

Activity Report
On
Handicrafts Sector of Odisha
2016-17



**DIRECTORATE OF HANDICRAFTS & COTTAGE INDUSTRIES, ODISHA,
BHUBANESWAR**

The Directorate of Handicrafts & Cottage Industries is looking after promotion and development of handicrafts industries in the State. The following state level organizations are now functioning under the administrative control of this Directorate to facilitate the development of handicraft sector.

- 1) Orissa State Co-operative Handicrafts Corporation Ltd.
- 2) State Institute for Development of Arts & Crafts

Handicrafts sector of Odisha

Odisha is considered as land of handicrafts which is an integral part of our cultural heritage. As many as 50 different crafts are practiced by about 1.30 lakh artisans in varied degrees and dispersed through-out the state. The State has got best craftsmanship in the country having highest number of artisans honoured with National Awards including Padma Awards.

The handicraft sector has been recognized as a potential sector for providing self employment both in rural & urban areas with less capital investment, use of simple technology and having ample scope for marketing with value addition.

Budget for 2016-17 (Handicraft Sector)

(Rs. in Lakhs)

S.N	Name of the Scheme	Budget Provision (S.S)	Expenditure Made
1	Institutional Training	75.45	75.45
2	Gurusishya Parampara Trg	86.54	86.54
3	MCM Training Programme	237.52	232.35
4	Marketing Assistance & Publicity	542.13	542.13
5	Craft Village Programme	282.42	282.42
6	Design Development under Handicrafts	0.01	0
8	MDA for Handicraft Societies	0.01	0
9	Strengthening of Handicraft Societies	40.00	40.00
10	Grant-in-Aid to SIDAC	50.00	50.00
11	Silpi Unnati Yojana (SUJ)	75.00	75.00
14	Construction of Housing-cum-Workshed	92.50	92.50
15	Modernisation & Technological Up-gradation of Handicraft Industries	55.00	55.00
16	Distribution of Solar Lanterns	140.76	140.76
17	Establishment of Handicrafts & Handloom Museum	620.00	1548.63
18	Financial Assistance for Restructuring of OSCHC Ltd. & Revival of Utkalika	502.66	571.08
19	Market Support & Services (CSP)	100.00	17.88
20	Infrastructure Development (CSP)	900.00	0
21	Issue of Identity Cards & Creation of Database	100.00	0
	Total	3900.00	3809.74

Following activities are undertaken during 2016-17 for development of this sector.

1. State Plan

1.1 Promotion of Handicraft Industries

(a) Institutional Training

The departmental training centres established at state and district level play an important role in creating new generation craft persons with adequate skill transfer and exposure. Following training courses are conducted at state & district level in departmental training centers.

State Level Training Centre

(a) This centre is running in Handicrafts Complex and managed by SIDAC. During the year 2016-17, 140 candidates have completed training and 112 candidates are undergoing training in various crafts as per the details below.

S. N	Craft	Completed Training				Undergoing Training			
		Basic	Higher	Masters	Total	Basic	Higher	Masters	Total
1	Stone Carving	6	6	8	20	7	5	7	19
2	Wood Carving	9	7	8	24	4	4	6	14
3	Pattachitra	10	10	10	30	10	6	6	22
4	Plam Leaf Engraving	10	10	8	28	10	6	7	23
5	Terracotta	8	10	0	18	10	5	0	15
6	Applique	10	10	0	20	10	9	0	19
	Total	53	53	34	140	51	35	26	112

District Level Training Centres

(a) 156 candidates completed 1-year basic training in following crafts. Similarly, 145 candidates are undergoing training during the year.

Sl. No.	Craft	No. Completed training	No. Undergoing training
1	Sea Shell	10	10
2	Cane & Bamboo	66	56
3	Sabai Grass	10	10
4	Golden Grass	20	20
6	Stone Carving	30	29
7	Pattachitra	20	20
	Total	156	145

(b) Gurusishya Parampara Training

The scheme envisages transfer of traditional skill of National Awardee/ State Awardee/ National Merit Certificate winner to new generation of artisans in the pattern of Gurusishya tradition of learning to up-keep the traditional craft heritage. During 2016-17, against a target of 270, training has been imparted to 383 trainees under Gurusishya Parampara as detailed below:

S. N (1)	Name of the DIC (2)	Place (3)	Name of the Craft (4)	Trainees (5)
1	Keonjhar	Barigaon	Paper Mache	15
2	Keonjhar	Fakirpur	Paper Mache	15
3	Keonjhar	Poda Khaman	Paper Mache	15
4	Cuttack	Lalitgiri	Stone Carving	13
5	Cuttack	Talabasta	Bamboo work	15
6	Cuttack	Pattalinga	Cane & Bamboo	12
7	BBSR	Jaganathapur	Pattachitra	15
8	BBSR	Bhakarasaahi,	Applique	15
9	Dhenkanal	Kanka, Gondia	Horn work	15
10	Jagatpur	Chhatia	Stone Carving	15
11	Jagatpur	Sukhuapada	Stone Craving	15
12	Balasore	Soro	Stone Craving	15
13	Balasore	Jamujhadi	Cane & Bamboo	15
14	Jagatsing pur	Nuagaon	Straw Craft	15
15	Jagatsing pur	Ganalio	Pattachitra	13
16	Phulbani	Phiringia	Wood carving	15
17	Nayagarh	Padmabati	Stone carving	15
18	Nayagarh	Khalisahi	Brass & Bell Metal	15
19	Bargarh	Barpali	Natural Fiber	15
20	Puri	Beleswarpatna	Palm leaf	15
21	Puri	NayakPatna	Pattachitra	15
22	Puri	Karadi	Palm leaf	15
23	Puri	Sudagara, Kanasa	Pattachitra	15
24	Puri	Tripuri, Kanas	Pattachitra	15
25	Balasore	Palasia, Haladiapada	Terracotta	15
26	Puri	Maujibeg	Palm leaf	15
	Total			383

(c) MCM Training Programme

The scheme is reintroduced during the current year to impart training to artisan in different crafts by engaging reputed master craft persons in order to increase the handicraft artisans of the state as this sector provides the best opportunity for self

employment with minimum capital investment. The trainees take up business activities with bank linkage or own finance after completion of the training.

During 2016-17, against a target of 900, training has been imparted to 1650 artisans under MCM as detailed below:

Sl. No.	Name of the D.I.C.	Location	Craft	Duration	No. of artisans
1	2	3	4	5	(6)
1	Cuttack	Jaganathpur	Pattachitra	6 month	15
2		-do-	Pattachitra	6 month	15
3		-do-	Pattachitra	6 month	15
4		-do-	Pattachitra	6 month	15
5		Kesharpur, Tangi	Golden Grass	6 month	15
6		-do-	-do-	6 month	15
7	Jagatpur	Niladeipur	Jute Craft	6 month	15
8		Champapur	Golden Grass	6 month	15
9		Gopalpur	Bamboo	6 month	15
10		Chorda	Cloth Patch Work	6 month	15
11		Sukhuapada	Stone Carving	1 year	15
12	Bargarh	Jhilminda	Terracotta	6 month	15
13		Gandhitikra	Brass & Bell Metal	6 month	15
14		Kumelsingha	Wood Craving	6 month	15
15	Phulbani	Kelapada, Phiringia	Bamboo craft	6 month	15
16		Khajuripada	Applique	6 month	15
17		Chakapada	Tribal jewellery	6 month	15
18	Balasore	Raisuan	Bamboo craft	6 month	15
19		Samalpur	Paddy Craft	6 month	15
20		Samalpur, Remuna	Paddy Craft	6 month	15
21	J.S.pur	Ambadarada	Cane & Bamboo	6 month	15
22	Keonjhar	Fakirpur	Terracotta	6 month	15
23		Balipada, Fakirpur	Paper Mache	6 month	15
24		Ghasipura	Applique	6 month	15
25		Dhenkikote	Applique	6 month	15
26	BBSR	Kancha Sahi, Old Town	Pattachitra	6 month	15
27		Gandilo, Brahmansarangi	Pattachitra	6 month	15
28		Kakarudrapur, Baliana	Palm Leaf Engraving	6 month	15
29		Dumuduma, Palamandap	Applique	6 month	15

30		Kendubilow	Palm Leaf Engraving	6 month	15
31	Rayagada	Therubali	Applique	6 month	15
32		Amalabhatta	Terracotta	6 month	15
33	Berhampur	K.Arjyapalli, Ch atrapur	Applique	6 month	15
34	Boudh	Badabankapada	Terrcotta	6 month	15
35	J.s.pur	Bhutamundai	Terracotta	6 month	15
36		Taladanda	Terracotta	6 month	15
37		Ekarukha	Applique	6 month	15
38	Sambalpur	Rampela	Terracotta	6 month	15
39		Sakhipara	Applique	6 month	15
40		Rengali	Bell Metal	6 month	15
41	Jharsuguda	Brajrajnagar	Applique	6 month	15
42	Nayagarh	Khandapara	Wooden Carving	1 year	15
43		Khandapada	Wood Carving	1 year	15
44	Keonjhar	Hatiatanger	Emroidery	6 month	15
45		Marshapal	Stone craving	1yr	15
46		Amaranga	Stone Craving	1yr	15
47		Fakirpur	Pattachitra	6 month	15
48		Anandapur	Terracotta	6 month	15
49	Cuttack	Athagarh	Cane & Bamboo	6 month	15
50	Jagatpur	Gopalpur	Wood Craving	1 year	15
51		Palai	Stone Craving	1 year	15
52	BBSR	Kakarudrapur	Palm Leaf Engraving	6 month	15
53		Kakarudrapur	Palm Leaf Engraving	6 month	15
54		Narada, Balipatna	Palm Leaf Engraving	6 month	15
55		Jagannathpur	Pattachitra	6 month	15
56	Puri	Dakhina Sahi	Wood carving	6 month	15
57		Goraput	Terracota	6 month	15
58		Matimandap sahi	Applique	6 month	15
59		Ramachandi sahi	Paddy Craft	6 month	15
60		Taluchha Sahi	Paper Machie	6 month	15
61		Palashmundali	Paper Machie	6 month	15
62	Mayurbhanj	Mashinakati	Sabai craft	6 month	15
63		Bholbeda	Dhokra Casting	6 month	15
64		Rairangpur	Bamboo Craft	6 month	15
65	Dhenkanal	Karmul	Tribal Jewellery	6 month	15
66		Siminai, Odapada	Teracotta	6 month	15

67		Chainpur, Odapada	Tribal Jewellery	6 month	15	
68	Subarnapur	Ainlachhat & Ullunda	Terracotta	6 month	15	
69		Ainlachhat & Ullunda	Terracotta	6 month	15	
70		Kuhibahal & Binka	Terracotta	6 month	15	
71		Digsira & Dunguripali	Terracotta	6 month	15	
72		Digsira & Dunguripali	Terracotta	6 month	15	
73		Bargarh	Bausenmora	Applique	6 month	15
74	Keonjhar	Old Town	Wood Carving	1 year	15	
75	Keonjhar	Guptaganga	Stone carving	1 year	15	
76	Sambalpur	Takaba	Applique	6 month	15	
77		Kadelpal	Bamboo Work	6 month	15	
78		Brahmanapalli	Bamboo Work	6 month	15	
79		Singipur	Applique	6 months	15	
80		Swarnamayee Nagar	Applique	6 month	15	
81		Koraput- Jeypore	Kundra	Soft Toys	6 month	15
82	Jeypore		Bamboo	6 month	15	
83	Bargarh	Khandahata	Terracotta	6 month	15	
84		Dhaulibahal	Bamboo Craft	6 month	15	
85	Dhenkanal	Bhatakateni	Bamboo	6 month	15	
86		Jiral	Straw Craft	6 month	15	
87	BBSR	Mohatab Road	Pattachitra	6 month	15	
88		Badachheli patna	Palm Leaf Engraving	6 month	15	
89		Badachheli patna	Palm Leaf Engraving	6 month	15	
90		Ganagapada, Janla	Applique	6 month	15	
91		Mahukhanda	Palm Leaf Engraving	6 month	15	
92		Savera Colony, Dumuduma H.B Colony	Applique	6 month	15	
93		Nuasahi, Prataprudrapur	Palm Leaf Engraving	6 month	15	
94		Banamalipur, Dandasahi	Palm Leaf Engraving	6 month	15	
95		Kendrapara	Golarahat	Applique	6 month	15
96			Kalabuda	Bamboo Craft	6 month	15
97	Narasinghpur		Terracotta	6 month	15	
98	Patarapur		Applique	6 month	15	
99	Arakhanada		Stone carving	1 year	15	
100	Keonjhar	Jamunalia	Terracotta	6 month	15	
101	Keonjhar	Old town	Paddy craft	6 month	15	
102	Keonjhar	Sanbarbil,joda	Terracotta	6 month	15	

103	Keonjhar	Jhilisuan	Applique	6 month	15
104	Keonjhar	Old town	Wood craft	1 year	15
105	Kalahandi	Rengalpali	-do-	-do-	15
106		-do-	-do-	-do-	15
107	J.s.pur	Tirtol	Woolen Carpet	6 month	15
108		Dandasahi	Woolen Carpet	6 month	15
109		Rohia	Stone Carving	1yr	15
110		Manapur	Stone Carving	6 month	15
	Total				1650

(d) Marketing Support through Exhibitions

Marketing assistance is provided to Cooperatives/ SHGs/ individual artisans through exhibitions organized inside and outside the state. Assistance is also provided for participation in GIFT Fair/ Organization of Buyer-Seller Meet/Fairs/Exhibitions being organized by other agencies.

During 2016-17, 2420 handicraft artisans have participated in different exhibitions organized at the district level, state level and outside the state exhibitions and sales turnover was around Rs.1850.00 lakh.

1.2 Craft Village Programme

Under craft village scheme, need-based interventions are made in selected craft clusters with formation of SHGs to provide sustained livelihood support to the artisans. Skill up-gradation training provided to all the artisans along-with distribution of tools & equipments.

During the year 2016-17, the following clusters with coverage of 1920 artisans in 128 S.H.Gs have been assisted with need based interventions.

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
1	Bhubaneswar	Samantarapur	Soft toys	30	2
2		Bhimpur, Jatni	Pattachitra	30	2
3		Haripur, Tangi	Coir toys	60	4
4		Malipada, Khorda	Paddy Craft	60	4
5		Mukundadaspur	Applique	30	2
6	Phulbani	Phulbani	Applique	30	2
7		Khajuripada	Bamboo	30	2
8	Keonjhar	Kumunia	Applique	30	2

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
9		Sailong,	Paper machie	30	2
10		Moreigaon	Jute Craft	30	2
11		Balipokhari	Applique	30	2
12		Kantalei, Telkoi	Bamboo Craft	30	2
13		Mugupur, Hatadihi	Jute craft	30	2
14		Golabandha, Ghatagan	Paddy Craft	30	2
15		Silisuan, Sadar Block	Applique	30	2
16		Tikiria ,Ghatagaon	Applique	30	2
17	Malkangiri	Salimarikonda	Batik print	30	2
18		Kadamguda	Bamboo	30	2
19		Chittapari	Terracotta	30	2
20		Potakhal, MPV-22,	Bamboo	60	4
21		MPV-10, Kalimela	Wood carving	30	2
22		Kumbharguda, Podia	Terracotta	60	4
23	Jagatpur	Sanasuara, Jajpur	Applique	30	2
24		Rambag, Dasarathpur	Applique	30	2
25		Ichhapur, Rasulpur	Terracotta	30	2
26		Antia, Dharmasala	Golden grass	30	2
27		Kamagarh, Dharmasala	Golden grass	30	2
28		Aurgabad, Dharmasala	Applique	30	2
29		Bausantha, Dharmasala	Golden grass	45	3
30	Dhenkanal	Kadua, K. Nagar Blk.	Terracotta	30	2
31	Bhadrak	Sahajipatna, Dhmnagar	Terracotta	30	2
32	Jagatsinghpur	Bagoi, Kujang	Applique	60	4
33	Koraput	Chhataguda	Terracotta	30	2
34		Kumbharlakija	Terracotta	30	2
35		Phuphugam, Jeypore	Terracotta	30	2
36	Mayurbhanj	Haladipal	Terracotta	45	3
37		Pariakuli	Sabai craft	30	2
38		Jhadajamda	Sabai craft	30	2
39		Tikayatpur	Sabai craft	30	2
40		Rairangpur	Bamboo craft	30	2
41	Nayagarh	Kaithagadia	Applique	30	2
42		Sikharpur	Applique	30	2
43	Bolangir	Talgachh, Puintala	Terracotta	30	2
44		Saltarpali, Loisinga	Applique	30	2
45	Angul	Suleipal, Kaniha, Angul	Cane & Bamboo	30	2
46		Paiksahi, Athamallik	Terracotta	30	2
47	Kendrapara	Tilang , Derabish	Embroidery & Patch work	30	2
48		Baulakani, Mahakalpada	Embroidery & Patch work	30	2
49	Nuapada	Telipada, Nuapada	Cane & Bamboo	30	2
50		Hatisara, Sialati,	Jute & Sisal fibre	30	2
51		Babebir ,Boden	Bamboo Craft	30	2
52	Gajapati	Lubursingh	Cane & Bamboo	30	2

Sl. No.	District/ DIC/ RIC	Cluster	Craft	No. of Artisans	No. of SHGs
(1)	(2)	(3)	(4)	(5)	(6)
53	Puri	Chakaroda, Nimapada	Applique	60	4
54	Kalahandi	Bhawanipatna	Wood carving	30	2
55		Bandigaon, Jaipatna	Terracotta	30	2
56		Lanjigarh	Terracotta	30	2
57	Cuttack	Apilo, Mahanga	Applique/W	30	2
	Total			1920	128

1.3 Silpi Unnati Yojana (SUY):

Under the scheme Financial assistance up to Rs.10,000/- (20% of the Project Cost) is provided as margin money for availing bank finance up to Rs.50,000/- for setting up own production unit in 43 crafts. For remaining seven crafts namely Stone Carving, Wood Carving, Patta & tasar Painting, Brass & Bell Metal, Dhokracasting, Applique & Tribal Jewellery maximum project cost will be Rs.1,00,000/-. During the year 2016-17, there was a budget provision of Rs.75.00 lakhs to assist 750 handicraft artisans with margin money support to avail bank finance in order to establish own production units. The district-wise/ DIC-wise is given below:

Sl. No.	Name of the DIC/ RIC	Target	No. of Applications Received	No. of Cases Sponsored	No. of Cases Sanctioned
(1)	(2)	(3)	(4)	(5)	(6)
1	Angul	30	54	54	24
2	Balasore	50	207	196	115
3	Baragarh	25	95	95	20
4	Bhadrak	30	53	53	17
5	Bhubaneswar	35	53	47	7
6	Balangir	50	176	62	14
7	Boudh	09	18	18	09
8	Cuttack	45	48	48	21
9	Deogarh	20	46	39	11
10	Dhenkanal	50	104	64	21
11	Gajapati	03	16	16	02
12	Ganjam	30	64	62	27
13	Jagatpur	23	40	40	23
14	Jagatsinghpur	25	34	34	19
15	Jharsuguda	10	13	13	13
16	Kalahandi	20	88	88	9
17	Kendrapara	30	72	67	37
18	Keonjhar	24	70	70	36
19	Koraput	20	35	35	20
20	Malkangiri	02	02	02	1

21	Mayurbhanj	50	114	114	72
22	Nawarngpur	7	10	9	9
23	Nayagarh	30	47	47	19
24	Nuapada	12	12	12	07
25	Phulbani	05	27	27	13
26	Puri	40	134	134	22
27	Rayagada	15	44	44	21
28	Rourkela	05	17	10	3
29	Sambalpur	15	32	32	3
30	Subarnapur	35	77	76	30
31	Sundargarh	05	10	6	0
	Total	750	1812	1614	645

1.4 Modernisation & Technological Up-gradation of Handicraft Industries:

Under the scheme Financial assistance up to 20% of the Project cost (Maximum Rs.10.00 lakhs) and 30% for special category artisans (Maximum Rs.12.00 lakhs) is provided as back-ended subsidy for availing bank loan for projects up to Rs.50.00 lakhs for modernization of handicraft enterprises. During the year 2016-17, there was a budget provision of Rs.55.00 lakhs to establish 40 handicraft enterprises.

The district-wise/ DIC-wise position under Modernisation & Technological Up-gradation of Handicraft Industries scheme for the year 2016-17 is given below:

Sl. No.	Name of the DIC/ RIC	Target	No. of Applications Received	No. of Cases Sponsored	No. of Cases Sanctioned
(1)	(2)	(3)	(4)	(5)	(6)
1	Angul	1	8	7	2
2	Balasore	3	20	20	4
3	Baragarh	2	6	4	3
4	Bhadrak	1	12	4	1
5	Bhubaneswar	3	21	13	8
6	Balangir	1	5	0	0
7	Boudh	1	0	0	0
8	Cuttack	2	18	3	2
9	Deogarh	1	2	2	0
10	Dhenkanal	2	16	16	2
11	Ganjam	1	5	1	0
12	Gajapati	1	0	0	0
13	Jagatpur	1	8	8	1
14	Jagatsinghpur	1	4	3	2
15	Jharsuguda	1	7	0	0
16	Kalahandi	1	4	4	0
17	Kendrapara	1	6	6	0
18	Keonjhar	1	5	4	01
19	Koraput	1	3	2	2

20	Mayurbhanj	1	9	3	1
21	Malkangiri	1	0	0	0
22	Nawarngpur	1	1	0	0
23	Nayagarh	1	4	4	3
24	Nuapada	1	1	0	0
25	Puri	3	41	24	12
26	Phulbani	1	0	0	0
27	Rayagada	1	0	0	0
28	Rourkela	1	11	11	1
29	Sambalpur	1	9	0	1
30	Subarnapur	1	8	7	2
31	Sundergarh	1	1	0	0
	Total	40	235	146	48

1.5. Construction of Workshed -cum-Housing for Handicraft Artisans:

The scheme “Construction of Workshed-cum-Housing for Handicraft Artisans” was introduced during 2013-14 to provide workshed-cum-housing and hygienic environment with well ventilated and naturally lighted working space to artisan families in order to improve productivity. The uniform unit cost of construction of work shed-cum-housing under the scheme is Rs.70,000/-.

During the year 2016-17, there was a budget provision of Rs.92.50 lakhs to assist 75 handicraft artisan households under the scheme. The district-wise/ DIC-wise target, applications received and no. of cases sanctioned under Construction of Workshed-cum-Housing scheme for the year 2016-17 follows.

Sl. No.	Name of the DIC/ RIC	No. of Applications Received	Target	Work Order Issued
(1)	(2)	(3)	(4)	(5)
1	Angul	5	1	4
2	Balasore	29	5	11
3	Baragarh	11	3	0
4	Bhadrak	12	2	3
5	Bhubaneswar	11	6	5
6	Balangir	51	5	31
7	Boudh	5	1	4
8	Cuttack	4	2	1
9	Deogarh	4	1	0
10	Dhenkanal	15	5	2
11	Gajapati	0	1	0
12	Ganjam	2	1	0
13	Jagatpur	7	3	0
14	Jagatsinghpur	0	1	0
15	Jharsuguda	1	1	1

16	Kalahandi	55	5	4
17	Kendrapara	2	1	2
18	Keonjhar	9	4	9
19	Koraput	25	5	7
20	Malkangiri	2	1	0
21	Mayurbhanj	10	1	3
22	Nawarangpur	0	1	0
23	Nayagarh	7	2	0
24	Nuapada	12	3	0
25	Phulbani	13	3	0
26	Puri	50	4	11
27	Rayagada	6	2	3
28	Rourkela	1	1	0
29	Sambalpur	10	2	7
30	Subarnapur	2	1	1
31	Sundargarh	0	1	0
	Total	361	75	109

1.6. Distribution of Solar Lanterns to Artisan Households

The scheme “Distribution of Solar Lanterns to Artisan Households” was introduced as part of Chief Minister’s Package to minimize stress on artisan’s eyes as support to their continuous works so that they can work for more time to increase productivity for their sustained livelihood.

During the current year i.e. 2016-17, there is a budget provision of Rs.140.76 lakhs. Against a target of 6000, programme has been chalked out to distribute solar lanterns to 7142 artisan households during the year 2016-17 as detailed below.

Sl. No.	Name of the DIC/ RIC	Target	Achievement
(1)	(2)	(3)	(4)
1	Angul	400	25
2	Balasore	100	597
3	Baragarh	200	212
4	Bhadrak	75	574
5	Bhubaneswar	600	250
6	Balangir	800	310
7	Boudh	50	0
8	Cuttack	500	67
9	Deogarh	150	120
10	Dhenkanal	500	847
11	Gajapati	25	0
12	Ganjam	75	71
13	Jagatpur	200	220
14	Jagatsinghpur	200	74
15	Jharsuguda	75	17

16	Kalahandi	75	180
17	Kendrapara	75	602
18	Keonjhar	75	420
19	Koraput	75	216
20	Malkangiri	50	40
21	Mayurbhanj	400	803
22	Nawarngpur	75	135
23	Nayagarh	75	79
24	Nuapada	50	15
25	Phulbani	200	120
26	Puri	300	859
27	Rayagada	300	32
28	Rourkela	90	157
29	Sambalpur	75	80
30	Subarnapur	60	20
31	Sundargarh	75	0
	Total	6000	7142

1.7. Coverage under Aam Aadmi Bima Yojana

During the current year i.e. 2016-17, it was targeted to provide insurance coverage to 18000 handicraft artisans. Funds towards premium under the scheme have been placed with LIC of India for coverage of 17710 handicraft artisans under “Aam Aadmi Bima Yojana” during the year 2016-17 as detailed below.

Sl. No.	Name of the DIC/ RIC	Target	Achievement
(1)	(2)	(3)	(4)
1	Angul	700	597
2	Balasore	1200	1359
3	Bargarh	900	1064
4	Bhadrak	1000	1365
5	Bhubaneswar	1000	1122
6	Bolangir	600	597
7	Boudh	100	47
8	Cuttack	400	395
9	Deogarh	100	83
10	Dhenkanal	800	720
11	Gajapati	100	128
12	Ganjam	1100	1038
13	Jagatpur	400	336
14	Jagatsinghpur	600	597
15	Jharsuguda	200	152
16	Kalahandi	600	552
17	Kendrapara	700	818
18	Keonjhar	500	404
19	Koraput	800	710
20	Malkangiri	300	206

21	Mayurbhanj	1400	1523
22	Nabrangpur	400	447
23	Nayagarh	600	512
24	Nuapada	300	225
25	Phulbani	300	421
26	Puri	800	653
27	Rayagada	1000	890
28	Rourkela	200	101
29	Sambalpur	500	453
30	Subarnapur	200	100
31	Sundargarh	200	95
	Total	18000	17710

1.8. Strengthening of Handicraft Co-operative Societies

It has been decided to revive & strengthen 20 Handicraft Cooperative Societies during the year 2016-17 with financial support of Rs.40.00 lakhs. The amount has been already sanctioned and released to concerned DICs/ RICs to take revival and strengthening of following Societies.

Sl. No.	Name of the DIC/ RIC		Name of the Handicrafts Coop. Societies	Funds Placed (Rs.)
(1)	(2)		(3)	(7)
1.	Puri	1)	Puri Creative Handicraft Co-op Society Ltd.	300000
		2)	Trishakti Handicrafts CS	150000
		3)	Shyamakali Pathar Khodei Indl. CS Ltd.	50000
		4)	Maa Bhagabati Handicrafts CS	150000
		5)	Bhagabat Basudev Bell Metal CS Ltd.	300000
2	Bhubaneswar	1)	Bagdevi NFMICS Ltd.	200000
		2)	Bhagabati NFMICS Ltd.	200000
		3)	Rathijema BMCS Ltd.	200000
		4)	Netaji NFMICS Ltd.	200000
		5)	Kalinga Handicrafts Co-op Society Ltd.	150000
		6)	Bhakeswari Chandua Silpa Samabaya Samiti	250000
		7)	Nuagaon Utkalmani Kumbhakar CS Ltd.	31000
3.	Mayurbhanj	1)	Kuliana Brass & Bell Metal C.S. Ltd.	190000
		2)	Khiching Stone Workers Indl. C.S Ltd.	200000
4.	Kalahandi	1)	Dumarpadar Pottery Co-op Society Ltd.	100000
		2)	Biswakarma Wood Carving Co-op Society Ltd.	400000
		3)	Dumal Stone Carving Co-op Society Ltd.	200000

Sl. No.	Name of the DIC/ RIC		Name of the Handicrafts Coop. Societies	Funds Placed (Rs.)
(1)	(2)		(3)	(7)
5.	Jagatpur	1)	Maa tarini Brass & Bell Metal C.S. Ltd.	310000
6	Keonjhar	1)	Maa Tarini Terracotta C.S Ltd.	200000
7.	Balasore	1)	Sidheswar Stone Carving Indl. C.S Ltd.	219000
			Total	4000000

1.9 Design Development Programme

Apart from 1-year Certificate Course in Craft Design at SIDAC and a 4-month design-led training programme at Balasore, 7 nos. of Design Development Programmes involving 230 artisans have been conducted in districts through SIDAC and concerned DICs/ RICs.

1.9 Distribution of Awards

Distribution of Life Time Achievement Award to one eminent handicraft artisan and state Awards to 3 artisans were made on 15.12.2016 during inauguration of 11th Toshali National Crafts Mela. The list of Awardees is given below.

List of Awardees:

Sl. No.	Name	Craft	Award
1	Sri Dinabandhu Mohapatra	Pattachitra & palm Leaf Engraving	Life Time Achievement Award in Handicrafts-2015
2	Shri Priyabrata Jena	Pattachitra	State Handicrafts Award-2015
3	Shri Saroj Kumar Rout	Terracotta	State Handicrafts Award-2015
4	Shri Bhimsen Khuntia	Wood Carving	State Handicrafts Award-2015

1.10 Organisation of Theme Pavilion during Toshali National Craft Mela-2016

The 11th edition of this event was organized at Janata Maidan, Bhubaneswar from 15th to 27th December, 2016. This year the theme of the event was “Applique in Fashion”. The Directorate of H & CI, Odisha was entrusted to organize the theme pavilion.

Applique, the traditional patchwork art has a long history in Odisha. As like many other handicrafts of the State, the root of the appliqué craft is linked with the rituals and traditions of Lord Jagannath, the presiding deity of the Puri temple. In this craft, coloured pieces of cloth of attractive colour combinations being shaped into different images of Birds, Animals, Flowers and many other forms are stitched on other cloths. Some of the traditional appliqué works are Ratha Mandani, Chandua, Bimana, Chhatri,

Trash, Alata, Batua etc. The transition from “Applique in Tradition” to “Applique in Fashion” is showcased.

Display of Products:

The appliqué products displayed were developed in the following product development training programmes of 1 month duration taking 30 artisans in each programme. Around 100 products (2 sets) were developed in these product development programmes.

Sl. No.	Agency	Place	Type of product
1	Puri Creatives Handicraft Co-op Society, Puri	Puri	Modern Applique
2	Diamond Applique, Pipili	Pipili	Home Furnishing & Utility items
3	Pipili Applique Workers Industrial Co-op Society, Pipili	Pipili	Traditional Applique
4	Bhakeswari Applique Workers Industrial, Co-op Society, Bhakarsahi, Dist-Khurda	Bhakarsahi	Traditional Applique
5	M/s AROHEE, Bhubaneswar	Khandagiri	Export Oriented Products

Live Demonstration:

Live Demonstration on Applique craft was organised for all the days of 11th Toshali National Craft Mela. The artisans for live demonstration were deputed by above PDP undertaking agencies. The visitors were highly impressed with the workmanship of appliqué artisans.

Video Documentary Film on Applique

A video documentary film of 30 minutes duration was prepared specially for the Theme Pavilion. The video was played on large LCDs in the Theme Pavilion throughout the Mela period.

Printing of 4-fold Leaflet on the Theme

A four-fold leaflet on “Applique in Fashion” was printed and circulated among visitors.
