received	No. of Cases Sponsored	No. of Cases Sanctioned
(1)	(2)	(3)	(4)	(5)	(6)
1	Angul	33	95	92	32
2	Balasore	80	280	275	161
3	Baragarh	42	110	107	11
4	Bhadrak	35	85	81	21
5	Bhubaneswar	35	75	72	25
6	Balangir	12	15	11	0
7	Boudh	10	20	17	7
8	Cuttack	45	160	158	46
9	Deogarh	12	45	42	9
10	Dhenkanal	30	85	80	11
11	Gajapati	4	10	8	2
12	Ganjam	33	50	46	23
13	Jagatpur	54	150	150	55
14	Jagatsinghpur	17	35	34	15
15	Jharsuguda	15	22	20	10
16	Kalahandi	12	15	13	0
17	Kendrapara	40	110	109	59
18	Keonjhar	25	70	67	5
19	Koraput	25	35	33	5
20	Malkangiri	3	0	0	0
21	Mayurbhanj	60	140	138	42
22	Nawarangpur	13	20	17	2
23	Nayagarh	20	25	21	10
24	Nuapada	12	35	32	3
25	Phulbani	15	30	29	13
26	Puri	25	135	131	21
27	Rayagada	29	55	51	46
28	Rourkela	7	20	20	8
29	Sambalpur	15	20	18	7
30	Subarnapur	35	60	56	26
31	Sundargarh	7	20	16	13
	<b>Total</b>	<b>800</b>	<b>2027</b>	<b>1944</b>	<b>688</b>

### 1.7. Construction of Workshed -cum-Housing for Handicraft Artisans:

The scheme “Construction of Workshed-cum-Housing for Handicraft Artisans” was introduced during 2013-14 to provide workshed-cum-housing and hygienic environment with well ventilated and naturally lighted working space to artisan families in order to improve productivity. The unit cost under the scheme “Construction of Workshed-cum-Housing” has been enhance from Rs.70,000/- to Rs.1,20,000/- for non-IAP districts and Rs.1,30,000/- for IAP district through revision of guidelines during 2017-18.

During the year 2017-18, there was a budget provision of Rs.100.00 lakhs to assist 83 handicraft artisan households under the scheme. The district-wise/ DIC-wise

target, applications received and no. of cases sanctioned under Construction of Workshed-cum-Housing scheme for the year 2017-18 follows.

Sl. No.	Name of the DIC/ RIC	No. of Applications Received	Target	Funds Placed	Work Order Issued
(1)	(2)	(3)	(4)		(5)
1	Angul	5	2	2.40	
2	Balasore	33	7	8.40	
3	Baragarh	7	4	5.00	
4	Bhadrak	5	3	3.60	
5	Bhubaneswar	10	5	6.00	2
6	Balangir	8	3	3.60	1
7	Boudh	5	3	3.80	
8	Cuttack	38	6	7.00	4
9	Deogarh	0	1	1.20	
10	Dhenkanal	9	3	3.60	1
11	Ganjam	1	1	1.20	1
12	Gajapati	1	1	1.20	
13	Jagatpur	0	1	1.20	
14	Jagatsinghpur	0	1	1.20	
15	Jharsuguda	0	1	1.20	
16	Kalahandi	0	1	1.20	
17	Kendrapara	5	2	2.40	
18	Keonjhar	11	4	4.80	
19	Koraput	16	3	3.60	5
20	Mayurbhanj	2	1	1.20	1
21	Malkangiri	2	1	1.20	
22	Nawarangpur	14	3	3.60	
23	Nayagarh	5	2	2.40	
24	Nuapada	28	3	3.60	
25	Puri	33	8	9.60	8
26	Phulbani	0	1	1.40	
27	Rayagada	11	5	6.00	8
28	Rourkela	0	1	1.20	
29	Sambalpur	1	2	2.40	
30	Subarnapur	7	3	3.60	
31	Sundargarh	0	1	1.20	
	<b>Total</b>	<b>257</b>	<b>83</b>	<b>100.00</b>	<b>31</b>

### 1.8. Strengthening of Handicraft Co-operative Societies

It has been decided to revive & strengthen 03 Handicraft Cooperative Societies during the year 2017-18 with financial support of Rs.8.80 lakhs. The amount has been already sanctioned and released to concerned DICs/ RICs to take revival and strengthening of following Societies.

Sl. No.	Name of the DIC/ RIC		Name of the Handicrafts Coop. Societies	Funds Placed (Rs.)
(1)	(2)		(3)	(7)
1	Bhubaneswar	1)	Sakuntala Women Chandua HCS Ltd.	200000
		2)	Gouri Handicrafts CS Ltd.	200000
	Nayagarh	1)	Narayani NFM Industrial Society Ltd.	480000
			<b>Total</b>	<b>880000</b>

### 1.9 Design Development Programme

Apart from 1-year Certificate Course in Craft Design at SIDAC and a 4-month design-led training programme at Balasore, 4 nos. of Design Development Programmes involving 140 artisans have been conducted in districts through SIDAC and concerned DICs/ RICs.



### 1.10 Distribution of Awards

Distribution of Life Time Achievement Award to one eminent handicraft artisan and state Awards to 3 artisans were made on 15.12.2017 during inauguration of 12<sup>th</sup> Toshali National Crafts Mela.



The list of Awardees is given below.

Sl. No.	Name	Craft	Award
1	Sri Pravakar Moharana	Stone Carving	Life Time Achievement Award in Handicrafts-2016
2	Shri Abhimanyu Ojha, Rudrapur, Jajpur	Stone Carving	State Handicrafts Award-2016
3	Smt. Swarnalata Mohapatra, Sasana Padia, Bhubaneswar.	Tassar Painting	State Handicrafts Award-2016
4	Sri Sanjaya Kumar Muduli, Old Town, Bhubaneswar	Terracotta	State Handicrafts Award-2016

### 1.11 Inauguration of Odisha Crafts Museum

The Odisha Crafts Museum was inaugurated by Hon'ble Chief Minister of Odisha on 22.03.2018 and is now open for general public since 25.03.2018.



### 1.12 Launching of Odisha Handloom and Handicrafts Development & Promotion Council

Odisha Handloom and Handicrafts Development & Promotion Council was launched on 22.03.2018 for social, economic, educational and cultural advancement and livelihood development of both traditional & new generation of handloom weavers and handicraft artisans of Odisha.



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